

A MINNOW ISN'T JUST A MINNOW –THE FASTEST RISING TECHNIQUE IN FISHING



PRO FISHING SEMINARS

PRESENTED BY



Presented by: JAMIE BRUCE



Hailing from Northwestern Ontario, Jamie Bruce is a Canadian angler, content creator, and tournament competitor known for his expertise in multi-species fishing and his growing presence in the Bass fishing world. With 6 top 10 finishes in only 15 Bassmaster Opens, Jamie has built a strong reputation through tournaments.

As the face of Jamie Bruce Fishing, and the voice of Get The Net Podcast and Stray Casts “Into the Great Wide Opens”, Jamies’s work on the media side of fishing has gained traction. His content blends in-depth fishing knowledge, product insights, and engaging story telling. Beyond media, Jamie plays a key role in product development and brand representation for Rapala and VMC Canada.

As he continues to push boundaries in both competitive fishing and digital media, Jamie Bruce remains a rising force in the fishing industry, blending old-school knowledge with modern tactics to connect with anglers across North America.