



WINNIPEG RENOVATION SHOW

JAN. 16-18
RBC CONVENTION
CENTRE

SOCIAL MEDIA CHEAT SHEET

**Thank you so much for being a part of the 2026
Winnipeg Renovation Show!**

We'd love for you to get in on the action and share details about the [Winnipeg Renovation Show](#) on your social media tagging [@wpghomeshows](#) and using the hashtag #WinnipegHomeShow.

This social media cheat sheet is designed to assist with any content and messaging you may be sharing prior to and over the course of the Show.

ABOUT THE SHOW

- The Winnipeg Renovation Show returns for 3 days only - January 16-18th, 2026 at the RBC Convention Centre
- Buy tickets online at winnipegrenovationshow.com
- Appearances from Michael Holmes Jr. (Holmes on Homes), Adam Weir (House of Bryan) and many more.
- From kitchen and baths to flooring and more, see the latest trends, get expert advice and find great deals!

SOCIAL MEDIA TIPS

- **Instagram and Facebook Stories:** Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- **Instagram Reels:** Record fun and engaging clips of your booth, highlighting the Show weekend or featuring your team.
- **Facebook + X:** Let your audiences know where you'll be at the Show, Share photos and links to purchase tickets.
- **TikTok:** Record fun and engaging clips of your booth, highlighting your involvement in the Show or featuring your team. **While we don't have a TikTok account you can mention the 'Winnipeg Renovation Show.'**
- Tag the Show accounts and use the Show hashtag (see below), use geolocations (RBC Convention Centre), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.

#WPGHomeShow



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