

SOUTHERN CHRISTMAS SHOW

SHOP MORE
THAN 400
VENDORS

CHARLOTTE
TRADITION
SINCE 1967

SOUNDS OF CHRISTMAS

2026 SHOW GUIDE

NOVEMBER 11-22



PRESS PLAY ON CHRISTMAS



A playlist of holiday favorites chosen by Southern Christmas Show fans.

SHOW DATES & TIMES:

Wed., Nov. 11 • Veterans Day
10 AM - 9 PM
Thu. - Sat. 10 AM - 9 PM
Sun. - Wed. 10 AM - 6PM

LOCATION:

The Park Expo & Conf. Center

TICKET PRICES:

\$25 Adult Weekend
\$22 Adult Weekday
\$12 Children ages 6-12
\$3 off adult prices with
VIC card at:



SPECIALTY TICKETS:

Early Bird VIP on
Sat., Nov. 14: \$28 admission
8 AM - 10 AM

Girls Night Out on
Nov. 20: \$15 admission
4 PM - 9 PM

Welcome to Sounds of Christmas

Be immersed in the rhythm of the season, where the music of Christmas comes to life in a magical, can't-miss holiday experience. Santa (and the Southern Christmas Show) would like to extend a big thank you to our partners who helped create a magical entrance.



Dear Santa...

Make a little Christmas magic with a visit to Santa! Tell the jolly fellow what's on your wish list and snap a photo to remember the moment. Photos are \$10 for 1, \$18 for 2, or \$25 for three, with all proceeds benefitting Shriner's Children's.



Girls' Night Out

Grab your besties and make a night of it! Join us Friday, November 20 from 4-9 p.m. for Girls' Night Out, sponsored by the Charlotte Knights. Enjoy discounted \$15 admission, festive fun and hourly giveaways throughout the night. Plus, the first 100 Girls' Night Out guests will receive a special gift from Nina's Boutique and The HEARTest Yard.

Country 103.7

Debbie from *The Charlie & Debbie Show* on Country 103.7 will be there to welcome guests and keep the fun going throughout the evening. We're also proud to recognize The HEARTest Yard as our Girls' Night Out charity partner.

SPONSORED BY

Christmas Movie Star **MARCUS ROSNER** Comes to the Southern Christmas Show

Calling all Christmas movie fans! Actor **Marcus Rosner** is bringing a little holiday movie magic to the Southern Christmas Show on Friday, November 20. A familiar face from holiday favorites on Hallmark Channel, Lifetime and Great American Family, Marcus has built an impressive career in film and television and currently stars as Liam on the hit series *Sullivan's Crossing*. This holiday season, he'll also star alongside Cindy Busby in Great American Family's new original movie, *Christmas Wrapped in Love*, premiering December 19 as part of Great American Christmas.

Photo Credit: David Spowart

MEDIA PARTNER

Catch Marcus at 2:30 p.m. on the **LeafFilter Entertainment Stage** for a special conversation hosted by LauRen with K104.7. She'll sit down with Marcus for a Q&A covering stories from his career, behind-the-scenes moments and what it's really like bringing those feel-good movies we love to life. Then stick around after his appearance for a special autograph signing with Marcus.

Designer Rooms

What do you get when you combine music, interior design and a little Christmas magic? The Designer Rooms at the Southern Christmas Show! Inspired by this year's theme, Sounds of Christmas, Richeson Properties & Interiors will create a living room, dining room, bedroom and outdoor porch into beautifully styled spaces filled with fresh ideas and holiday inspiration. From lighting to furniture, festive décor and those unexpected details that bring a room to life, each space will showcase the latest trends in interior design with a merry musical twist. Take it all in and leave inspired with fresh ideas for creating a holiday look that hits all the right notes.

Room Credits: Beth Richeson; Richeson Properties & Interiors

SPONSORED & DESIGNED BY

Selfie Spot/Christmas Cash

Capture a little Christmas magic – and maybe a little Christmas Cash – courtesy of Catawba Two Kings Casino.

Christmas Cash: Catawba Two Kings Casino will be giving out **\$25 Visa® gift cards** at the top of every hour throughout the show – register at the official Selfie Spot now for your chance to win*.

Selfie Wonderland: Don't forget to strike a pose at our official Selfie Spot located at the bottom of the ramp in the Central Lobby! Capture the magic of the moment and share your festive selfies with the world.

Loyalty Program: Join the Lucky North® Rewards, and you'll instantly receive \$30 in Free Slot Play at their fabulous casino located at exit 5 off I-85!

Feeling Lucky: Each week New Members can win their share of \$5,000 in Free Play.

Catawba Two Kings Casino – your everyday getaway!

*Must be 21 or over to enter to win. Please play responsibly and within your limits. If you or someone you know has a gambling problem, assistance is available by calling or texting the National Council on Problem Gambling at 1-800-697-3738.

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GUTTER PROTECTION

Entertainment Stage

The sounds of the season come to life on a the LeafFilter Entertainment Stage! With more than 70 performances throughout the show, there’s always something merry in the air. From orchestras and chorales to flautists, dancers, cloggers and more, talented performers will fill the stage with the sights and sounds of Christmas. Check the schedule below and make time to enjoy a little holiday magic as you shop the show!

Wednesday, November 11th VETERANS DAY		4 p.m.	Maslar Academy of Music	3 p.m.	Queen Charlotte Chorus	1 p.m.	Piedmont Dance Team
11 a.m.	Queen City Ringers Small Ensemble	5 p.m.	Maslar Academy of Music	4 p.m.	Carolina Dance Academy	2 p.m.	Piedmont Musical Theatre Department
1 p.m.	The Muppet Christmas Carol – The Movie!	6 p.m.	Open Door Studios	Monday, November 16th			
<i>Sponsored by MATTRESS FIRM</i>		7 p.m.	Christmas Pom Dance	11 a.m.	Hickory Grove Christian Choir	3 p.m.	Frosty's Winter Wonderland – The Movie
4 p.m.	Israeli Dances of Hope	<i>Presented by Glitters, All Stars</i>		12 p.m.	Pine Lake Prep Choirs	<i>Sponsored by MATTRESS FIRM</i>	
5 p.m.	The Worship Movement	Saturday, November 14th		1 p.m. Scrooge (1935) – The Movie!			
		11 a.m.	Central Dance Ministry	<i>Sponsored by MATTRESS FIRM</i>			
Thursday, November 12th		12 p.m.	Motion Dance Studio	3 p.m.	Acoustic Holiday Delights	Thursday, November 19th	
11 a.m.	We Need a Little Christmas!	1 p.m.	Holiday Dancers	<i>Performed by Anna Rae</i>			
<i>Presented by McBee Elementary School First Grade Chorus</i>		<i>Presented by Upstage Center of Performing Arts</i>		Tuesday, November 17th			
12 p.m.	Saint Michael Youth Choir	2 p.m.	Dennis Benton & Songs for the Season	11 a.m.	Southwest Middle School Band	12 p.m.	
1 p.m.	Saint Michael Youth Choir	3 p.m.	Singing Christmas Tree Carolers	12 p.m.	Pine Lake Prep Choirs	<i>Presented by Providence High School Symphonic Orchestra</i>	
2 p.m.	Jennifer Alvarado	4 p.m.	A Chance to Dance for Special Needs	1 p.m.	Dutchman Creek Middle School's Bel Canto Ensemble	1 p.m.	Holiday Bows
3 p.m.	White Christmas – The Movie!	5 p.m.	Frosty's Winter Wonderland – The Movie	<i>Presented by Providence High School Chamber Orchestra</i>			
<i>Sponsored by MATTRESS FIRM</i>		<i>Sponsored by MATTRESS FIRM</i>		2 p.m. Beyond Tomorrow (1940) – The Movie!			
6 p.m.	Oxygen Choir	6 p.m.	Kenny Durbin's Band of All-Stars	<i>Sponsored by MATTRESS FIRM</i>			
7 p.m.	Oxygen Choir	7 p.m.	High Schoor Choir	4 p.m.			
		<i>Presented by Mountain Island Charter School</i>		<i>Acoustic Holiday Delights</i>			
Friday, November 13th		<i>Sponsored by MATTRESS FIRM</i>		<i>Performed by Anna Rae</i>			
11 a.m.	Charlotte Christian School Chamber Ensemble	Sunday, November 15th		6 p.m.			
12 p.m.	Ringin in the Season	11 a.m.	Morrison Dance and Theatre	7 p.m.			
<i>Presented by Mill Creek Middle School Handbells</i>				<i>Charlotte Chorale</i>			
1 p.m.	The Sounds of Christmas	12 p.m.	Prep and Landing – The Movie!	Friday, November 20th			
<i>Presented by Metrolina Christian Academy</i>		<i>Sponsored by MATTRESS FIRM</i>		11 a.m.			
2 p.m.	The Santa Clause – The Movie!	1 p.m.	A Country Christmas	Christmas with a Twist			
<i>Sponsored by MATTRESS FIRM</i>		2 p.m.	Charlotte Youth Ballet	<i>Presented by Jesse C. Carson High School Honors Chorus</i>			
				12 p.m.			
				Tis the Season to INSPIRE!			
				<i>Presented by Inspire Performing Arts Company</i>			
				2:30 p.m.			
				Marcus Rosner			
				3 p.m. White Christmas – The Movie!			
				<i>Sponsored by MATTRESS FIRM</i>			

Piano Provided By:
Miller Piano Company

The LeafFilter™

GUTTER PROTECTION

CLOG-FREE GUTTERS OR YOUR MONEY BACK GUARANTEED!

Wintertime is gutterly magical, and you'll love the season snow much with LeafFilter Gutter Protection! Once installed, your gutters are guaranteed to never clog again. When clogged gutters are unable to divert water away, your home is at risk of water damage. With LeafFilter, you can enjoy the peace of mind that your gutters and home are protected from all types of debris – and you can eliminate gutter cleaning for life! This season, your gutters should be the last thing on your mind. Schedule your free estimate today and focus on the things that really matter – like family and memory-making!

5 p.m.	Holiday Solo Mountain Dulcimer	7 p.m.	A Christmas Concert with John, Jeanne, and Friends
<i>Presented by Bradley Christopher Ellis</i>		Sunday, November 22nd	
6 p.m.	Snowmen Light Display	11 a.m.	Providence Music
<i>Presented by Svetlitsa</i>		12 p.m.	Elf Jr.
7 p.m.	Holiday Solo Mountain Dulcimer	<i>Presented by Lumi School of Musical Theater</i>	
<i>Presented by Bradley Christopher Ellis</i>		1 p.m.	Miracle on 34th Street (1955) – The Movie!
Saturday, November 21st		<i>Sponsored by MATTRESS FIRM</i>	
11 a.m.	WBAV’s Gospel Choir	2 p.m.	Cabarrus Dance Academy
12 p.m.	Samantha Rose	3 p.m.	Trojan Dance Company
1 p.m.	Christmas Flutings	4 p.m.	Dance U
<i>Presented by Charlotte Flute Choir</i>		Take a break from shopping and settle in for a little Christmas movie magic! Catch nostalgic holiday favorites throughout the show and check the stage schedule for each day’s matinee. MOVIES SPONSORED BY MATTRESS FIRM	
2 p.m.	Carolina Classic Christmas Clogging		
3 p.m.	The Muppet Christmas Carol – The Movie!		
<i>Sponsored by MATTRESS FIRM</i>		5 p.m.	Alisha Brooks Piano and Voice Studio
6 p.m.	Israeli Dances of Hope	6 p.m.	A Christmas Concert with John, Jeanne, & Friends
7 p.m.	Charlotte Chorale		

A Bag That Gives Back

Pick up your 2026 Southern Christmas Show commemorative shopping bag and fill it with all your show finds! Bags are available for \$6 at the entrance to the show, with proceeds benefiting Shriners Children’s.



Shop More. Carry Less.

Give your arms a break! Drop off your purchases at Package Check in the Central Lobby and get right back to shopping. This complimentary service is provided by the Charlotte Fire Foundation. Donations are welcomed and help support Charlotte firefighters and their families.



Veterans Day: A Little Extra for Those Who Served

Join us Wednesday, November 11 as we celebrate opening day and honor those who served. Veterans Day, sponsored by Craft Body Scan, includes a few well-deserved extras for our military community. Veterans who are present when the doors open at 10 a.m. will be invited to enter first. Participating exhibitors throughout the show will offer exclusive Veterans Day discounts and promotions, and Harris Teeter will provide complimentary charcuterie samples while supplies last. Veterans can stop by the Veterans Bridge Home Lounge in the Central Lobby to pick up a wristband for participating offers, meet the Veterans Bridge Home team and learn more about resources available to veterans and their families.



Deck the Halls

Our vendors are turning up the holiday creativity for the 2026 décor competitions, sponsored by Universal Windows Direct! Inspired by this year’s theme, The Sounds of Christmas, festive trees, wreaths, mantels and doors will be transformed into one-of-a-kind holiday displays. Explore them throughout the show, then cast your vote for your favorite in each category! (*voting will take place through the first weekend of the show, and end on 11/15/26*)

SPONSORED BY



TREES PROVIDED BY



CHRISTMAS TREE COMPETITION

A Note Worthy Christmas
Personalized Memories - Booth #110

Barking Around the Christmas Tree
Elmo’s Handpainted Treasures - Booth #206

The Sounds of Permalinx
jBloom Designs/Permalinx by jBloom - Booth #3324

Have a Holly Jolly Happy Hour
Boozy Boards by Morgan - Booth #1316

Beads, Bells & Santa
Women of Hope Guatemala - Booth #1005

The Sweet Sounds of a Baby at Christmas
Potty Cakes - Booth #2452

Sleigh Bells & Sweet Smells
Glittering Grace Designs - Booth #2255

WREATHS

Jingle Linx
jBloom Designs/Permalinx by jBloom - Booth #3324

Melody in a Manger
Coastline Boutique - Booth #117

Christmas in Every Note
Simply Created - Booth #1212

Silver Bells & Golden Notes
Personalized Memories - Booth #110

MANTELS

The Sound of Christmas Kindness
Kreate Kindness - Booth #810

A Carol in Candlelight
Small Town Dusk - Booth #2543

Rum-Pa-Pum-Punch
Boozy Board by Morgan - Booth #1316

DOORS

I'm Dreaming of a Pink Christmas
Rellie’s Design - Booth #2013

Christmas Music is The Most Eggsquisite
Eggstra Eggstra - Booth #1014

Dashing Through The Door
South 23rd - Booth #2034



2026 Southern Christmas Show Vendors

2911 Boutique	2033	Browns Farm Primitives	2313
3 Southern Jewelz	26	Bruce Matula ❄️	2455, 2554
3 Wandering Gypsy's.....	23	Burners Cigar Co.....	2029
4 Tour Farm	2434	Butterfly Guys of EF International	2123
A & J Designs Unlimited	1109	Camano Island Coffee Roasters.....	2416
A Home for Christmas	3019	Campus Scenes.....	613
A Taste for Life.....	2250	Carolina Bee Farm ❄️	2548
A Taste of Austria, Helmut's Strudel	3204	Carolina Home.....	9
a Wink & a Nod.....	10	Carolina Printworx 3d.....	3224
A.W.K. Enterprises	3604, 2330	Carolina Scents	2205
AAGP Exteriors ❄️	2353	CaseDude.....	3327, 2009
Abhivvakti Gift Shop	1105	Casual Elegance.....	2206
Adega Creations	113	Catalyst Mercantile.....	3115
Adiya God's Treasure ❄️	2460	Catawba Two Kings Casino.....	L3
Akoya Pick A Pearl ❄️	3528	Celestial Cocoa Company	3225
Alora	411	Cellular Sales of North Carolina	3221, 2450
Alta	5	Chalk Couture	3103
Altera Alpaca ❄️	2440	Charlotte Fire Department	L1
Altruistic	1201	Charlotte Jerky	2441
Amen Jewelry Design.....	104	Charlotte Knights Baseball.....	3222
Anatolia Ceramic LLC	1102	Chef Heatley's Hot Pepper Farm ❄️	2550
Andys Epoxy Art.....	2539	Chef Jen Cuisine	2306
Angie Brooke Boutique	2301	Chill-N-Reel.....	2418
AnnaCraig Boutique	2217	Christian Tours.....	2603
Anni and Lou Custom Crafts.....	1310	Christmas Mouse	1, 1S
Annie's Pooch Pops	3010	Cinnamon Scents Crafts.....	1116
Apples Gone Wild	2237	Clara's Collars	909
Arabella's Closet ❄️	2553	Classic Collectibles.....	1208
Art Cave Company.....	312	Clay Hope Jewelry	1214
Arte Blanche Fine Arts ❄️	311	Coastline Boutique Beaufort.....	117
AscotDrifting	2517, 2302, 907	Cobra Security Products	2442
B and B Glass Studio	1010	Coffee Cake Guys.....	2324
Ballapalloza.....	2355	Color Street.....	2131
Bamboo Sheets	3522, 3026	Compass Woodworks Co.	708
Barbara's Specialties.....	2136	Cook's Clay Works.....	706
Barks-A-Bout Tails.....	3004	Coop & Deuce Designs.....	1305
Baste Southern Style BBQ Sauces & Seasonings.....	3422	Country Cottons.....	3403
Bearly Chenille	1011	Crabby Creations NC	910
Best Hummingbird Feeder Ever	2210, 2410	Craft Body Scan	3011, 2036
Betsy Jane Studio.....	1007	Crafts By Anna.....	120
Beyond Jewelry	705	Creating With The Girls	408
Big Country Family Trees.....	510	Creation Station Signs.....	3433
Blaze Lens Cleaner ❄️	2509	Creative Sewing and Vacuums.....	2017
BlingBox	3308	CreativEye Iris photo ❄️	2436
Bloom By Mira ❄️	3506	Crown & Iris ❄️	3507
Boop-De-Doop	3108	Cutco Cutlery	2601
Boozy Boards by Morgan.....	1316	Cyndy's Bears	2349
Borgil Enterprises.....	2146	D&M Wooden Flowers and Vases	305
Brenda's Fused Glass.....	610	Da Sorella Jewelry	210
Britt's Leather	1311	Dalia + Jade	2462

Dalin Enterprise, Inc.....	2010
Darby Creek/Amelia's.....	2213
David French Originals	802
DBTs Little Craft Corner.....	905
Deweys Bakery	2030
Dink to the Brink	24
Dip'n Good Dips.....	3121
Dirtworks Pottery	6
doTERRA	2439
Dream a little Art ❄️	2259
Driftless Studios	7
Due North Pierogi Company	2134
Duplin Wine Cellars	28
Dxxdle, LLC ❄️	2108
East Hill Creamery	2155
Eccentric Cat	2039
Eggstra Eggstra	1014
Elizabeth Boutique LLC.....	2130
Ellerbe's Boutique	715
Elmo's Handpainted Treasures.....	206
Elves and Ornaments	807
Emma Marie's Boutique ❄️	2720
Emmas Fine Designs ❄️	2054
Enchanted Bin	15
Enigma Puzzles	2445
Eriksson Co. ❄️	2305
ETC's Tie Dyes.....	3126
EZ Hang Chairs.....	3317
Fab Brows East Coast.....	2323
Family Tree Traditions	711
Fauna Toys.....	121
Fire and Ice Outdoors	3325
Fireside Pine ❄️	3515
Flags Galore & More.....	2150
Fooy Socks by Ellen	2712
From the Pines Supply Co	2344, 2342
Futboleros Soccer	2148
Get Stoned Crystal Co.	2229
Gettin' Punchy	14
Gilded Signature.....	2602
Ginger's Soap Collection.....	2214
Glamorous Chicks Cosmetics	3016, 2444, 3511
Glittering Grace Designs.....	2255
Gnome Hollow Candle and Soap Co.....	3
Grapes & Olives On Tap - Infused Olive Oils and Balsamics.....	2319
Grass Roots Jewelry ❄️	2139
GRIPSTIC.....	2106
Hailea Alexis.....	3502
Hammock Ceramic.....	412

Hans & Heidi's Holiday Haus	30
Happy Feet USA.....	3518
Hawaiian Moon.....	2345
Hawk Designs LLC	2234
Headline Books	20
Heart Gifts by Teresa	101
Henry Farms Broken China.....	406
Herb's Honey	3022
Heritage Puzzle	2153
High Tide Home Provisions	2023, 2020
Holiday Door Hangers ❄️	3025
HoneyBloom Company ❄️	3732
Hoopers Creek Bee Company	2334
Hoot Tooty Sewing and Embroidery	904
Hopefully Sewing Shop.....	1209
Horticultural Institute of Southern California, Inc. .	2604
House of Kashmir Inc	115, 106
House of Savvy ❄️	2529
Hummingbirdology.....	214
Icha Cantero Handmade Jewelry	1012
The Licorice Guy/Celestial Cocoa	3215
Ikat Jewelry ❄️	2558
Illume Boutique ❄️	2515
In the Potter's Hand	1213
Inglenook & Co.	23A
Innovation X of Michigan	3722
Innovative Concepts - Gel Insoles.....	2350
Inspirational Gardens	2224, 2223
j. Straub fine art ❄️	1114
JAKT Store.....	2459
Jamie Slye Hat + Accessories ❄️	3424
Janettes Designs ❄️	2443
jBloom Designs - Permalinx by jBloom	3324
Jesse Brown's-Charlotte.....	38
Joytime Ministries ❄️	2242
Julie's Boutique	3029
Jump N Java and Bakery	19
Just Beautiful by JB.....	2113
Just for Dogs.....	3613
Justice Paintings and More	513
Kate Laine Jewelry	918
Kitchen Craft.....	2537
Korie's Kloset.....	13
Kreate Kindness.....	810
LazerEdge.....	505
LeafFilter Gutter Protection.....	212
Lebo's Inc.....	2702
Lindsay Cadenhead Permanent Jewelry ❄️	2317
Lindy Leather	808
Linked by Stevi	2057

Little Red Hen Beeswax Food Wraps.....	1103
Little Woodlander ❄️	2415
Lonon Pottery ❄️	2251
LundWorks.....	2244
M&E Sales	2339
Magical Marionettes	3431
Mary Kay.....	2110
Mary's Flags	3127
Material Things.....	119
Mattress Firm.....	2207
Memory Glass Art by Laura	714
Memory Makers	3716
Message Merchants Co	124
Metrolina Model Railroaders	32
Mike's All Purpose Seasonings.....	2458
Miles Woodcraft.....	616
Minnie Jean Design Co	2354
Miracles.....	3416, 2201
Mocoa Cafe	2240
Molly Malone's Boutique	3625
Monograms for Me	3426
Montford Misfits	1108
Moonshine Mountain Soap Company.....	2508
Mountain-Artisans.....	814
Mr. Claus	2050
Mrs. Hanes' Moravian Cookies ❄️	3525
Murphy's On Main ❄️	2141
Murville Cottage Co. ❄️	2511
Must Have Movies.....	2252
My Massage Pillow	2333
Naomi Events LLC	35
Native Pueblo ❄️	516
NavilaNaturalShop ❄️	712
Nectar of the Vine	2340
Nina's Boutique.....	22A, 21, 22B, 21S
North Carolina Christmas Tree Association	2024
North Carolina Fudge LLC	2018
Northern Sports.....	2331, 2329
Norwex	2338
Nothing Bundt Cakes - Charlotte	2600
Oasis Shriners.....	SANTA, SH, L2
Ocean Threads	2129
Old Made New	8
Old Oak Market	3104
Old Town Wind Bells.....	414
O'Shea's Craic N Crafts ❄️	511
Pacific Sun Cream ❄️	3505
Painting Delightfuls ❄️	3007
Paisley Lane.....	2006
Palmetto Engravers ❄️	2549

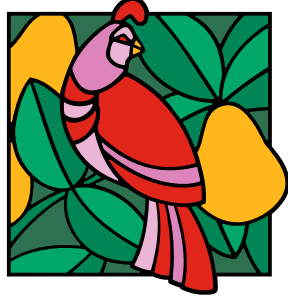
Palmetto Puzzle Works	913
Pandora's Craft Box.....	1015
Payton's Wonders Ceramic Gift Shop	107
Periwinkle Palace	1001
Personalized Memories Craft Shop	110
Pet Wants Charlotte: The Urban Feed Store.....	4
Phoebe's.....	33
Plums & Pumpkins	2005
Pops Peanut Butter	2048
Pop's Pickles.....	2449
Potty Cakes ❄️	2452
Power Home Remodeling Group.....	N
Precious Locks	2431
Premier Game Rooms	2403
Prism Clay Co. ❄️	3411
Prissy Patches Boutique.....	1206
Profashion	3726, 2514
Province Crossing, LLC.....	2247
PRP Wine International.....	16
Pure Olive	3005
Pursonalities Plus.....	313
Quality Clothing	2611
Ravenheart Design Shop ❄️	1006
Real African Art Gallery ❄️	2507
Red River Rust Home ❄️	2401
Redneck Brands LLC.....	2706
Rellie's Design ❄️	2013
Renewal By Andersen of Greater Charlotte.....	2109
Resurrected Journals ❄️	3310
Revron Designs LLC.....	813
Rich Gecko Home Fashions ❄️	2506
Rock of Ages Winery & Vineyard, Inc.....	G
Room 2 Room	27
RooSport.....	3323
Rustic Charm by Martha LLC ❄️	3523
Rustic Edge Soaps	3111
Salt Soothers	2133
Salty Blonde Co., LLC ❄️	2316
Sassy Sisters Boutique ❄️	2518
Scentsy Wickless Candles.....	3015
SCP Collectibles	605
Scrolling It Out Woodworks, LLC	126
SDI Enterprises LLC ❄️	2621
SeneGence (LipSense)- Amy Plevik	2249
Shadow Springs Vineyard	C
Shea's Wildflower Company	2B, 2A
Shenandoah Primitives.....	307
Silhouettes in a Snap	105
Simply Barbara of MN Inc.....	34
Simply Created ❄️	1212

Small Town Dusk ❄️	2543
Smok'n Hot Brass	609
Snakebite Creative Design ❄️	18
Someplace Special / Mighty T's.....	2424
South 23rd, LLC	2034
Southern Clothing and More	3001
Southern Creations.....	12
Southern Glam Boutique.....	3316
Southern Holiday Gifts	2143, 3503
Southern Sass Boutique	37
Southern Showplace Pools ❄️	3309
Sparkles.....	3203
Splat Back!.....	2307
Standing on the Word ❄️	3124
Stella Blue ❄️	2623
Still There Shine Sauce.....	2407
Stony Mountain Vineyards	A
Studio 256 ❄️	3410
Sujal Fragrances	2245
Support Local Apparel.....	2043, 2144
Sweet Grass Baskets.....	118
Sweet's Wellness ❄️	3322
Swinford Designs.....	2423
SWORKS	310
Tastefully Simple.....	3520
Tea BARR Co.....	2035
Televac Products.....	2042
Terry Ward Tucker Books & More.....	3122
That's Sew Willow	11
The Backyard Shed	25
The Barn Door NC	3412
The Barn Market	2605
The Bliss Shop ❄️	2544
The Candy Trail Company LLC ❄️	2115
The Carolina Eggnog Company, LLC	2056
The Dappled Dog.....	2314
The Distinguished Beast ❄️	2236
The Elf Factory	2260
The Global Gecko	112
The Golden Touch	3328, 3404, 2414
The Knotty Elf By Knotty and Board.....	16A
The Lemon Drop	2360
The Mahjong Studio ❄️	3008
The Main Studio ❄️	2258
The Minky Boutique.....	405
The Nest Of Robin.....	2107
The PJ Bar	2220
The Pot Slot ❄️	2406
The Princess Party.....	1205
The Raggedy Rooster	31

The Ring Lady	3710
The Snowman.....	2413
The Tar Heel Book.....	2040
The Vintage Butterfly & Company ❄️	1112
Thorns, Roses & Puppy Noses	116
Tico Grounds.....	3107, 315
Timeless Timber Designs ❄️	608
TLC by Tanya	901
TN Twin Designs	3123
Totally Caricature	415
Touch of Amish.....	2119
Touch of South	2521
ToyLand ❄️	2157
Traeger Grills ❄️	2503
True Honey Teas	3406
Truestim Retail LLC	2318
Tupperware - Penny Ellis	3510
Turtle Old Man Sterling & Fine Silver Jewelry	17
U.S. Jaclean, Inc.....	3116
Unique Art	111
Uniquely Crafts LLC.....	1312, 413
Universal Windows Direct	2058, 3217
Usborne Books & More	2049
Uwharrie Dry Harvest.....	2261
Uwharrie Vineyards and Winery	I
Veronet Vineyards & Winery ❄️	J
Walker Jewelers	506
Weathervane Winery	L
Webster Enterprises	2555, 3407, 2156, 2419
Wennersten's Etchings	902
Whitlyn's Boutique.....	7A
Wicked-Goods	2105
Wild Mountain Soap Company	3619
Wind and Fire Chimes	614
Windows to the Garden	1002
Wine Me?	508
Witty with Scents ❄️	3526
Women of Hope Guatemala.....	1005
Woodmill Winery	D
World of Mushi ❄️	2516
Wowfudge LLC.....	3312
WrapHapeez Rolling Walker Accessories.....	606
Your Modern Designs	1100
Yourself Expression LaLeePop	2243
Z&B Creations ❄️	3216

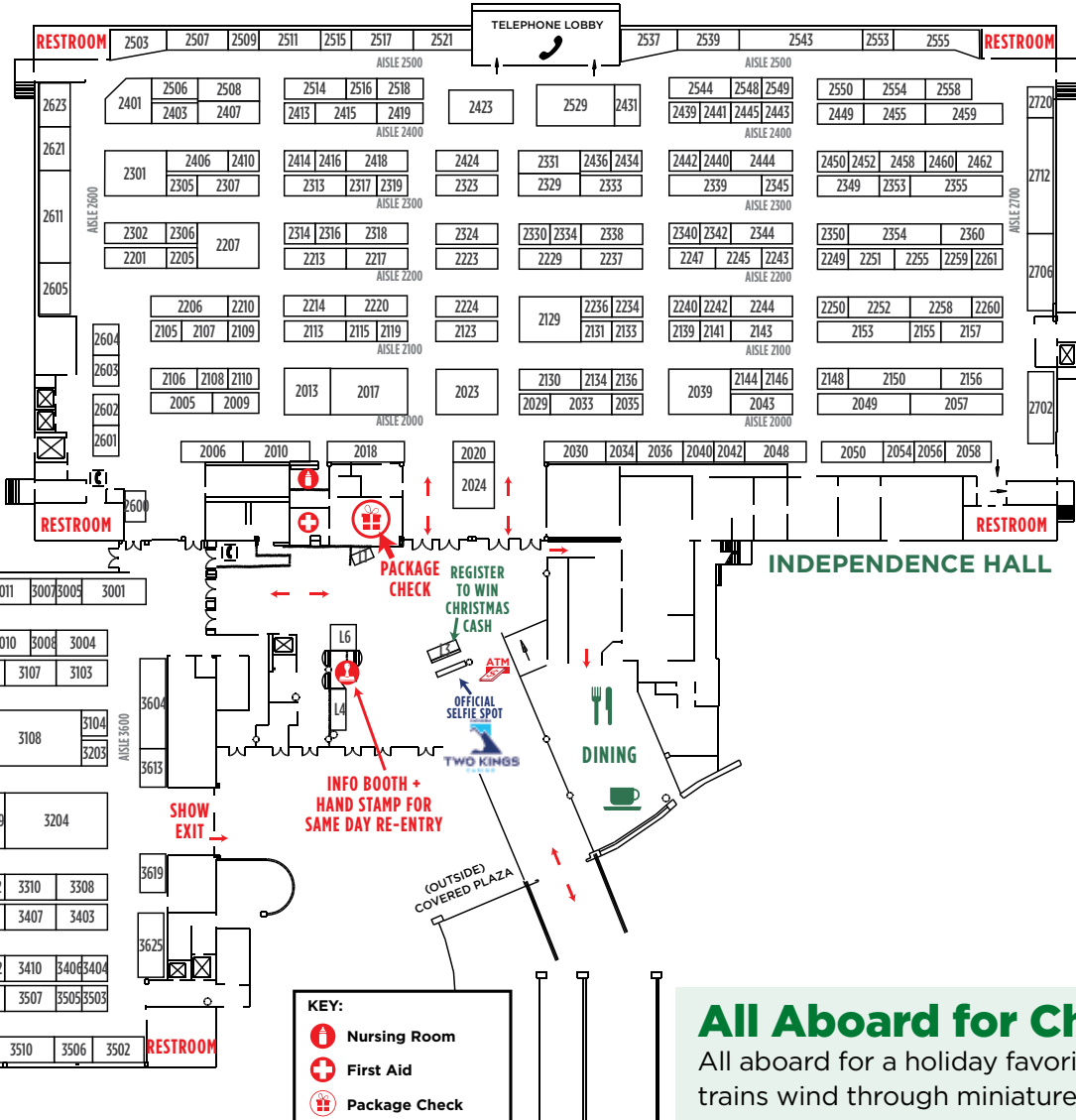
❄️ =  new vendor

12 DAYS OF CHRISTMAS



Southern Christmas Show®

FREEDOM HALL



KEY:

- Nursing Room
- First Aid
- Package Check
- Hand Stamp for Same Day Re-Entry

Sip, Savor & Toast to the Holidays

Raise a glass to the holidays at the North Carolina Wine Pavilion. Sample wines from local North Carolina producers, discover a new favorite and purchase bottles to take for holiday gatherings and gifting.

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Your Sleigh Ride Awaits

Park your car and let the Oasis Shriners take it from there! Catch a convenient shuttle ride to the entrance – and when your shopping bags start piling up, they can even help you take your purchases back to your car at the end of the day. Shuttle rides are complimentary, with donations encouraged to support Shriners Children's. Special thanks to U.S. Jaclean for sponsoring the 2026 Southern Christmas Show shuttles.



Make sure to stop by their space at the Southern Christmas Show (booth # 3116) to try out the most luxurious massage chair in the world, the Daiwa Massage Chair! This massage chair is equipped with first 6D massage rollers, Hybrid yoga inversion features, 50-layered Japanese shiatsu airbags and wrapped with elegant luxury design. Give you and your family luxury and health for Christmas! daiwamassage.com



All Aboard for Christmas!

All aboard for a holiday favorite! Watch beautifully detailed trains wind through miniature villages and countryside scenes just down the aisle from Santa. Created by the Metrolina Model Railroaders, this charming display also features a scavenger hunt for kids – and kids at heart.

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