

VANCOUVER  
FALL  
HOME  
SHOW

Sept 28 - Oct 1  
Vancouver  
Convention  
Centre West

BC HOME  
+ GARDEN  
SHOW

BC PLACE  
STADIUM  
FEBRUARY 8-11

# MARKETING OPPORTUNITIES FOR EXHIBITORS

**STAND OUT FROM YOUR COMPETITION,  
INCREASE BOOTH TRAFFIC, AND CREATE BRAND  
AWARENESS WITH EXTRA MARKETING OPPORTUNITIES.**

## EMAIL BLAST

Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 61,880 highly specialized group of homeowners! **\$500 for 1, \$1,000 for 3**

## MEDIUM RECTANGLE WEB ADS

Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to “buy tickets online and save,” while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. **\$1,500**

## FLOOR DECALS

Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of the floor, leading to your booth. **Starting at \$200**

## ENTRANCE & EXIT DISTRIBUTION/SAMPLING

Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. **Call for details**

## HELP DESK

Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign.

**Call for details**

## CATEGORY SPONSOR

Be the Official Category Sponsor in your industry at this year's show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth! **Starting at \$3,000. Limited to one per category**

## LOGO ID ON FLOORPLAN

Receive an ad on the website, signage at the show, company logo in the show guide on floor plan and logo inclusion in a pre-show email blast to our consumers. **\$500**

## BAG SPONSORSHIP

Promote your brand as the official bag sponsor. Imagine tens of thousands of consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion on our sponsorship page.

**\$3,500 for 8000 bags**



## OTHER OPPORTUNITIES AVAILABLE

- Title Sponsorship
- Presenting Sponsorship
- Feature Sponsorships
- Main Stage
- Bag Sponsorship
- Feature Gardens
- Design Feature
- Information Booths
- Create a Feature
- Home Electronics & Technology Area
- Do It Yourself Renovation Area
- Home Decorating
- Customize your own

**BOOK YOUR  
SPACE TODAY!**

## DON'T MISS OUT ON GROWING YOUR BUSINESS!

AMBER BEATON  
Show Manager  
604.639.2288 ext. 222  
amberb@mpeshows.com

TYLER GRIFFETH  
Exhibit Sales Consultant  
778.654.7 706  
tylerg@mpeshows.com

CRYSTAL ZEEMEL  
Exhibit Sales Consultant  
587.323.6104  
crystalz@mpeshows.com

**VANCOUVERFALLHOMESHOW.COM  
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