

NATIONAL HEAVY
EQUIPMENT SHOW

APRIL 23-24
2026

THE
INTERNATIONAL
CENTRE

Toronto, ON

CONSTRUCTION • ROAD BUILDING
LAND IMPROVEMENT • INFRASTRUCTURE



CELEBRATING 30 YEARS AS CANADAS LARGEST HEAVY EQUIPMENT SHOW

Exhibitor Manual

This Exhibitor Manual has been compiled to help you and your staff with complete details about all phases of the exhibition process at the **National Heavy Equipment Show**.

Enclosed you will find helpful information to make your participation in our show successful.

We strongly urge that you give this manual to those having responsibility for your participation in the show.

<http://www.NHES.ca>

MARKETPLACE
EVENTS

SHOW MANAGEMENT

The National Heavy Equipment Show is produced and managed by:

Marketplace Events

Po Box 70060 Rimrock Plaza
Toronto, ON
M3J 0H3

SHOW TEAM

Mark Cusack
National Show Manager
MarkC@mpeshows.com

Emily Aver
Operations Coordinator
EmilyA@mpeshows.com

Andrew Burns
Show Manager
AndrewB@mpeshows.com

Simone Hebert
Operations Coordinator
SimoneH@mpeshows.com

Show personnel will maintain a show office and will be available on the floor during move-in, all show hours and move-out.

SHOW FACILITY

International Centre
6900 Airport Road, Mississauga ON L4V 1E8
Telephone: 905-677-6131 • Toll Free: 800-567-1199
Email: info@internationalcentre.com • Website: www.internationalcentre.com

SHOW DECORATOR

Stronco Exhibitor Services is the show decorator and provides carpet, tables, chairs, signage etc.

Please order directly with them online by visiting <http://www.stroncoonline.com/>

The show code for this event is: **529336261**

Online Ordering Deadline : **April 12, 2026**

MOVE-IN | MOVE-OUT DAYS AND HOURS

NEW: WHEN YOU ARRIVE FOR MOVE-IN PLEASE CHECK IN WITH SHOW PERSONNEL BEFORE SETTING UP.

Heavy Equipment Move-In

Tuesday, April 21st (SCHEDULED)

Bulk exhibitors will be assigned specific move-in times according to their location on the show floor. These times will be e-mailed to you by the Show Manager 10 days prior to the event.

Companies wishing to transport/float heavy equipment in advance of move-in dates may drop in outdoor marshaled area located at the International Centre during the following times:

Saturday, April 18th - Monday, April 20th , 8am – 5pm

Drop-offs must be scheduled

Please call Mark Cusack @ 1-506-333-1064 to arrange a time.

Heavy set-up must be completed by 5pm Tuesday, April 21st

IMPORTANT NOTICE TO HEAVY EQUIPMENT EXHIBITORS

As a result of damages to concrete and asphalt surfaces in and around the International Centre during past shows, the following policy is in place.

It is absolutely essential that exhibitors supervise the move-in and move-out of all heavy equipment and ensure that under NO circumstances does any tracked equipment (street pads or otherwise) move on any asphalt or concrete surfaces in or around the International Centre WITHOUT PROPER FLOAT MATERIALS (planking, plywood, rubber mats, tires, etc.) This policy will be strictly enforced, and all damages will be charged back to the responsible exhibiting company.

Float materials are the responsibility of the exhibiting company.

GENERAL MOVE-IN

**Wednesday, April 22nd
8am - 6pm**

All exhibits must be complete by 6pm on **Wednesday, April 22nd**
Aisle carpets will be laid after 6pm Wednesday.

Absolutely no dollies will be permitted in the exhibit halls **after that time.**

MOVE-OUT

**Friday, April 24th
4pm - midnight**

IMPORTANT NOTICES

All Exhibitors' freight must be removed from the facility by midnight on Friday, April 24th

Show Management has arranged to retain the loading dock area in Hall 2-East until Saturday, April 25th at 12 NOON. Shipments not picked up on Friday evening may be moved to Hall 2-East for pick-up on Saturday by 12 NOON.

If your freight is **NOT** removed from the facility by the exhibitor or his/her agent **BY 12 NOON ON SATURDAY**, April 13th, Show Management reserves the right to ship your freight with the Official Show Carrier (Beyond Borders Logistics & Consulting Inc.) with all costs being billed to the exhibitor.

No exhibit may be removed in part or in whole prior to the close of the show at 4pm, Friday, April 24th.

SHOW HOURS

**Thursday, April 23rd
Friday, April 24th**

**9:00am - 5:00pm
9:00am - 4:00pm**

ACCOUNT BALANCES

Final payment for exhibit space must be made by **February 23rd, 2026**. Show management reserves the right to refuse entry to any exhibitor whose account has not been paid in full.

Exhibitor Badges will not be available until the account has been paid in full.

IMPORTANT NOTES ON EXHIBITING

HEAVY EQUIPMENT MARSHALL YARD - [link to map](#)

Companies wishing to transport heavy equipment in advance of your move-in time may do so in the designated outdoor Marshall Yard at the International Centre during the following times:

Saturday, April 19th - Monday, April 21st , 8am - 5pm

These drops must be pre-scheduled by calling, National Show Manager - **Mark Cusack at 506-333-1064.**

MATERIAL HANDLING

Material handling equipment will be available on site. Drayage to and from booth, container storage and forklift service to 5,000 lbs is provided at no charge.

CONTAINER STORAGE

A storage area will be available for empty containers.

WIRELESS INTERNET SERVICE

The International Centre is pleased to offer complimentary WiFi in key areas. Please view the [International Centre WI-FI Zones map](#) to locate these areas.

The name of the hotspot is **HOTSPOT-TheInternationalCentre** and no password is required, only accepting the terms and conditions of use.

This service is NOT recommended for financial transactions, and it is also not supported by the telecom department. For WIFI activities requiring greater speed and reliability, please contact the TELECOMMUNICATIONS PROVIDER, Encore.

STAFFING YOUR BOOTH

All exhibitors are expected to be in their booths during all published show hours, as we do receive consumer complaints about un-manned displays. Our visitors pay an entrance fee and expect to be able to do business with our exhibitors at any time during show hours. If you are in violation of this rule, your company may not be permitted to exhibit with us in the future.

EXHIBITOR'S ADVERTISING LITERATURE AND PRODUCT BROCHURES

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from booths only and must not be placed or distributed outside your assigned site boundaries. Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the Official Exhibitor may be exhibited.

FOOD SAMPLING

If you have food/beverage samples or products they must be pre-approved by show management and the facility.

DEMONSTRATIONS AND HANDOUTS

Exhibitors demonstrating products and/or distributing marketing materials, product samples or souvenirs are not permitted to do outside the confines of their rented exhibit area. Working in the aisle is strictly prohibited and will be enforced by show management. This includes any mascots. Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

VEHICLES

If your exhibit includes a vehicle, Show Management must be informed so we can schedule a move in time. No trucks, signs or mobile signs of any kind will be allowed in the parking lot, once the show is open. During move-in/move-out, please do not block the loading doors with your vehicle.

SECURITY

Exhibitors are required to maintain staff within their booth during all show hours. To minimize the risk of theft, we suggest you keep your booth staffed until the aisles have been cleared of all attendees at the end of show days. Exhibitors are reminded that Show Management does not assume any responsibility for losses; therefore, exhibitors should take all reasonable precautions to protect their own property, including all required insurance.

INSURANCE

a) Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to MPE for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name MPE as additional insured and insure Exhibitor against all claims of any kind arising from or in any way connected with Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of MPE, Exhibitor shall provide MPE with a certificate of insurance verifying the policy.

b) Exhibitor is responsible to insure and protect its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against MPE, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

Ensure you are adequately insured.

SHIPPING INFORMATION

DIRECT TO SHOW shipment

Tuesday, April 21st - 9:00am to 5:00pm

All deliveries must be cosigned in the following manner:

National Heavy Equipment Show

Exhibiting Company's Name

Booth #

C/O International Centre

6900 Airport Rd

Mississauga ON L4V 1E8

ADVANCE WAREHOUSE shipment

Accepted 30 days prior (fees applicable)
must be addressed as follows:

National Heavy Equipment Show

INET Express c/o Beyond Borders Logistics

National Heavy Equipment Show

(Exhibitor Name / Booth Number)

2994 Peddie Road - West Entrance

Milton ON L9T 2X7

Please Note: Shipments to International Centre must be prepaid and scheduled to arrive no earlier than 9am, Tuesday, April 21st. Collect shipments or those arriving prior to Tuesday, April 21st will not be accepted by facility staff.

It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/move-out hours only.

SMOKING REGULATIONS

No smoking is permitted inside any building.

ALCOHOL/DRUGS REGULATIONS

No alcohol may be consumed on show site other than during designated times and locations as specified in this Exhibitor Service Manual and/or on posted signage by the show facility. Alcohol consumption is strictly forbidden during all move-in and move-out hours. Additionally, the use or distribution of illegal drugs is strictly forbidden. Any persons including exhibitors, service providers, employees, attendees or anyone else working at or attending the show that does not comply with this policy will be removed from the show and their credentials will be revoked.

ANIMALS/PETS

Only Service animals are allowed inside the building during event hours of the event.

HELIUM ITEMS

It is not permissible to have helium-filled balloons.