

# ATTENDEE WIRELESS SOLUTIONS

## MINNEAPOLIS CONVENTION CENTER

Smart City Networks offers an array of wireless services to support our show managers' technology needs. We have extended our Complimentary Wi-Fi service from public spaces into the meeting rooms. Complimentary Wi-Fi is a great resource for the transient attendee who is looking for light internet speeds for checking their email and browsing the web. Complimentary Wi-Fi should not be used for mission critical tasks.

### COMPLIMENTARY WI-FI

- Available in public spaces and meeting rooms only
- Account registration required
- Email verification required
- Bandwidth supported for basic web browsing and email checking

### Looking for a wireless solution to support your event app, branding opportunities and event engagement? A Smart City Attendee Wireless Buyout is your solution!

We offer several wireless attendee networks, each capable of supporting unlimited user accounts, scalable bandwidth, extended signal range, and easy authentication. It is the essential option to guarantee your attendee satisfaction. The network is supported with 24/7 monitoring from our Network Operations Center (NOC), along with the on-site technical team, offering a safe wireless solution for both your attendees and event staff. Another added benefit Smart City includes at no additional cost is a revenue-generating custom splash page that can be branded for your event or to a sponsor.

### WIRELESS BUYOUTS

- Promote attendee engagement
- Sponsorship opportunities
- Advanced user analytics
- Usage tracking & reporting
- Dedicated 24/7 technical support
- Increased bandwidth capabilities
- Email collection
- Interstitial sponsorship pages
- Dedicated connections
- Superior user experience
- Available facility-wide, including the show floor
- Easy 1-step connection

### Sponsorship Opportunities

All Smart City Wireless Buyouts include a complimentary custom splash page, providing show management a way to generate revenue through sponsorships. Sponsorships offer an excellent approach to leverage client branding and provide your customers with enhanced visibility within the venue for their event. The wireless buyout sponsorship is the highest revenue-generating opportunity for show managers that Smart City offers.

