



**FOR IMMEDIATE RELEASE.** Contact: Trey Carskadon | Marketplace Events | Phone: 503-246-8291

## 39<sup>th</sup> Annual Washington Sportsmen's Show Features Les Schwab Free Kid's Trout Pond, Batson Fish Fighting Experience, 3D Archery Challenge, Byrna Shooting Pod, New Seminars and Largest Fishing & Hunting Sale of the Year!

**Puyallup, WA** – The Washington Sportsmen's Show presented by Leupold, returns to the Washington State Fair Events Center in Puyallup, Washington, January 28<sup>th</sup> – February 1<sup>st</sup>, 2026. It's Washington's largest Sportsmen's Show and attracts hundreds of hunting, fishing and outdoor equipment-related companies. There are also world-class features like the 3D Archery Challenge, Toyota's Plinko Promotion, survival expert Brett Stoffel, the Head & Horns Competition, Batson's Fish Fighting Experience and the Byrna Shooting Pod along with dozens of new exhibitors and an entirely new seminar series. In addition to all the activities and exhibitors are tens of thousands of hunting and fishing products and services on sale, at **show-only prices**.

**What:** Take the kids to the Les Schwab Kid's Free Trout Pond for their turn to catch a trout...free with admission into the show. Check out the Steelhead River and the expert seminars --- it's the only indoor Steelhead River in the world! Don't miss Addicted Fishing's new full-length movie produced just for the show! They'll be bringing the entire Addicted crew along with LOTS of giveaways and fun on Friday night. Win one of hundreds of great fishing, hunting and outdoor products at the Western Washington Toyota Dealers Association booth and their Plinko Promotion. It's free!

**Who:** Hunting and fishing's top manufacturers and retailers showcasing outdoor apparel, boats, rods and reels, ammo, tackle, footwear and boots, art, knives, food, camp cooking, optics, fishing and outdoor electronics, crabbing, RV's, ATV's, trucks, trailers, guides, outfitters, camping equipment, dozens of seminars and much more!

**Why:** See what's new. Buy at show-only prices. Connect with Northwest fishing and hunting pros. Book the trip of a lifetime. Learn at a free seminar. And be entertained by any one (or more) of the show's special features.

**When:** **Wednesday, January 28<sup>th</sup> – February 1<sup>st</sup>, 2026.**  
Wednesday – Thursday, January 28<sup>th</sup> – 29<sup>th</sup> 10 AM – 6 PM  
Friday – Saturday, January 30<sup>th</sup> – 31<sup>st</sup> 10 AM – 7 PM  
Sunday, February 1<sup>st</sup> 10 AM – 4 PM

**Where:** **Washington State Fair Event Center**  
**110 9th Avenue SW**  
**Puyallup, WA 98371**

**Tickets\*:** Adult - \$16  
Junior (6-16) - \$6  
Kids 5 and under - FREE  
Military Discount - \$8 (*with any valid military ID*)  
Two Day Pass - \$24  
Online \$2 Discount Coupon Redeemable at the Gate  
*Credit card fees apply to onsite and online purchases.*

**Parking:** Onsite parking – FREE



For complete details visit: [WWW.WASPORTSMENSHOW.COM](http://WWW.WASPORTSMENSHOW.COM).

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