

SPONSORSHIP OPPORTUNITY

Minneapolis Home & Remodeling Show

Date: January 31-February 2, 2025

Location: U.S. Bank Stadium

Attendance: 12,000+



NEW PRODUCT SPOTLIGHT

The New Products Spotlights will highlight and promote new and/or innovative products from exhibitors of the show. The New Product Spotlights will be promoted at the show, on show website and pitched to media. If your company has a cool and/or new product, this is a great way to generate added exposure for your business.

Advertising/Promotion

- Logo and booth space number inclusion on event website feature page within New Product Spotlight section.
- New Product Spotlight promoted on floorplan distributed at entrance.
 - Small icon/graphic placed on sponsor's booth space for recognition.

On-Site Exposure

- (1) 8 ½" x 11" New Product Spotlight sign provided to sponsor to display within space.
- (1) 22"x28" New Product Spotlight sign within show encouraging attendees to look for these at the show.
- Sponsor logo to be included on all signage where sponsors are recognized.

Additional Benefits

- Inclusion in Facebook and Instagram posts
- Potential Media/PR opportunities (not guaranteed)

Submission Process

- Potential sponsors to complete New Product Spotlight submission form (below) to be reviewed and approved by show management before contract completed.
- New Product Spotlights will be limited to 10 in the show.

Cost:

- \$350
- Does not include cost of booth space
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New Product Spotlight Submission

Company: _____

Contact Name: _____

Email: _____ Phone: _____

Your Product _____

What makes your product special?

If available, please include picture with your submission.

Please send questions and New Products Spotlight submission to your Exhibit Sales Consultant or Show Manager.

Submissions will be reviewed for consideration and exhibitor will be contacted if approved.