



TAKE ADVANTAGE OF THESE OPPORTUNITIES. CALL TODAY!

EXCLUSIVE EXHIBITOR MARKETING OPPORTUNITIES



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EMAIL BLAST Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 26,100+ highly specialized group of homeowners!
\$500 per blast

MEDIUM RECTANGLE WEB ADS Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to "buy tickets online and save," while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website.
Top of Page \$1,500

FLOOR DECALS Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of floor, subject to availability, leading to your booth.
Starting at \$200 Deadline is January 4, 2016

MAIN STAGE TITLE SPONSORSHIP Your company can present the Main Stage feature at the Show! Wherever the Stage is mentioned, your company will be mentioned. This includes at the Stage, show floor signage, show guide, website, eblasts and more!
Call for details

ENTRANCE & EXIT DISTRIBUTION/SAMPLING Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. **\$4,500**

HELP DESK Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign. **Call for details**

PRESENT A CELEBRITY/INDUSTRY EXPERT Your company can present a celebrity or industry expert to speak on the Stage or present a workshop (i.e. Bryan Baeumler presented by Lowe's). Wherever the expert is promoted your company will be mentioned including show floor signage, show guide, website, eblasts and potentially our advertising campaign plus have the opportunity to work with our PR team for media interviews and autograph signings from your booth. **Call for details**



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BENCH SPONSOR Get your company in front of 26,000 qualified consumers by branding one of our benches with your company's high quality logo and booth information! These benches will be set up throughout the show in high traffic areas, making sure your company stays top-of-mind. Only 10 benches available! **\$500**

LOGO ID ON FLOORPLAN Receive an ad on the website, signage at the show, company logo in show guide on floor plan and logo inclusion in a pre-show email blast to our consumers. **Logo inclusion \$350**

SHOW ADDENDUM RED LISTINGS & TOP OF CATEGORY Stand out from your competition in the Show Guide listings section. Extra category listings, top of category and red category listings will put your company in the spotlight. **Starting at \$100**

BAG SPONSORSHIP Promote your brand as the official bag sponsor. Imagine 26,000 consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion on our sponsorship page. **\$1,000 (Friday), \$1,500 (Saturday), \$1,500 (Sunday), \$3,500 (All 3 days)**

WE'VE GOT YOU COVERED!

EDMONTON
RENOVATION
SHOW
JAN 29-31
EDMONTON
EXPO CENTRE

EDMONTON
HOME
+GARDEN
SHOW
MAR 17-20
EDMONTON
EXPO CENTRE

EDMONTON
FALL
HOME
SHOW
OCT 21-23
EDMONTON
EXPO CENTRE