



MARKETING OPPORTUNITIES FOR EXHIBITORS

PARKING SPONSORSHIP

\$6,000

With this offer, parking will be complimentary for all visitors attending the Saint John Home Show across all three days of the event. With thousands of visitors expected, there's no better opportunity to make a lasting impression. Sponsors will benefit from high-impact, on-site visibility through parking lot signage, in-show signage, and branded thank-you messaging. Your brand will also gain additional exposure through our digital marketing channels—including social media, our website, and direct email campaigns—reaching a diverse audience of both attendees and exhibitors.

ADMISSION SPONSORSHIP

CONTACT FOR PRICING

Sponsor admission to the show for prominent exposure through our digital marketing channels, including social media, website, and direct email marketing. Additionally, enjoy on-site visibility on admission day, reaching a diverse audience of attendees and exhibitors. This sponsorship offers a unique opportunity to connect with our engaged community, enhancing brand recognition and amplifying your reach.

STAGE SPONSOR (1 AVAILABLE)

\$3,000

Sponsor the stage and position your brand front and center before thousands of engaged home enthusiasts. This sponsorship includes the opportunity to present a seminar and display your signage and/or backdrops on the stage. Additionally, your brand will be promoted through our digital marketing channels, including social media, our website, and direct email marketing.

VISITOR BAG SPONSOR (1 AVAILABLE)

\$1,500 + Bags

Attendees will appreciate this convenience as they visit exhibits and walk through the TD Station. Official show bags will be handed to all attendees at the show entrances to collect all the information they receive during their time at the show. It's a great way to create an early and lasting impact while welcoming visitors to the show. Two options for this sponsorship:

1. Sponsor provides a minimum of 4,000 bags.
2. Provide us your company logo and we will source, design, print and have the bags delivered to the show - hassle free for you. Custom Pricing for this turnkey opportunity.

EXCLUSIVE LANYARD SPONSOR (1 AVAILABLE)

\$1,000 + Lanyards

You provide the lanyards (minimum 1000 Lanyards) and which will be provided to all exhibitors to be worn throughout the entire event. This category is limited to sponsors who are non-competitive to other exhibitors. Two options for this sponsorship:

1. You provide lanyards imprinted with your company logo for all attendees (Sponsor may provide a minimum of 1000 bulldog clip lanyards).
2. Provide us with your company logo and we will have the lanyards designed, printed and delivered to the show. Custom Pricing for turnkey sponsorship.

EXCLUSIVE PEN

\$1,000 + pens

Make a lasting impression by placing your brand directly into the hands of every visitor. Each visitor will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing a branded keepsake that will stay with them long after the event is over. Sponsors must provide a minimum of 4,000 pens.

SOCIAL MEDIA SPONSOR (3 AVAILABLE)

\$750

Maximize your visibility with the social media sponsorship package! It includes placement in three direct audience emails to our database of past show visitors; a shout-out on the event's "show features" web page; and mentions in three posts on the show's Facebook and Instagram pages. Your company name and a link to your corporate website will be included in each element.

MORNING BREW SPONSOR (3 AVAILABLE)

\$500

Start the day strong! Provide morning coffee for exhibitors as they network and prepare for a successful show day—your brand will be front and center. Availability: 3 available (Friday, Saturday, Sunday)

TV/JUMBROTRON SPONSOR (10 AVAILABLE)

\$500

Make a bold statement and captivate attendees at the Saint John Home Show with exclusive Jumbotron sponsorship. Your brand will be prominently featured on a large-scale, rotating Jumbotron screen, ensuring high-impact visibility throughout the event.

DOOR PRIZE

IN KIND

Door prize will need to have a minimum retail value of \$1,500. Prize must be approved by show management.

Note: the prize must be free and clear of any taxes, add-ons or fees. This sponsorship includes:

- Inclusion on the show website & social media event page
- Inclusion in radio ads, if possible
- On-site signage and display space for the prize close to the front entrance (depending on the prize)

Other Opportunities Available

Swag Day Sponsorship
Celebrity Sponsorship

Feature Sponsorship
Blog Sponsorship

Don't miss out on Growing Your Business!

**BOOK
YOUR
SPACE
TODAY!**



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