



Thank you so much for being a part of the 2025 Winnipeg Renovation Show! We'd love for you to get in on the action and share details about the [Winnipeg Renovation Show](#) on your social media tagging [@wpghomeshows](#) and using the hashtag #WinnipegHomeShows.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the Show. Below, you'll find a few key details and talking points about the Show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing best practices to reference throughout the course of the show to encourage maximum exposure.

WINNIPEG RENOVATION SHOW – SOCIAL MEDIA SHARING BEST PRACTICES

Frequency

We would be thrilled if you can commit to posting on Instagram stories 1-2 times per day from January 10-12, including anything going on at your booth, leading up to your presentation or throughout the Show! Please be sure to include our handle [@wpghomeshows](#) and hashtag #WinnipegHomeShows. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a [folder of images](#) for your use.

Please feel free to post on Instagram, Facebook and X (Formerly Twitter) as well and be sure to mention @wpghomeshows. Please let me know if you have any questions!

Happy sharing!

Tips for Sharing

- **Instagram and Facebook Stories:** Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- **Instagram Reels:** Record fun and engaging clips of your booth, highlighting the Show weekend or featuring your team.
- **Facebook+Twitter:** Let your audience know where you'll be at the Show, share photos and links to purchase tickets.
- **TikTok:** Record fun and engaging clips of your booth, highlighting your involvement in the Show or featuring your team. *While we don't have a TikTok account you can mention the 'Winnipeg Renovation Show.'*
- **Tag the Show accounts and use the Show hashtag** (see below), use geolocations (RBC Convention Centre), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.
- **Share Instagram stories** throughout each day of the Show and share 1-3 posts/ Reels daily, as needed.

X (Formerly Twitter): [@wpghomeshows](#) #WinnipegHomeShows

Instagram: [@wpghomeshows](#) #WinnipegHomeShows

Web: winnipegrenovationshow.com

Facebook: facebook.com/WinnipegHomeShows

Key Messages

Your Project. Our Experts. Is your do-it-yourself a don't? Get real home advice from trusted local experts, including contractor and TV host Sherry Holmes, presented by [All Canadian Renovations](#), at the [Winnipeg Renovation Show](#). From kitchen and baths to flooring and more, see the latest trends, get expert advice and find great deals! Plus, discover new ideas and inspiration for all your home projects. Buy tickets early and save \$2 at www.winnipegrenovationshow.com.

Show Dates & Hours

Friday, January 10th: Noon – 9:00 p.m.

Saturday, January 11th: 10:00 a.m. – 9:00 p.m.

Sunday, January 12th: 10:00 a.m. – 6:00 p.m.

Show Venue & Location

RBC Convention Centre

375 York Avenue

Winnipeg, MB R3C 3J3

Admission

Adults Box Office: \$13.00

Online Advance Adult (until Jan. 9): \$11.00

Senior Box Office: \$11.00

Online Advance Senior (until Jan. 9): \$9.00

Half Day (entry after 4 pm): \$6.50

Children 12 and under: FREE

Buy tickets early online and save \$2 at www.winnipegrenovationshow.com