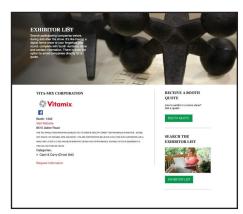
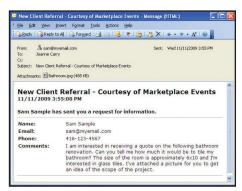


EXHIBITOR LISTING

INDIANA STATE FAIRGROUNDS & EVENT CENTER



Sample of Exhibitor Listing on website



Sample email of what you will receive when you receive a request for a quote.

Increase your exposure!

Grow your business through our online Exhibitor Listing: a resource where buyers can search by company name, category or product. Promote your company to unique visitors before, during and after the show. Shoppers can even email you directly with questions or orders!

What's in it for you?

- Receive a full-page on our website dedicated to your company - much more than just one line in a static list of companies
- The Exhibitor List search tool will be promoted prominently on the show's home page, in our official Show Guide and in consumer emails

About our website

- The Exhibitor List page is continuously in the top three pages viewed by visitors
- We send regular e-blasts to our subscribers, post Facebook and Twitter messages and work with media partners to drive web traffic all year
- Our address is heavily promoted in all consumer advertising

Contact Us TODAY! 317-705-8719 or 800-395-1350

How-to get set up - as easy as 1-2-3-4!

Once you reserve a booth at the show, your sales representative will send you login information and instructions to enter your company's information online.

Submission Deadline: 14 days before show opens (The sooner you post it, the sooner you gain the exposure!)