

DENVER HOME SHOW

Denver Home Show – Exhibitor Parking SOP

March 21-23, 2025

To ensure a smooth parking experience for all exhibitors, please review the following Standard Operating Procedures (SOP) regarding parking passes, trailer storage, and lot access.

1. Parking Pass Purchase & Allocation


- ✓ **Advance Sales:** Parking passes are available for purchase in advance through the same platform as booth reservations.
- ✓ **Automatic Pass with New Contracts:** Beginning in **February 2025**, all new exhibitor contracts will include **one (1) parking pass** for a standard vehicle. This is intended to initiate the conversation around parking needs – if not needed, easy to remove!
- ✓ **Additional Passes:** Exhibitors needing **extra parking passes** should notify us in advance. Additional passes will be available for purchase at the **Show Office** during load-in but will be done via ParkMobile and with the building after.

Pricing:

- **Advance Purchase:** \$25.00 for a general **three-day parking pass**, \$35.00 for a VIP **three-day parking pass**. Both are good for all weekend.
 - **On-Site Purchase:** This will be done via **ParkMobile** app, \$15.00 per day during show days with the building.
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2. Trailer Storage & Restrictions

 Trailers **CANNOT** be left in the venue's general parking lots.

 **Trailer Placement** is available on a **first-come, first-served** basis within the building at the top of Ramp #15 – so book in advance to secure a spot!


 **Trailer Reservations:**

- These are booked within our booth reservation system in advance!
- Must be finalized **before the week of the event and load-in** to secure space.
- Requests made during load-in will not be guaranteed a spot.


 **Pricing:**

- **Advance Purchase:** \$100.00 for **storage** for duration of load in and event.
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3. Parking Pass Pick-Up & Usage


 **Pick-Up Location:** Exhibitors can collect their parking passes at the **Show Office** during load-in when picking up exhibitor badges.


 **Gate Access:** Exhibitors will use **Gate 5** for entry and park in the designated exhibitor lot.

 **Valid for Entire Show:** The parking pass is valid for **all show days and load-in times** and must be **clearly displayed on the vehicle dashboard** at all times.

4. Enforcement & Important Reminders

 **No Pass, No Parking:** Vehicles without a parking pass may **be ticketed or denied access** to the reserved exhibitor lot.

 **Pass Must Be Displayed:** The parking pass must be shown on the dashboard during **load-in and show days** to maintain access.

 **On-Site Purchases:** If additional parking passes are needed last-minute, they will be available for purchase with the building via ParkMobile App.

Reference Map

