

January 7-11, 2026

PORTLAND  CENTER

Portland BOAT SHOW®

PRESENTED BY **PROGRESSIVE**

FOR IMMEDIATE RELEASE. Contact: Trey Carskadon | Marketplace Events | Phone: (503) 246-8291

Portland Boat Show Promises Year's Best Prices, Selection, and Shopping Experience of the Year

Portland, OR – The 66th Annual Portland Boat Show presented by Progressive, returns to the Expo Center this January 7th-11th, 2026. One of the largest sportfishing boat shows in the nation, the Portland Boat Show plays host to the full spectrum of Northwest boating opportunities including: ski, wakeboard and wakesurfing boats, pontoons, cruisers, pleasure boats and runabouts, PWC's and much more! The Portland Boat Show features hundreds of boats to shop, compare and buy, side-by-side, all in one place and in the comfort of the Portland Expo Center.

"You won't find a better selection of trailerable boats or better boat deals anywhere in the Northwest" said Portland Boat Show manager, Peter O'Loughlin. "There's more than 250,000 square feet of heated indoor exhibit space." Don't miss what's new in power options, boats and boating accessories (marine electronics, crab traps, safety gear and ski and wakeboard products) at this show. The Englund Marine Accessories Sale is back bigger and better than ever and this year is joined by Fisherman's Marine & Outdoor with even more accessories for sale and on sale! There are free push boats for the kids to take home. Also returning, is the Pre-Owned Boat Sale – many different types of previously owned boats and watercraft from local dealers.

Who: The Northwest's top boat dealers and manufacturers showcase the very best and most popular brands and boat models in Northwest boating. It's the region's best opportunity to land a great deal on a new boat package. Shop and compare hundreds of boats side-by-side in the covered comfort of the Portland Expo Center.

When: Wed., January 7th – Sun., January 11th, 2026

Wednesday 11am to 9pm

Thursday 11am to 9pm

Friday 11am to 9pm

Saturday 10am to 8pm

Sunday 10am to 6pm

Where: [PORTLAND EXPO CENTER](#)
[2060 N. Marine Drive](#)
[Portland, OR 97217](#)

FIND US ON:



Tickets: General Admission **\$20 (all fees included)**

Children 12 and under **FREE**

2-for-1 Discount Coupons available online at the shows' web site: www.pdxboatshow.com

Parking: Parking is not included in admission price.

\$15.00 at the Expo Center during regular hours.

FREE Weekday Parking (Wednesday – Friday) 5pm – 9pm only. (\$15 value)

Visit www.pdxboatshow.com for info, directions, coupons and admission discounts!