

WINNIPEG HOME + GARDEN SHOW 2025



SOCIAL MEDIA CHEAT SHEET

Thanks for being part of the 2025 Winnipeg Home +
Garden Show!

We'd love for you to share your experience on social
media by tagging @wpghomeshows on Instagram,
Facebook, and X, and using the hashtag
#WPGHomeShow. This cheat sheet will help with
content and messaging leading up to and during
the Show.





ABOUT THE SHOW

- The Winnipeg Home + Garden Show returns for 4 days only - April 3-6th, 2025 at the RBC Convention Centre
- Buy tickets online at winnipeghomeandgardenshow.com
- Appearances from Home Network's Scott McGillivray and many more local experts!
- Explore this year's top trends in home improvement, renovation, design, gardening and landscaping.

SOCIAL MEDIA TIPS

- **Instagram and Facebook Stories:** Share behind-the-scenes videos, photos, special offers, or booth highlights.
- **Instagram Reels:** Post fun clips of your booth or team during the Show weekend.
- **Facebook + X:** Tell your audience where you'll be, share photos, and link to ticket purchases.
- **TikTok:** Share engaging clips of your booth or team, and mention the Winnipeg Home + Garden Show.
- Tag the Show accounts, use the hashtag (#WPGHomeShow), add geolocations (RBC Convention Centre), and include hashtags in your posts.



#WPGHomeShow



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