The **2027 Saint John Home Show** returns **March 12-14** at TD Station! Maximize your visibility and connect with attendees before, during, and after the show with these multi-channel sponsorship packages.

Stand Up, Stand Out Sponsorship Special - $1,000

This unique sponsorship package has three elements: **one web banner, two social media posts and two floor decals.**

Capture attendees' attention before the show by showcasing a 300 x 250 **web banner** on our show's official website. Banners are displayed on a rotating basis for added visibility.

Reach our Saint John Home Show Facebook and Instagram audience by providing two graphics (1080 x 1350) with text and links to your mentions in **two social media posts**.

Plus, get **two branded floor decals**, each featuring your full-color logo and directional arrows displayed at the show. This eye-catching solution is highly effective for capturing attention and driving traffic to your booth.

Floor Decals - $300

Get two branded floor decals, each featuring your full-color logo and directional arrows displayed at the show. This eye-catching solution is highly effective for capturing attention and driving traffic to your booth.

Web Banner - $500

Capture attendees' attention before the show by showcasing a 300x250 web banner on our show's official website. Banners are displayed on a rotating basis for added visibility.

Lanyard Sponsor - $500 plus lanyards (only 1 available)

Create high business exposure by providing branded lanyards distributed to all exhibitors worn throughout the entire event. Sponsor provides a minimum of 1200 lanyards.

Visitor Bag Sponsor - $1,500 + Bags (only 1 available)

Your branded show bags will be handed to all visitors at the show entrance. Sponsor provides a minimum of 2,500 bags. Ability to display pop-up banner or similar included.

Online Ticket Sponsor - $1,500 (only 1 available)

Your logo will be showcased on the show's official ticketing website, online tickets, social media posts, and in direct email marketing featuring ticket sales.

Stage Sponsor - $3,000 (1 Available)

The seminar stage will put your brand front and center. Included in this sponsorship is the opportunity to display your signage and/or backdrops on the stage. The sponsorship also includes mentions via social media, website, and direct email marketing when the stage is mentioned or promoted.

Entrance Sponsor – Distribution Rights - $3,000 (only 1 available)

High Visibility. High Customization. Create a branded welcome area at the front entrance with the opportunity to distribute products to show visitors, place floor decals, and signage- get creative.

Title and Parking Sponsor – Naming Rights - $15,000 (1 Available)

Maximum Exposure. Premium Positioning. Be the name behind the event. Position your brand at the forefront as the official Title Sponsor, receiving exclusive naming rights (e.g., "Saint John Home Show presented by [Your Company]"). Enjoy powerful advertising exposure, including placement in all promotional campaigns—radio, online, and social media—as well as in-show signage, ticketing, and email marketing. Plus, we will make parking free for the event courtesy of your company!

ACT NOW!

Many of the opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first serve basis.

We look forward to helping you maximize your sponsorship to its full potential.

BOOK YOUR SPACE TODAY!

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