EDMONTON FALL HOME SHOW

OCT. 16-18

EDMONTON EXPO CENTRE



YOUR GUIDE TO #EFHS26

The show for every home.

Since the Edmonton Fall Home Show began, I've been inspired by the creativity and passion of this city's home design, décor, and renovation community. Each year, our exhibitors and presenters bring fresh ideas and incredible talent to the show floor, and 2026 will be no exception.

The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, returns with inspiring ideas and practical advice from leading experts in home design. HGTV fan favourite Sarah Baeumler will take the stage to share her expertise on "Designing For a Healthy Home," alongside an exciting lineup of local experts.

And be sure to walk through *Healing Haven*, a special feature designed by Sharleen Thomas of Where My Love Grows, that highlights the vital role Alberta's women's shelters play in creating safe, supportive spaces for women and children. Inspired by Sarah's passion for thoughtful, restorative design, the feature explores how intentional spaces can foster safety, comfort, and healing.

And golf season isn't over just yet! Golf lovers can experience *Home Course Advantage* on the show floor. Test your swing on three state-of-the-art golf simulators, take part in challenges, and explore how today's technology can transform basements and recreation spaces into year-round golf destinations.

Paint with Purpose also returns! Led by muralist Ashley Rosenow, local artists will create a live mural to be donated to a deserving local charity, extending its impact beyond the show.

Our show weekends are action-packed and inspiring from start to finish, and this year will be no exception. We can't wait to welcome familiar faces and new friends, hear about your home projects, and celebrate another incredible Edmonton Fall Home Show together.

Sincerely,

Shannon Novak
Show Manager
Edmonton Home Shows

THE VITALS

WHEN
Friday, Oct. 16, 2026 | 12 – 8pm
Saturday, Oct. 17, 2026 | 10am – 8pm
Sunday, Oct. 18, 2026 | 10am – 6pm

WHERE
Edmonton EXPO Centre
7515 118 Ave NW
Edmonton, AB
T5B 0J2

The show office is located in Hall C.

HOW
Purchase tickets online:
edmontonfallhomeshow.com

*Adults (13+): $12.00
*Seniors (60+): $8.00
Children (12 and under): Free
After 4pm: Half-off Tickets
NEW! Get 4 tickets for the cost of 3!
$42.00 per 4 pack

**EARLY BIRD PRICING ONLINE*
PURCHASE ONLINE & SAVE $2

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/ EDMONTONHOMESHOWS

/ @YEGHOMESHOWS

#EFHS26 #YEGFallHomeShow

MEET OUR EXPERTS



Sarah Baeumler

TV Personality, Home Town Takeover + Sarah by Design

Sarah Baeumler is a dynamic design expert and one of HGTV's most beloved stars, known for bringing modern, intentional living spaces to life. Whether she's transforming a space on Bryan Inc., Renovation Inc., or Island of Bryan/ Renovation Island alongside her husband, Bryan Baeumler, Sarah's passion for blending luxury with functionality always shines through.

Their journey on screen captures not only their incredible design work but also the heart and hustle of balancing family life while raising four beautiful children.

Outside of TV, Sarah's creativity and vision extend into hospitality and retail. She co-developed Caerula Mar, a boutique luxury resort in the Bahamas, where every detail reflects her thoughtful approach to design. Plus, she's launched a retail line featuring curated jewelry and apothecary, as well as Sarah Delivered - a seasonal subscription service that brings beautifully crafted lifestyle pieces right to your door. No matter the project, Sarah's goal is always the same: to make luxury feel accessible, intentional and long-lasting.

With a large and ever-growing community behind her, Sarah continues to inspire and engage her audience by sharing content that empowers them to bring their own dreams to life—whether through design, lifestyle choices, or simply embracing everyday moments with intention and purpose.

Presentation Topic: Designing For A Healthy Home

@SarahBaeumler /Sarah Baeumler sarahbaeumler.com.

Catch Sarah Baeumler (Home Town Takeover + Sarah by Design) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Saturday, October 17 at 4pm and Sunday, October 18 at 1pm.



Kendra Semeschuk

Kendra Noelle Design

Kendra Noelle is the founder of Kendra Noelle Design, a full-service interior design studio built on the belief that the mind and environment are deeply connected. The spaces we inhabit shape how we feel, move, and experience daily life. Kendra works across full-scale interiors, renovations, custom homes, spec projects, infills, and new builds, always with an emphasis on biophilic and natural design. Her signature style blends indoor and outdoor living—layering organic materials, greenery, and thoughtful layouts to create spaces that feel calm, intentional, and deeply connected to nature.

Presentation Topic: Your Home Shouldn't Work Against You

@KendraNoelleDesign / Kendra Noelle Design kendranoelledesign.ca

Catch Kendra Noelle on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Friday, October 16 at 5pm, Saturday, October 17 at 11am and Sunday, October 18 at 3:30pm.

PLEASE CONTACT THE ADAMS AGENCY FOR ALL MEDIA REQUESTS: Kate Stephenson kstephenson@theadamsagency.ca

MEET OUR EXPERTS



Jennifer Woch

House of J Interior Design

She had no idea about business, but she was ambitious, passionate about interior design, and determined to make it work. Twenty-five years ago, Jennifer started her interior design business in Edmonton. Thirteen years ago, it evolved into House of J Interior Design, a consulting-based design business focused on stylish, personal, and functional design.

Over the past twenty-eight years, Jennifer has worked on residential and commercial projects throughout Edmonton, including designing Rge Rd restaurant and The Monolith, both featured in Forbes 2023 list of Best Places to Travel Around the World.

What Jennifer loves most is helping her clients articulate their dreams for their space, then coaching them through the design process to bring it all together. Her goal is to help them create beautiful, thoughtfully curated spaces that reflect each client's personal taste while working seamlessly with the way they actually live.

Presentation Topic: Design Decoded: A Step-by-Step Guide

@HouseOfJInteriors /House of J Interior Design houseofjinteriors.com

Catch Jennifer Woch (House of J Interior Design) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Friday, October 16 at 3pm and Saturday, October 17 at 2pm.



Bree Tetz

Owner, Repeat Vintage

Bree Tetz is a passionate entrepreneur, sustainable living advocate, and social media strategist who blends eco-conscious values with a love for timeless design. As the owner of Repeat Vintage, she curates circular fashion, sustainable furniture, and vintage home décor, giving classic pieces a modern twist. Known for turning second-hand style into a lifestyle, Bree champions the circular economy and inspires others to embrace choices that are stylish, responsible, and uniquely their own.

Presentation Topic: Vintage Style for the Holidays

@BreeTetzHome
@RepeatVintageStore
/Repeat Vintage
repeatvintagestore.com

Catch Bree Tetz (Repeat Vintage Store) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Friday, October 16 at 2pm and Sunday, October 18 at 4:30pm.

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MEET OUR EXPERTS



Lorraine Shulba

Lorraine Shulba Art

Lorraine Shulba is an award-winning multidisciplinary artist whose work bridges the realms of muralism, fine art, and beauty to create immersive, site-specific experiences that celebrate the dynamic relationship between humans and the natural world. Her practice is rooted in a philosophy that art is not merely decorative, but an active dialogue between environment, community, and individual perception. Across her large-scale murals, gallery works, and intricate illustrations, Lorraine's art invites audiences into a space of reflection, connection, and renewal—prompting both visual wonder and emotional resonance.

For Lorraine, nature is not only subject matter but an active collaborator. Her inspiration emerges from organic patterns, landscapes in motion, shifting light, and the rhythm inherent in the cycles of the earth. Each brushstroke, line, and form is informed by a deep observation of ecological systems, from the delicate geometry of leaves to the sweeping arcs of mountain ridges, from the subtle interplay of shadow and light to the vibrant pulses of flora and fauna. Through this lens, her work becomes both a reflection of and a conversation with the natural world, evoking its beauty, fragility, and resilience.

Presentation Topic: Walls That Wow: Bringing Personality Home with Art

@lorraine_shulba_artist /Lshulba lshulba.com

Catch Lorraine Shulba on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Saturday, October 17 at 1pm and Sunday, October 18 at 2:30pm.



Neil Harding

Sleep Expert, Sleep Country Canada

Neil Harding has worked for Sleep Country Canada for many years. Neil is in charge of home shows, warehouse sales, and product knowledge training nationally. As a highly trained and experienced sleep expert, Neil has helped thousands of Canadians get a better night's sleep!

Presentation Topic: Let's Talk About Sleep!

Catch Neil Harding (Sleep Country Canada) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Saturday, October 17 at 3pm and Sunday, October 18 at noon.

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MEET OUR EXPERTS



Sarah Jean-Noel

Utilities Consumer Advocate, Government of Alberta

Sarah Jean-Noel is a member of the Consumer Education and Awareness team with the Utilities Consumer Advocate (UCA), Government of Alberta.

As a Consumer Education and Engagement Specialist, Sarah brings experience in education, community outreach and public engagement. She is passionate about helping Albertans make informed decisions about their electricity and natural gas services. Sarah aims to make complex energy and utility topics easier to understand, empowering consumers with the knowledge and tools they need to navigate Alberta's utility market with confidence.

Presentation Topic: Take Charge of Your Utility Choices: Understanding Utilities in Alberta

Catch Sarah Jean-Noel (Utilities Consumer Advocate) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Friday, October 16 at 4pm and Saturday, October 17 at 6pm.



Renee Mulrooney

Owner and General Contractor, Haven Design and Build

Renee Mulrooney is the owner and general contractor behind Haven Design and Build, bringing more than 20 years of experience to residential renovations in the Edmonton area. As a woman working in a traditionally male-dominated industry, Renee brings a unique combination of hands-on construction knowledge, practical problem-solving, and a strong eye for design to every project.
Her approach goes well beyond managing the construction process. Renee works personally with her clients on space planning, layout, and the selection of finishes—from cabinetry, flooring and tile to lighting, fixtures, colours and the details that ultimately make a house feel like home.

Her design philosophy leans toward classic and timeless rather than trend-driven, while recognizing that no two homeowners—or homes—are the same. Each project is tailored to reflect the people who live there, balancing beauty, function, personality and longevity.
For Renee, a successful renovation isn't simply about creating a beautiful space. It's about creating a home that feels personal, comfortable and distinctly yours.

Presentation Topic: Beyond the Trends: Design a Home That Feels Like You

Catch Renee Mulrooney (Haven Design and Build) on The Sleep Country Main Stage, presented by the Edmonton Journal and designed by Kendra Noelle Design, on Saturday, October 17 at noon and Sunday, October 18 at 11am.

MEET OUR FEATURE DESIGNER

Designer of the special Sarah Baemler feature, *Healing Haven*, in partnership with the Alberta Council of Women's Shelters (ACWS)



Sharleen Thomas

Interior Designer and Founder, Where My Love Grows

My name is Sharleen Thomas. I am an interior designer, wife, and Mother to 3 (William, Alice, and Pepper). When we aren't at the rink, we enjoy our days exploring our backyard in the countryside of Leduc County. A little history about me: I graduated from the Interior Design program at NAIT in 2008. That summer I met my now-husband Steve at a friend's birthday party. Work that first year consisted of being bounced around from designing museums, hotels, and restaurants.

Those jobs were exciting at times but were also repetitive; something was missing for me. I decided to make a change and leave the big city. I moved to the small town of Calmar to be with Steve and start my own business. Residential design is where I found my true passion.

I thoroughly enjoy sharing all my projects, the behind-the-scenes looks, and the progress on my Instagram and Facebook with my followers. Not all my projects have gone as planned (ok, a lot didn't), and it helped me to grow, learn and connect to my followers. Showing them the good, bad, and ugly. I learned it's ok to make mistakes, learn from them, and that I'm not a quitter; it may take longer, but I see every project to the end! With my community growing on Instagram, I decided to rebrand my business, Where My Love Grows, as I was known on Instagram, but my business was formally Uncovered Design.

After doing some internal growth during the pandemic, I realized I wanted, needed to find a way to bring my community together to uplift everyone's spirits. I wanted to find a way to give back to my community and share my talents with them. Therefore, I created the Mother's Day Makeover Project with the help of my community. We had our first successful year in 2021 and continue to do it each year.

As my family grows and I strive to be the best Wife and mother, I realize that my soul craves design and making spaces beautiful. I am a better Mother and Wife when I spend time doing what I love. I want to inspire and help you fall in love with your home again. I am passionate about creating functional yet beautiful spaces that will allow your family to thrive and that you will love coming home to.

@WhereMyLoveGrows /Where My Love Grows wheremylovegrows.ca

About the Edmonton Fall Home Show

The show for every home.

Discover your home's true potential at the Edmonton Fall Home Show! Whether your latest home purchase is a fixer-upper or a brand-new build, it's where décor dreams, trusted advice and fresh inspiration unite. Meet hundreds of trusted home professionals at the Edmonton Expo Centre, including Sarah Baeumler. Get inspired with stunning displays, fresh project ideas, and one-on-one access to local professionals who can help bring your home goals to life. Three days only from October 16-18 at the Edmonton Expo Centre.

EDMONTON FALL HOME SHOW

REAL INSPIRATION

The Sleep Country Main Stage

Presented by the Edmonton Journal, designed by Kendra Noelle Design

Inspired by the charm of a modern speakeasy, the Sleep Country Main Stage has been transformed into a rich, layered, and immersive space designed by Kendra Noelle Design. Warm lighting, natural materials, and sophisticated details create the perfect setting for expert presentations, fresh ideas, and home improvement inspiration, including an appearance by Sarah Baeumler.

Home Course Advantage

Presented by Alberta Golf Sim.

Discover how homeowners are extending golf season all year long at Home Course Advantage, an interactive feature at the Edmonton Fall Home Show. Visitors can test their swing on three state-of-the-art golf simulators, compete in challenges, and explore how today's technology is transforming basements, bonus rooms, and recreation spaces into year-round golf destinations.

Healing Haven

An immersive Sarah Baeumler Experience designed by Where My Love Grows, and in partnership with the Alberta Council of Women's Shelters (ACWS)

Healing Haven is a special Sarah Baeumler experience at this year's Edmonton Fall Home Show. Inspired by Sarah's passion for thoughtful, restorative design, the feature explores how our surroundings can shape how we feel, while creating a space rooted in comfort, safety, care, and empowerment. Sarah's vision will be brought to life alongside Edmonton-based interior designer Sharleen Thomas of Where My Love Grows and in partnership with the Alberta Council of Women's Shelter and highlights the power of thoughtful design to foster comfort, well-being, and connection.

Paint With Purpose

Presented by Illustrious Interiors and Cloverdale Paint

Local and emerging artists, led by muralist Ashley Rosenow, are bringing bold ideas to life at the Edmonton Fall Home Show! Paint with Purpose is where creativity meets philanthropy: once complete, the finished mural will be donated to a deserving local charity, leaving a lasting impact beyond the show floor.

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REAL INSPIRATION

EDMONTON FALL HOME SHOW

The Lounge

Designed by Vistula Design

Stop by the Lounge at this year's Fall Home Show, designed by Vistula Design. Moody, modern and made for lingering, it's a cozy escape tucked right into the heart of the show. Warm textures and thoughtful details set the tone for an inviting space to pause, recharge, and enjoy the day!

VISTULA
architectural interiors · luxury walls · art

The Homegrown + Handmade Pub

Shop hundreds of unique handcrafted items!

Looking for that handmade touch but not the best at doing it yourself? We get it - some DIYs are best left to the experts! Pop by The Hub to shop hundreds of unique handcrafted items and a diverse offering of items from local makers across the province.

From unique home accents to one-of-a-kind artwork, this feature is a must-see for finding that perfect piece that will infuse your space with style, personality, and the unmistakable touch of local creativity.

Homegrown Handmade Hub
EST. 2023

Passport Program

Join the fun and get entered for a chance to win exciting prizes with our Passport Program at the Edmonton Fall Home Show!



Community Canvas

Presented by Lorraine Shulba Art

Join Edmonton artist Lorraine Shulba for a unique, interactive and larger-than-life paint-by-numbers installation where you contribute to creating the masterpiece. This collaborative feature invites everyone to bring the vibrant design to life piece by piece. Don't miss this opportunity to be part of a growing work of art!

lorraine shulba
ARTIST | DESIGNER | ILLUSTRATOR

Vintage Revival

Presented by Repeat Vintage

Shop a curated collection of vintage clothing and accessories from Repeat Vintage. Featuring standout styles from decades past, Vintage Revival is your destination for sustainable fashion, timeless trends, and pieces you won't find anywhere else.

Repeat Vintage

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/ @YEGHOMESHOWS / EDMONTONHOMESHOWS





