



Name of Show: 2025 Northwest Sportshow  
Dates: March 13-16, 2025

CONSUMABLE FOOD & BEVERAGE SALES POLICY

Kelber Catering, Inc. (KCI) is the exclusive caterer and concessionaire within the Minneapolis Convention Center (MCC). KCI maintains exclusive rights for all consumable food & beverage sales for the MCC and its grounds, including outdoor plaza, surrounding sidewalks, marshalling yard and any other spaces under direct control of the MCC.

A Consumable Product is any product that may potentially be opened and consumed on site (e.g., pretzels, candies, popcorn, cookies, bottled water, soda, etc.). Consumable products must be pre-packaged and have a minimum sale price of \$21.00 per smallest saleable unit to be sold by exhibitors within the MCC grounds.

Non-Consumable Products are considered not readily consumed such as sauces, uncooked pasta, drink mixes, food mixes, spices, etc. These products can be sold by unit with no minimum pricing.

For an exhibitor to sell products within the MCC grounds this document must be signed and returned to KCI sales manager along with a readily available copy in your booth during show hours **WITHIN 21 DAYS PRIOR TO EVENT DATES.**

Your cooperation is appreciated.

Please sign and return this document by February 20, 2025

Exhibiting Company Name \_\_\_\_\_

Booth # \_\_\_\_\_

Onsite Contact: \_\_\_\_\_

Cell \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

By signing, I certify that I have read the above information

\_\_\_\_\_  
Printed Name