2027 Northwest Sportshow Food/Beverage Policies and Procedures

SHORT TERM FOOD PERMIT INFORMATION AND APPLICATION

- Exhibitors who wish to sell or sample any food and/or beverage items at the show must follow the procedures outlined below, including a short-term permit or applicable license exception, plus all rules and required forms provided by the Minneapolis Convention Center (MCC)
- Applications or licenses are due by **March 1, 2027,** to allow time for processing. There is a short period allowed for late applications at double the fee but must be discussed prior to booking.

Minneapolis Environmental Health Short Term Food Permit Info Page HERE

Application linked HERE

EXCEPTION: If you already have a Seasonal or Mobile Food Permit or are a registered Cottage Food vendor– please send a copy of that document to Autumn Pennington (AutumnP@MPEShows.com) no later than Monday, March 1, 2027. Note that Food Trucks MUST be DBE-Approved by the Minneapolis Convention Center to participate.

Minneapolis Convention Center Food and Beverage Sales and Sampling Rules and required documents:

Food and Beverage Sales

Food and Beverage Sampling

Please return all pertinent applications to autumnp@mpeshows.com – forms will be sent to the venue and/or health department respectively. Once the health department has received and processed the application, Marketplace will send you a $50 payment link for the permit fee (unless you have the Exception noted above).

The State of Minnesota is now charging an additional $50 Hospitality Fee for all food vendors that request permits in the City of Minneapolis – that charge comes directly from the State and is not handled by Marketplace Events. To review the information page click link HERE

More questions about your application or status?
Minneapolis Environmental Health
(612) 673-2301 EnvironmentalHealthPermit@minneapolismn.gov