



2026 Northwest Sportshow Food/Beverage Policies and Procedures

SHORT TERM FOOD PERMIT INFORMATION AND APPLICATION

- Exhibitors who wish to sell or sample any food and/or beverage items at the show must follow the procedures outlined below, including a short-term permit or applicable license exception, plus all rules and required forms provided by the Minneapolis Convention Center (MCC)
- Applications or licenses are due by **February 12, 2026**, to allow time for processing. There is a short period allowed for late applications at double the fee but must be discussed prior to booking.

Minneapolis Environmental Health Short Term Food Permit Info Page [HERE](#)

Application linked [HERE](#)

EXCEPTION: If you already have a Seasonal or Mobile Food Permit or are a registered Cottage Food vendor—please send a copy of that document to Autumn Pennington (AutumnP@MPEShows.com) no later than Friday, February 12, 2026. Note that Food Trucks MUST be DBE-Approved by the Minneapolis Convention Center to participate.

Minneapolis Convention Center Food and Beverage Sales and Sampling Rules and required documents:

[Food and Beverage Sales](#)

[Food and Beverage Sampling](#)

Please return all pertinent applications to autumnp@mpeshows.com – forms will be sent to the venue and/or health department respectively. Once the health department has received and processed the application, Marketplace will send you a \$50 payment link for the permit fee (unless you have the Exception noted above).

NEW IN 2026 – The State of Minnesota is now charging an additional \$50 Hospitality Fee for all food vendors that request permits in the City of Minneapolis – that charge comes directly from the State and is not handled by Marketplace Events. To review the information page click link [HERE](#)

More questions about your application or status?

Minneapolis Environmental Health

(612) 673-2301 EnvironmentalHealthPermit@minneapolismn.gov