



### 35 Reasons To Attend The 2026 Portland Boat Show®

1. **66 years and bigger and better than ever!** The Portland Boat Show presented by Progressive is one of North America's most storied boat shows thanks to the amazing selection and diversity of boats represented in the show. This show continues to evolve, reflecting the varied boating interests and applications of the Northwest. It's really a Northwest Boat Show with all the major categories of trailerable boats well-represented by the region's top boat dealers and boat and accessories manufacturers.
2. **The area's top boat dealers under one roof.** January 7th – 11th, 2026, Oregon and Southwest Washington's top boat dealers and boat manufacturers make the Portland Expo Center their home. All the biggest names and brands in Northwest boating will be there. Dozens of dealers and boat manufacturers are expected, making this show something special for boaters and soon-to-be boaters. For complete details visit [www.PDXBoatShow.com](http://www.PDXBoatShow.com).
3. **The first major boat show of the year.** Over 240,000 square feet of indoor display space, dozens of dealers and hundreds of boats make the Portland Boat Show Oregon's largest boat show by far and the largest trailerable boat show in the West. Walk the miles of aisles at the Portland Expo Center's three largest buildings and see what's new, updated and fully-rigged for your specific boating application.
4. **Huge selection.** Nearly 100 brands and dozens of dealers and boat manufacturers combine to deliver the largest and most diverse selection of boats in Oregon and Southwest Washington.
5. **See what's new.** New power options, new brands of boats, new boat models, new options and new accessories are all expected at the 2026 Portland Boat Show. One of the earliest shows in the country, Northwest boaters have the first chance to see what's new. There's more NEW to see than ever! The 2026 show will showcase dozens of new boat models and show attendees will be the first to see and purchase the best and brightest in boating!
6. **Ride the Progressive Bucking Bass.** It's FREE and it's a great way to capture a fun memory at the Portland Boat Show. Just stop by the booth and check-in, they'll take a photo worthy of framing and for you to take home...free. Bring the whole family!
7. **Shop. Compare. Buy.** It's more than a tag line, it's exactly what the Portland Boat Show delivers. If you want to get started boating there's no better place to begin your boating journey than the Portland Boat Show. You'll get to see every popular boat-type in one place and talk to experts that will help you get started. And for all those that want to continue their boating tradition, this is the ONLY place you can see so much, side-by-side in one place.
8. **Convenient show hours.** Wednesday through Friday – 11AM – 9PM, Saturday – 10AM – 8PM and Sunday 10AM – 6PM.
9. **Purchase tickets online.** Just go to the show website [www.PDXBoatShow.com](http://www.PDXBoatShow.com) and you'll find the ticket link on the "Attendee Info" page.
10. **Discount coupon.** Download our 2-for-1 coupon and you'll save half off your regular admission! These coupons can only be used for tickets purchased at the show. This coupon is good all days of the show. Just go to [www.PDXBoatShow.com](http://www.PDXBoatShow.com) and follow the prompts. A \$20 Value!
11. **Free!** The first 100 paid attendees through the door every day get a ticket to the largest sportsmen's show west of the Mississippi, the Pacific Northwest Sportsmen's Show! A \$20 value!

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- 12. After 5PM Free parking on weekdays!** During the week you'll save on parking. The Portland Boat Show picks up the tab with free parking at the Expo Center after 5PM on Wednesday, Thursday and Friday only.
- 13. Free Push Boats for the kids.** These are fun collectibles for the kids and they're free! You'll find them in the Columbia Outboard Racing Association booth. What's a "Push Boat"? In this case, they're kid-sized model hydroplane racing boats.
- 14. Looking for a boat? This is where you'll find it.** If you're in the market to buy a boat this is your best chance to find something in-stock and ready for immediate delivery. This year's show has nearly a 100 different brands of new boats and even some used boats too!
- 15. Go to the front of the line.** In the event you need to order a boat, this is the show to attend. You'll be at the front of the line and get a jump over every other show in the west...that means you'll get your boat first!
- 16. The top trailerable boat show in the West.** The Portland Boat Show boasts the largest and most complete selection of trailerable boats in the West. From cruisers and pontoons to pleasure boats, wakeboard and wakesurfing boats and a huge mix of fishing boats, this is "the tow show".
- 17. Largest sportfishing boat display West of the Mississippi.** We've looked and it's true, no other boat show brings you more fishing boats and more variety in fishing boats than the Portland Boat Show. From jon boats to offshore sportfishers and everything in between, you'll find the best and brightest in fishing at the Portland Boat Show.
- 18. Surf, ski or wakeboard.** The biggest and best names in ski boats, wakesurfing and wakeboarding boats will be represented at the 2026 Portland Boat Show along with wakeboard and accessory displays. The selection is HUGE and so are the deals! The Portland Boat Show's a rare opportunity to see them all in one place at the same time which makes the shopping experience singularly convenient and effective as you shop and compare.
- 19. More pontoons!** In the market for a pontoon boat or just curious to see if that may be your next ride --- the Portland Boat Show has the best selection of pontoons to be found anywhere in the west. From the luxurious to entry-level and everything in-between, it's all here for your shopping pleasure. More brands, more choices and the year's best pontoon boat deals.
- 20. Need repair?** There are several very capable boat repair shops represented at the Portland Boat Show. Fiberglass and aluminum hull repair, inboard and outboard repair, electronics installation, re-propping, inboard and outboard jet repair, marine canvas and upholstery repair and much more are all here. Be sure to stop by the Schooner Creek Boatworks display --- they are the preeminent hull repair shop in Portland and custom fiberglass boat manufacturer specializing in power cats that are used worldwide as tour boats.
- 21. Free trailer inspection.** Les Schwab, one of our show partners, offers free trailer inspections for boat and tow trailers. Tires, brakes, shocks, alignment, etc., are all checked to assure the safety of trailer and prevent problems on the road. Stop by booth 185 at the show and pick-up one of their brochures or make an appointment at any Les Schwab location to schedule your free trailer inspection.
- 22. Best boat buying event of the year.** The Portland Boat Show is your best chance to see all the boats you're interested in side-by-side, talk to the experts and take advantage of the show deals you'll only find at this show! It's your opportunity to land the best boat deal of 2026!
- 23. Pre-Owned too!** "C" Hall is where you'll find a collection of pre-owned boats. 60,000 square feet of used boats! Talking to dealers prior to this year's show, they indicated there should be an excellent selection to choose from. First come, first served. Pro tip: if you're seriously shopping get there at show open on Wednesday for best selection.

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- 24. The perfect place to repower!** If you've been in the market for new outboard or inboard power you'll find it at the Portland Boat Show. From the Northwest's most popular outboard brands to a wide selection of inboard engine choices...the Portland Boat Show has collected the Northwest's best marine power dealers under one roof.
- 25. Exceptional boat shopping experience.** Shop under one roof in the comfort of the Portland Expo Center. Nowhere else in Oregon and Southwest Washington can you see so much, so easily --- shop, compare and buy.
- 26. Boating questions answered.** Have a boating related question? This is the place to go to get it answered. From marine canvas and electronics installation to rigging questions of all descriptions, the Portland Boat Show has experts on the floor all days of the show. Stop by the Oregon State Marine Board for answers to questions about boat registration, facilities or required boating equipment. More than a great boat sale, the Portland Boat Show is a celebration of boats, boating and the boating lifestyle.
- 27. Let's give props to...** Sheffield Marine Propeller is the resident propeller expert you can tap for prop repair, new propellers and advice on what's best for your boat. They've been a local boating institution since 1956. Big or small these are the folks to talk to about boat props.
- 28. A sea of fiberglass.** The Portland Boat Show features the biggest and best collection of fiberglass boats in the area. Wakeboard and wakesurfing boats, fishing boats, cruisers, and yachts. Take advantage of the show experience and see them all in one place.
- 29. Seakeeper.** Schooner Creek Boatworks is showcasing the innovative Seakeeper Gyroscopic Boat Stabilizer mounted in an offshore Kingfisher at the show. This stabilizer effectively takes the roll out of all inland or offshore boats. If you spend your boating time in big water and are interested in stabilizing your ride the Seakeeper is well-worth checking out.
- 30. The region's biggest and best boating accessories sale** Come prepared to take advantage of show-only prices on a range of boating related items. Englund Marine, Fishermen's Marine and Outdoor, Burnewiin, Haxton's Canvas and Upholstery, Miller Marine, Sheffield Marine Propeller, Stevens Marine, Portland Marine Electronics, Active Water Sports and others. Looking to upgrade, replace or accessorize? The Portland Boat Show is your best bet to find what you're looking for.
- 31. Accessories, marine canvas and more!** From boat towers and crab traps to electronics and upholstery, tops and custom canvas products, inboard and outboard repair, the Portland Boat Show has plenty of support companies on board to answer your questions. Looking for a boat wrap? It's there too along with service and repair businesses.
- 32. Something old, something new.** The Antique and Classic Boat Society is back with their display of vintage boats. The detail in these classics is stunning as every inch gleam with pride of a bygone era in boating.
- 33. Got a need for speed?** The Miss Budweiser will be in the house! Check out this monumental piece of boating history in the Columbia Outboard Racing Association (C.O.R.A.) display. These folks know what fast is and live in the fast lane on the water...stop by and say, "hi"...or better yet, join and start your own high speed legacy.
- 34. Food for thought...or boating.** There's plenty of food options at the show perfect for a shore lunch or noshing as you troll or cruise. Check out Kimos Dips, Just A Little Nuts, Bob's Freakin' Nuts, H&H Salsa, Dreamer Smoked Salmon and a variety of beverage options.
- 35. Christmas in January.** Interested in knowing more about the Christmas Ships? Stop by the Christmas Ship booth to learn more about participating or supporting their wonderful seasonal efforts. This festive flotilla brightens Portland-area waterways through December bringing smiles and crowds to shorelines from St. Helens, Vancouver and Camas on the Columbia up to Milwaukie on the Willamette and even Multnomah Channel.