

OCT. 23-26
VANCOUVER
CONVENTION
CENTRE

## VANCOUVER FALL HOME SHOW 2025

Thank you so much for being a part of the
2025 Vancouver Fall Home Show!

We'd love for you to get in on the action and share details
about the Show on your social media channels tagging

@VanHomeShows and using the hashtag

#VANHomeShow.

This social media cheat sheet is designed to assist with any content and messaging you may be sharing prior to and over the course of the show.



## **About The Vancouver Fall Home Show**

We are thrilled to be back this season for the 43rd Vancouver Fall Home Show!

Get real home advice from trusted home experts at the Vancouver Fall Home

Show, returning October 23rd – October 26th at the Vancouver Convention

Centre – West. With hundreds of experts all under one roof and appearances

from celebrities including Bryan and Sarah Baeumler of Home Network's

Building Baeumler, Shannon Evans expert DIYer and competitor on Home

Network's Renovation Resort, and Bruno Feldeisen of CBC's The Great Canadian

Baking Show. You'll find new ideas, inspiration, and fantastic deals around every corner, covering everything from decorating and renovating to cooking and more.

Four days only – October 23 - October 26, 2025 - at the Vancouver Convention Centre - West Buy tickets online at <a href="https://www.vancouverfallhomeshow.com">www.vancouverfallhomeshow.com</a>

## Social Media Tips

- Instagram and Facebook Stories: Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- Instagram Reels: Record fun and engaging clips of your booth, highlighting the Show weekend, and feature your team.
- Facebook + Twitter: Let your audiences know where you'll be at the Show, post updates, share photos and links to purchase tickets.
- TikTok: Record engaging clips of your booth, highlighting your involvement in the Show and feature your team. While we don't have a TikTok account you can mention 'Vancouver Fall Home Show' and hashtag #VANHomeShow
- Tag the Show accounts and use the Show hashtag (see below), use geolocations (Vancouver Convention Centre West), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.
- Share Instagram stories throughout each day of the Show and share 1-3 posts/ Reels daily, as needed.

## **#VANHomeShow**







