

# CALGARY HOME + GARDEN SHOW

# 2025 MEDIA KIT

## Avoid the Guesswork. Meet the Experts.

Curious about the industry's best-kept secrets for your home and garden? Whether you're dreaming of a lush backyard, refreshing your interior spaces, or planning your next DIY project, the Sleep Country Main Stage, presented by Home Network, Flavour Network and The Calgary Herald, has you covered. Catch expert advice and inspiration from Home Network's Bryan Baeumler and other local talent as they share insider tips for home improvement. Plus, don't miss the Cooking Stage, where top chefs will serve up live demos and culinary techniques to take your kitchen game to the next level. From design to delicious meals, you'll find everything you need to create your ultimate home oasis!

### #CHGS25 Show Details

#### Show Dates & Hours

Thursday, February 27	12pm - 8pm
Friday, February 28	12pm - 8pm
Saturday, March 1	10am - 8pm
Sunday, March 2	10am - 6pm



#### Venue & Location

BMO Centre, Stampede Park  
20 Roundup Way SE, Calgary, AB  
Halls C, D, E, F

**Purchase your tickets in advance and save!**

[www.calgaryhgs.com](http://www.calgaryhgs.com)

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For all media inquiries, please contact  
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# CELEBRITY GUESTS & FEATURED EXPERTS

The  
**SleepCountry**  
Home+Garden Stage

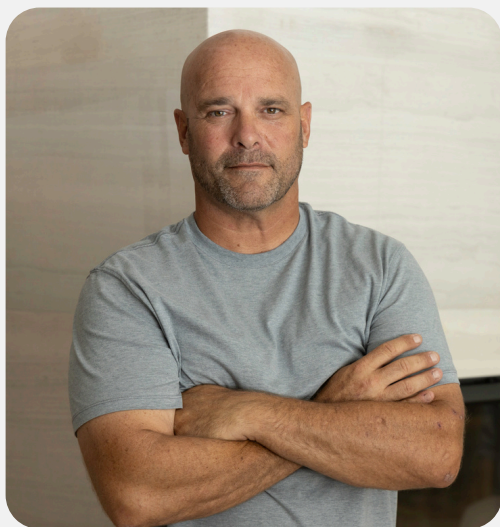
Presented by  
CALGARY  
HERALD

Home flavour  
NETWORK

Designed by



It's the place to be to get insider tips, tricks, and real advice to make any project – inside or out – a success. Whether you're planning to build the deck of your dreams or DIYing a fixer-upper on your own, get help from industry-leading experts on the Sleep Country Home + Garden Stage. Join Home Network's Bryan Baeumler alongside a lineup of local designers, landscapers, and home improvement professionals ready to help turn your vision into reality. Plus, don't miss the Cooking Stage, where talented local chefs will take center stage for live demonstrations, sharing their favourite recipes, culinary techniques, and expert tips to elevate your home cooking game.



## Bryan Baeumler

from *Bryan's All In* on **Home**  
NETWORK

Bryan doesn't believe he's put in an honest day's work unless he gets his hands dirty. A natural-born teacher, the Gemini-award winning host has been educating and entertaining viewers across Canada and the US since 2007. His legacy of hit shows includes Disaster DIY, Canada's Handyman Challenge, Leave it to Bryan, House of Bryan, Bryan Inc., Island of Bryan, Renovation Resort, and most recently Bryan's All In – all available to stream now on STACKTV. Bryan's quick wit and easy-going personality have made him a huge hit with viewers on all of his home renovation shows.

Learning valuable tricks of the trade from his father, a meticulous aircraft engineer, Bryan spent his childhood summers building his family's cottage from the ground up. After earning a dual degree in Political Science and Business, Bryan headed towards a career in practicing law. Realizing he'd rather be renovating than being chained to a desk, his innate passion for building took over and he traded in his tie for a tool belt and founded Baeumler Quality Construction.

A few kids and number of hit TV shows later, Bryan continues to tackle home renovation projects, be the spokesperson for numerous products and expand his growing businesses to include Baeumler Approved and Baeumler Custom Cabinetry. Bryan's next adventure has him and wife Sarah tackling new challenges in Building Baeumler, premiering in 2025 on Home Network.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: Feb 28 & March 1  
(*schedule depending*)

### Presentation: "Taking the Guesswork Out of Home Ownership. How to Get There, and Build Real Value"

- **Friday February 29 at 6pm**
- **Saturday March 1 at 1pm**

For more information about Bryan, visit [bryanbaeumler.com](http://bryanbaeumler.com).



# Adam Weir

Renovation Expert

Adam Weir brings a unique mix of humor, hard work, and hands-on experience to the world of construction and entertainment. Adam mastered the art of tackling unexpected challenges with a smile as Bryan's right hand man on the popular series, Island of Bryan. Whether serving as construction coordinator, project manager, or on-camera talent (most recently on Bryan's All In), Adam has worn many hats—literally and figuratively. Since his time on the island, he's swapped sand for studio lights, producing, directing, and filming content for top suppliers and sponsors. This year, Adam is excited to combine his passion for storytelling and love of construction to inspire and entertain you.

**Media Availability:**

- Virtually (anytime, TBD)
- In-Person: February 27 & February 28 (*schedule depending*)

**Presentations: Blue prints to reality: Insider tips from a Construction Expert**

- **Thursday February 27 at 4pm**
- **Friday February 28 at 3pm**



# Brittany McNab

Interior Designer, Owner, Fifteen Twelve Home Co.

Hi, I'm Brittany McNab— an Interior Stylist and Designer here in Calgary, AB who is passionate about a home that feels timeless and functional to the people who live in it. I help my clients find their unique style, and curate spaces for them that feel like extensions of themselves. I strive to create spaces for my clients that make them feel comfortable, relaxed, and truly at home in every sense of the word. This passion for helping others stems from a love of all things home, of creativity, and a knack for taking on challenging spaces large and small. Because of this passion, I offer both in-person and virtual design services to help my client's dreams of home come true, making my services available to clients with a variety of budgets.

**Media Availability:**

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local

**Presentation: Grounded in Design - Conversations with an Expert**

- **Friday February 29 at 5pm**
- **Saturday March 1 at 4pm**



# Colin Hayles

Horticulturist, Golden Acres

Colin started his adventures in the world of horticulture back in 1997. Working as a landscaper in Montreal he got his horticulture diploma from the University of Guelph through an applied sciences degree. Eventually, Colin made it to YYC where he happened to end up working at Golden Acre Home & Garden. With over 20 years of experience all across Canada, he has developed a love of all things nature and gardening and is the co-host of the Podcast "The Helpful Gardeners".

**Media Availability:**

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local

**Presentation: Native Albertan Plants: Ecology and Garden Integration Panel Discussion**

- **Sunday March 2 at 12pm**



# Nancy Adie

@simplystyledinspo, Home & Lifestyle Expert

Nancy is a home and lifestyle expert and the creator behind Simply Styled Inspo. Following a move from Toronto to Calgary she began her creative journey as a content creator, food photographer/stylist and recipe developer. Nancy's passion for food and entertaining stems from travelling along with her Portuguese heritage. She is known for her approachable DIY's, thrift upcycles, recipes and hosting ideas. Nancy's signature style aligns with the belief that there is beauty in simplicity.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local

### Presentation: Crafting with Flavour: Cooking and DIY with Herbs

- Saturday March 1 at 3pm
- Sunday March 2 at 2pm



# Tara Melhus

Owner, Staged by Tara  
Room Remix Feature Designer

With years of experience staging homes, I know first-hand how to stage your home to sell—easily and affordably. I'm here to help you apply my top tips & tricks to maximize your home selling potential without the hassle of renting staging items. My resources and coaching empowers homeowners, like you, to create appealing, market-ready spaces. And the best part? You can stage to sell—all while comfortably living in your home with the items you already own.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local



# Jess Byers

Interior Designer, Owner Lyn Designs  
Main Stage Feature Designer

Jess is the creative professional behind Lyn Designs. With a solid foundation in both Digital Design and Architectural Design, she delivers exceptional solutions tailored to your specific business needs. From logo design to website development, Jess's expertise covers the full spectrum of architectural branding. Combining creativity and strategic thinking, she crafts visually stunning designs that leave a lasting impression. Lyn Designs is dedicated to providing the expertise and support to elevate your brand and achieve your business goals.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local



## Abby Richards

Interior Designer, White House on the Prairie  
Sunroom Series Feature Designer

Some people like to paint, some like to hike- I love to design. For as long as I can remember, one of my hobbies has been to scroll through the real estate listings and renovate and decorate houses that were for sale. I believe that regardless of stage of life, budget and square footage you should be able to create a space that is comfortable, beautiful and reflects you. I have always had a passion for design, decorating and creating and look forward to working with you on your projects.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local



## Rachel Lyon

Muralist + Illustrator  
Paint with Purpose, Feature Designer

I am a multi-disciplinary artist with a passion for supporting my community and small businesses through various initiatives. I believe that art should be accessible to all people and that the city we live in becomes a better place to live when we all try to shop local and give back to our communities when possible. When I'm not running my business I love trying to see more of the world, tackling a new crafty hobby, cooking, reading, and spending time with my giant pup/office manager, Millie.

### Media Availability:

- Virtually (anytime, TBD)
- In-Person: anytime (schedule depending)
- Calgary local



Visit our website for the full list of  
presenters, features, and stage schedule!

*\*Schedule subject to change.*

[www.calgaryhgs.com](http://www.calgaryhgs.com)

# SHOW FEATURES

## HC Forest Products presents Backyard Wars

Presented by



The white picket fences are coming down! The “steaks” are higher in this friendly neighbourhood competition: Backyard Wars. Local exhibitors will be using their design genius to battle it out for a \$1,000 cash prize or free booth space at the 2026 Home + Garden Show! You can help sway the judges, vote for your favourite backyard design to help crown the best space at the Backyard Wars Competition. After all...a little competition never hurt!

Participants Include:



## Goodwill Creations: Before & Reimagined

Presented by



Explore the beauty of upcycling with Goodwill Creations! These Pinterest-inspired boards showcase the incredible transformation of pre-loved items into stunning, one-of-a-kind pieces. Witness the "before" and "after" magic that turns discarded materials into fresh, functional designs. Its creativity meets sustainability!



Time to get geared up and start training like a pro! Whether you're new to power tools, want to learn the best techniques for tiling or need a refresher on drywalling – jump into the DIY Training Center to kick-start your renovation skills! Get hands-on training and learn some of the most important basics you need to tackle any home improvement project. What are you waiting for? Slide on your safety glasses and let's get building!

## Room Remix

Designed by



Step into Room Remix and explore two identical children's rooms with a twist! One is professionally staged by designer Tara Melhus, while the other is staged by YOU, using interactive features and showcasing budget-friendly options. Compare styles, make a bed, and get inspired to create your dream kids' space—no matter your budget!

## Grounded in Design

Designed by



Step into our "Grounded in Design" booth, where the warmth of a coffee shop meets the tranquility of nature. This thoughtfully designed space combines biophilic elements with a dark, moody atmosphere, creating a serene environment that seamlessly bridges indoors and outdoors. Take a seat, enjoy the ambiance, and immerse yourself in meaningful conversations with our home renovation experts. Whether you're looking for inspiration, tailored solutions, or expert advice, we're here to help you reimagine your space. Let us show you how design rooted in nature can transform your vision into reality.

## Workshop



Presented by



Unleash your inner artist with hands-on workshops led by Dots & Lines! Whether you're a beginner or looking to refine your skills, join in for a series of creative sessions at the Calgary Home + Garden Show. Each workshop offers a unique chance to create something beautiful and bring home a handmade masterpiece. Plus, your workshop registration includes complimentary entry to the show, so you can explore the latest in-home inspiration after your creative session. Don't miss this opportunity to learn new skills, connect with fellow creatives, and add a personal touch to your home decor!

# SHOW FEATURES

## The Homegrown + Handmade Hub

Pop-by The Hub to shop hundreds of unique handcrafted items and a diverse offering of goodies from local makers across the province. It's the ultimate destination for lovers of handmade goods and homemade décor and where local makers, artists, and creators shine!

## Paint with Purpose

Local and emerging artists, including renowned muralist and illustrator Rachel Lyon, are unleashing their creativity live at the Calgary Renovation Show! Through a unique mentorship program, Rachel collaborates with local talent, guiding them as they paint and transform canvases into vibrant masterpieces. Paint with Purpose is where art meets philanthropy: each finished mural will be generously donated to deserving local YYC charities, bringing beauty and inspiration to the community.

Presented by



## The Green Room: Golf Simulator Experience

Step into a cutting-edge golf simulator and perfect your swing before the season starts! Experience realistic courses, analyze your technique, and explore how you can bring this game-changing setup into your home. Don't miss the chance to level up your golf game—no matter the weather!

Presented by **FORESIGHT**  
SPORTS CANADA

## Sunroom Series: The Greenhouse Effect

Experience the transformative potential of sunrooms with The Greenhouse Effect, sponsored by Canadian Factory Sunrooms and designed by White House on the Prairie. Featuring three unique spaces, this exhibit showcases creative uses for sunrooms, from stunning tablescapes to versatile living spaces.

Presented by



## The Lounge

Grab a glass and 'sip' back and relax in The Lounge. Rest those weary feet after visiting your favourite exhibitors and take a minute to soak in all the inspiration for your next home renovation project. The Lounge is the perfect place for a little pick-me-up to keep your creative juices flowing and your body energized!

## Pop-Up Bloom Boutique

Immerse yourself in these vibrant floral creations! Shop custom arrangements and bouquets that bring unique, seasonal beauty to any space. Whether you're looking for the perfect floral gift or a statement piece for your home, there is sure to be something fresh for you to pick from.

Presented by



## Kept Clothing Collective

Explore a curated selection of vintage and secondhand apparel. This pop-up shop celebrates eco-conscious shopping by offering a diverse range of unique, high-end and stylish pieces. Shop the racks and enjoy a boutique experience with creative, one-of-a-kind finds that tell a story.

Presented by

