



Birmingham Home Show February 21st-23rd, 2025

GENERAL SHOW INFORMATION

OFFICIAL SERVICE PROVIDER

Veal Convention Services, Inc. (VCS)
3016 Reverend Abraham Woods Jr. Blvd.
Birmingham, AL 35203

Phone: 205.328.1010
Fax: 205.328.1012
Toll Free: 800.844.8325
Email: orders@vealco.com

FACILITY

Birmingham Jefferson Convention Center
2100 Richard Arrington Blvd N.
Birmingham, AL 35203

IMPORTANT DATES

Discount Deadline Date: Wednesday February 12th, 2025

EXHIBITOR INSTALLATION:

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

SHOW HOURS

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

EXHIBITOR MOVE OUT

Please see exhibitor registration materials for dates and times. Information is also available at veal.boomerecommerce.com

SHIPPING INFORMATION

ADVANCE WAREHOUSE SHIPPING

Must arrive between Wednesday January 15th and Wednesday February 12th, 2025. May be accepted until Friday February 14th with late fees. Advance Warehouse receiving hours are Monday through Friday 9am to 3pm. Shipping labels available in following pages and online.

TO: (Name of Exhibitor & Booth Number)

C/O Veal Convention Services, Inc. **for Birmingham Home Show**
3016 Reverend Abraham Woods Jr Blvd.
Birmingham, Alabama 35203

DIRECT TO SHOW SITE SHIPPING

Must arrive between Tuesday, February 18th and Thursday February 20th, 2025. Show site receiving hours are 9am - 3pm. Shipping labels available in following pages and online.

TO: (Name of Exhibitor & Booth Number)

C/O Veal Convention Services, Inc. **for Birmingham Home Show**
Birmingham Jefferson Convention Center
2100 Richard Arrington Blvd N.
Birmingham, AL 35203
Loading Dock#1

PAYMENT POLICY

***CREDIT CARDS CANNOT BE ACCEPTED BY FAX OR EMAIL
PLEASE USE OUR ONLINE ORDERING OR CALL OUR OFFICE FOR ASSISTANCE***
PLEASE FAMILIARIZE YOURSELF WITH THIS POLICY BEFORE ORDERING ANY SERVICES
******NO SERVICES WILL BE RENDERED WITHOUT FULL PAYMENT IN ADVANCE******

PAYMENT FOR SERVICES: ***CREDIT CARDS CANNOT BE ACCEPTED BY FAX OR EMAIL. PLEASE USE OUR ONLINE ORDERING AT VEALCO.COM OR CALL OUR OFFICE FOR ASSISTANCE.*** Veal Convention Services, Inc. (VCS) requires payment in full at the time services are ordered. ***VCS REQUIRES YOUR CREDIT CARD TO BE ON FILE TO COVER FLOOR ORDERS AND OUTBOUND / SHIPPING CHARGES EVEN IF YOU CHOOSE TO PAY BY COMPANY CHECK OR WIRE TRANSFER.***

ADVANCE ORDERS: To qualify for discount pricing, orders must be received with payment in full on or before the pre-order discount price deadline. Purchase orders do not qualify for Advance Prices.

SHOW SITE ORDERS: Services ordered at showsite will not be processed without full payment at the time the order is placed.

THIRD PARTY ORDERS: If you contract your work to a display or exhibit house and require services from VCS, the payment policy stated above applies. Please pass this information on to them.

METHOD OF PAYMENT: VCS accepts MasterCard, Visa, American Express, company check (no personal checks accepted) as acceptable forms of payment. Any bank fees for wire transfers are the responsibility of the exhibitor. All payments must be made in US funds drawn in a US bank. Exhibitors will be charged \$50 for each returned NSF check.

ADJUSTMENTS / CANCELLATIONS: No adjustments to invoices will be made after the close of the show. Cancellation of service(s) made prior to actual delivery or installation will be charged a 50% cancellation fee. Cancellation of service(s) made after actual delivery or installation will be charged a 100% cancellation fee.

COLLECTIONS FEES: ALL CHARGES MUST BE PAID IN FULL PRIOR TO CLOSE OF SHOW BY CASH, CHECK OR CREDIT CARD. A fee equal to 2% per month (24% per annum) will be assessed on any unpaid balance. Client is responsible for any fees, including, but not limited to, collection fees, attorney's fees and court costs, that may be incurred in effort to collect any unpaid balance.

PLEASE GO TO VEALCO.COM TO ACCESS OUR ONLINE ORDERING SYSTEM

Online ordering is available at: veal.boomerecommerce.com.
Please call 1(800)844-8325 with any questions you may have regarding your order.



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FREIGHT HANDLING SERVICES

ADVANCE SHIPPING ADDRESS: Veal Convention Services, Inc.
3016 Rev. Abraham Woods Blvd
Birmingham, AL 35203

Please use our online ordering at veal.boomerecommerce.com to place your order for Freight Handling Services. We are available at 1-800-844-8325 and orders@vealco.com to assist you with any issues.

SERVICE A - ADVANCE SHIPMENT TO WAREHOUSE

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - Shipments that can be unloaded at the dock with no additional handling required. Each shipment received is charged separately. Cumulative weights are not allowed on minimums. *Prices apply only to shipments that meet the pre-order deadline.*

STRAIGHT TIME RATE: \$79 per 100lbs. – 200lbs. minimum

SERVICE B - DIRECT SHIPMENT TO SHOWSITE

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - See definition above in Service A.

STRAIGHT TIME RATE: \$109 per 100lbs. – 200lbs. minimum

SERVICE C - SMALL PACKAGE SERVICE

Cartons and envelopes received without documentation. Maximum weight is 30 lbs. per shipment, per delivery. This includes UPS, FedEx, etc. All shipments received via air carrier that do not fall under the small package category may be subject to special handling charges.

STRAIGHT TIME RATE: \$39 per package

SERVICE D - OUTBOUND ONLY FREIGHT HANDLING SERVICE

Freight handled only at close of show. Service A and B include Outbound Freight Handling Service. Material handling fees include taking materials to the loading dock and loading on designated carriers.

STRAIGHT TIME RATE: \$49 per 100lbs. – 200lbs. minimum

OTHER CHARGES FOR FREIGHT HANDLING SERVICES

Uncrated, Loose, and Shipments Requiring Special Handling: Shipments of uncrated or loose items or boxes, machinery / heavy equipment or blanket wrapped items or any items that require special handling. Additional Fee: 30 percent

Delivery Deadline: Advance shipments to warehouse that are received before the advance receiving dates or not received at least five (5) days prior to show move-in and any direct to show site shipments that arrive before or after designated acceptance times. Additional Fee: 30 percent

FREIGHT HANDLING SERVICES (continued)

Overtime Surcharge*: Straight time rates are quoted above and apply Monday through Friday 8am - 4pm. Freight handling on overtime, before 8am and after 4pm on weekdays and on Saturday, Sunday or Holiday, an additional 30 percent will be charged per occurrence. Based on move-in / move-out schedule, an overtime surcharge per occurrence applies to shipments handled at show site during overtime hours. (Your advance warehouse shipments may be received during straight-time, but the move-in / move-out schedule may require that your shipment be moved in to our out of the exhibit area on overtime.) Additional Fee: 30 percent for every overtime application. * This fee has already been included for this event in the pricing listed above. *

Transportation Surcharge: Charge applies to freight transported to VCS warehouse after close of show. \$35 per 100lbs (\$350 minimum)

IMPORTANT INFORMATION ABOUT OUTBOUND SHIPMENTS

To ensure that your outbound shipment is handled per your instructions, please be advised of the following:

1. CONTACT YOUR CARRIER TO SCHEDULE PICK UP OF YOUR SHIPMENT

You must call your carrier (UPS, Fedex, etc.) to schedule and make arrangements for your pickup UNLESS you are using Veal Convention Services for outbound shipments.

2. PACK AND LABEL YOUR MATERIALS

3. COMPLETE A VCS BILL OF LADING FOR EACH OUTBOUND SHIPMENT

Please pick up bills of lading at the Veal Convention Services Exhibitor Service Desk. Complete a bill of lading for each shipment/destination and return to the VCS Service Desk once your shipments are ready to be loaded out.



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ADVANCE SHIPMENT LABELS

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Must arrive by: **Wednesday, February 12th, 2025**
Birmingham Home Show - February 21st-23rd, 2025- Birmingham, AL.

From: _____ To: Veal Convention Services
3016 Rev Abraham Woods Jr. Blvd. N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number ____ of ____ pieces.

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Must arrive by: **Wednesday, February 12th, 2025**
Birmingham Home Show - February 21st-23rd, 2025- Birmingham, AL.

From: _____ To: Veal Convention Services
3016 Rev Abraham Woods Jr. Blvd. N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number ____ of ____ pieces.

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.



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DIRECT SHIPMENT LABELS

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Must arrive ONLY between: **Tuesday February 21st and Thursday, February 20th**
Birmingham Home Show - February 21st-23rd, 2025 - Birmingham, AL

From: _____ To: % Veal Convention Services
For Birmingham Home Show
BJCC Dock #1
2100 Richard Arrington Jr Blvd N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number _____ of _____ pieces.

RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!

Tuesday February 21st and Thursday, February 20th
Birmingham Home Show - February 21st-23rd, 2025 - Birmingham, AL

From: _____ To: % Veal Convention Services
for Birmingham Home Show
BJCC Dock #1
2100 Richard Arrington Jr Blvd N
Birmingham, AL 35203

Exhibiting Company: _____

Carrier: _____ Number _____ of _____ pieces.

These shipping labels are provided for your convenience to assist in preparing shipments DIRECTLY to the SHOW SITE. Please cut along the dashed lines and affix one to each piece of your shipment. PLEASE NOTE THE DATES ON WHICH THESE SHIPMENTS CAN BE ACCEPTED. Please make additional copies of these labels as needed.

RENTAL FURNITURE & ACCESSORIES

DISPLAY TABLES *Skirted*

	Advance Order	Floor Order
4ft by 2ft by 30in high	\$129	\$189
6ft by 2ft by 30in high	\$109	\$149
8ft by 2ft by 30in high	\$129	\$189

(Standard table height is 30in. Add \$40 for 40in high skirted table.) (All sizes skirted on three sides. For skirt on 4th side, add \$40 on 30in tall table, \$60 on 40in tall table)

Table Skirt Color: _____ blue _____ red _____ burgundy
_____ black _____ green _____ yellow _____ white



	Advance Order	Floor Order
Highboy (30in diameter, 40in height, cover available separately)	\$79	\$99

CHAIRS

	Advance Order	Floor Order
Folding	\$29	\$29
Side	\$69	\$89
Arm	\$69	\$89
Barstool	\$89	\$119



DISPLAY TABLES *Bare*

	Advance Order	Floor Order
4ft by 2ft by 30in high	\$69	\$99
6ft by 2ft by 30in high	\$49	\$69
8ft by 2ft by 30in high	\$69	\$99

Standard table height is 30in. Add \$20 for 40in high table

OTHER TABLES

	Advance Order	Floor Order
Cafe table (30in diameter, 30in height, cannot be skirted)	\$79	\$99

OTHER

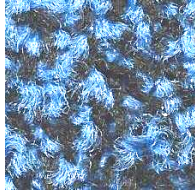
	Advance Order	Floor Order
Cocktail Round Cover	\$29	\$49
Wastebasket	\$19	\$29
Literature Rack	\$119	\$189
Easel	\$19	\$29
Bag Stand	\$49	\$59
10' wide section of 3ft drape	\$49	\$89
10' wide section of 8ft drape	\$89	\$129

Online ordering is available at: veal.boomerecommerce.com.
Please call 1(800)844-8325 with any questions you may have regarding your order.

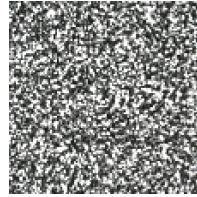
RENTAL CARPET

*Exhibit hall **IS NOT** carpeted*

CARPET COLOR:



Bluejay



Tuxedo



Cayenne

CARPET ONLY

	Advance Order	Floor Order
10ft x10ft	\$169	\$249
10ft x20ft	\$349	\$499
10ft x30ft	\$479	\$719

Custom Cut carpet is available at a rate of \$3 per square foot

CARPET AND PADDING

	Advance Order	Floor Order
10ft x10ft	\$269	\$399
10ft x20ft	\$549	\$799
10ft x30ft	\$779	\$1,169
Bulk space carpet	\$0.80 Sq Ft	\$1.10 Sq Ft

*Online ordering is available at: veal.boomerecommerce.com.
Please call 1(800)844-8325 with any questions you may have regarding your order.*

OTHER AVAILABLE SERVICES AND ACCESSORIES

We also offer the following services and accessories on request:

Signs and Graphics

Exhibit Installation and Dismantling

Cleaning Services

Storage - Before, During and After the Event

Transportation and Delivery

*We are available to assist with all aspects of your participation in the exhibits.
Please do not hesitate to call or email for assistance:*

1-800-844-8325

or

info@vealco.com

***PLEASE FOLLOW THE LINK AVAILABLE AT VEALCO.COM
TO ACCESS OUR ONLINE ORDERING.***

We do not accept orders by fax. We are available by email and telephone to help process your orders.