

HOME & GARDEN SHOW

Ad Close: 1/14 + Artwork Due: 1/28 + Published: March 2026



Home & Garden Show

Cincinnati Magazine is excited to produce the official Show Guide for the Cincinnati Home & Garden Show. Projected to see more than 40,000 homeowners this year, the Cincinnati Home & Garden Show attracts adults seeking advice, solutions, and new products for their next renovation, decor, or landscaping project. Be sure your business is in front of these qualified homeowners!

Show Details

February 20-22 & February 27 - March 1, 2026
Duke Energy Convention Center

About Attendees

- **96%** are homeowners
- **87%** plan on completing a project
- **82%** did not attend another home show in the market (reach a unique audience)
- **79%** attend with a spouse—meet BOTH decision makers
- **64%** are ages 35–64
- Average household income for show attendees: **\$120,565**

2026 Net Advertising Rates

Position	Rate
Full Page	\$2,900
1/2 Horizontal	\$1,800
1/4 Page	\$865
Back Cover	SOLD
Inside Front, Inside Back, Page 1	\$3,480

New This Year

IN PRINT | ONLINE | AT THE SHOW

Exclusive to advertisers in the Show Guide, you will receive the following bonus promotions:

- Your exhibitor listing bolded in print and online
- Inclusion in digital edition online (with direct link to your website)

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