



Exhibitor Rules and Guidelines

U.S. Bank Stadium would like to aid in the production of this show as it relates to third party exhibitors. The information listed below is not intended to be all-inclusive, but to provide a quick reference point for exhibitors' participation at the facility.

General Policies

- Items not permitted by vendors or guests:
 - Helium balloons
 - Outside food and/or beverage
 - Hard sided coolers
 - Stickers or other items that may adhere to venue surfaces
 - Any booth or vendor elements that may damage or permanently alter the state of the venue or it's field covering: no holes may be drilled, punched, or cored into building
- Both a State of Minnesota and a City of Minneapolis tax license must be obtained if retail is being sold
- Promotion or advertisement of vendor booths at a Trade Show or Consumer Show on site must follow all required stadium branding guidelines
- Water connection services will not be provided to exhibitors; no live water lines are allowed to be used on the floor of exhibitor booths or in aisle ways
- All landscaping display elements must be approved by the Stadium. Bark mulch or similar products must be transported in dry plastic vessels and a plastic barrier is required between mulch and Stadium Flooring

Code Requirements

- Open flame elements (such as candles or fire pit displays) and propane are only permissible with proper Minneapolis Fire Department permitting and approval. Permits must be presented upon Stadium request
- Booth construction elements are subject to City/County/State and OSHA requirements and permits as applicable
- All tents and enclosed structures must adhere to all Fire Code Regulations and may require permits

Exhibitor Services

- Personal/consumer routers are not permitted in the venue
- Power needs for display booths must be provided by the stadium to ensure proper permitting; power distribution points are subject to nightly disconnection as needed
- To order Exhibitor Services for this event, please refer to the Home + Remodeling Event page on the U.S. Bank Stadium website
 - The exhibitor order form can be accessed directly at this web address:
<https://www.usbankstadium.com/home/exhibitor-ordering-services>
- All orders must be submitted by Thursday, January 23rd for guaranteed services
- Orders must be accepted online only. Payment must be by credit card through the online form
- Any questions can be sent to **exhibitor.services@usbankstadium.com**



Vehicles – Vendor/Display

- Vehicle access to the loading dock ramp and the event floor will be at the discretion of Stadium staff, with direction from show management
- Contact information must be left with building personnel if a vehicle will remain in the facility
- Display vehicles inside the stadium must have:
 - A Fueled Vehicle in Assembly permit approved by the City of Minneapolis
 - No more than ¼ tank of fuel or five gallons of fuel, whichever is the lesser amount
 - Gas caps taped
 - Battery leads disconnected and insulated
 - A drip pan or sheet underneath vehicle
- Vehicles displayed on plaza:
 - A drip pan or sheet underneath vehicle
 - Vehicles may not be placed in front of an exit or direct egress path

Food Sampling/Vending

- Sampling and/or sale of any food and beverage product must be pre-approved by Aramark
 - Approved food must be pre-packaged and safe at ambient temperatures. Items that require refrigeration or must be hot held are not permitted
 - Samples should not be full serving size items
 - Refuse must be disposed of in appropriate containers

Liquor Sampling:

- Sampling of any and all Liquor products must be pre-approved by Aramark
- Liquor vendor is required to manage id check and sample distribution
- Sample must be 1 oz or less
- Every guest that appears under 30 years of age must provide their ID for each sample