

MARKETING OPPORTUNITIES FOR EXHIBITORS

**STAND OUT FROM YOUR COMPETITION,
INCREASE BOOTH TRAFFIC, AND CREATE BRAND AWARENESS WITH
EXTRA MARKETING OPPORTUNITIES.**

EMAIL BLAST

Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 61,880 highly specialized group of homeowners! **\$500 for 1, \$1,000 for 3**

MEDIUM RECTANGLE WEB ADS

Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to “buy tickets online and save,” while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. **\$1,500**

FLOOR DECALS

Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of the floor, leading to your booth. **Starting at \$200**

LOGO ID ON FLOORPLAN

Get your company logo featured prominently in the show guide's floor plan and on signage throughout the show. **\$500**

HIGH VIS MARKETING PACKAGE

Maximize your brand's visibility with our High Vis Marketing Package featuring two email blasts, a web banner, logo identification on the show guide map, and 50 complimentary tickets for clients, friends and family. Stand out from the crowd and make a lasting impression with this comprehensive marketing solution. **\$3000**

HELP DESK

Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign.

Call for details

ENTRANCE & EXIT DISTRIBUTION/SAMPLING

Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. [Call for details](#)

CATEGORY SPONSOR

Be the Official Category Sponsor in your industry at this year's show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth!

Starting at \$3,000. Limited to one per category

ROAMING RIGHTS SPONSORSHIP

Looking to expand your reach beyond your booth space and engage with attendees across all high-traffic zones of the show? Elevate your presence with Roaming Rights, granting you exclusive access to every corner of the show floor. With this strategic addition, you can unlock unparalleled opportunities to connect with potential clients, network with fellow exhibitors, and make lasting impressions. [Call for details](#)



OTHER OPPORTUNITIES AVAILABLE

- Title Sponsorship
- Presenting Sponsorship
- Feature Sponsorships
- Main Stage
- Bag Sponsorship
- Feature Gardens
- Design Feature
- Information Booths
- Create a Feature
- Home Electronics & Technology Area
- Do It Yourself Renovation Area
- Home Decorating
- Customize your own

BOOK YOUR
SPACE TODAY!

DON'T MISS OUT ON GROWING YOUR BUSINESS!

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MARKETPLACE
EVENTS