

EDMONTON RENOVATION SHOW

2025 MEDIA KIT

Real Home Advice *from*
Local Trusted Experts

Get Advice. Get Inspired. Get it Done.

Are you ready to tackle your to-do list? For all your home and renovation projects, find the help you need to get it done at the Edmonton Renovation Show. Connect with hundreds of trusted experts, including Bryan Baeumler from *Bryan's All In* on Home Network. From kitchen and bath to windows and doors, discover the latest trends, find innovative solutions and get practical advice.

#ERS25 Show Details

Show Dates & Hours

Friday, January 24	Noon - 8pm
Saturday, January 25	10am - 8pm
Sunday, January 26	10am - 6pm

Venue & Location

Edmonton Expo Centre
7515 118 Ave NW, Edmonton, AB
Halls B & C

Purchase your tickets in advance and save!

www.edmontonrenovationshow.com

Follow Us!

 Home and Garden Events  @YEGHomeShows #ERS25 Blog: edmontonrenovationshow.com/blog-social

For all media inquiries, please contact
THE ADAMS AGENCY:

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CELEBRITY GUESTS & FEATURED EXPERTS

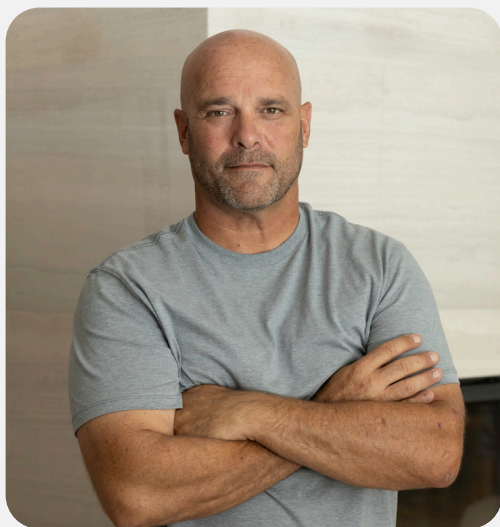
The
SleepCountry
Main Stage

Presented by EDMONTON JOURNAL
Home flavour
NETWORK NETWORK

Designed by



It's time to ring in the New Year the right way: on trend and on budget! Join us on The Sleep Country Main Stage, Presented by Home Network + The Edmonton Journal, to hear from top home improvement leaders, including Bryan Baeumler from *Bryan's All In* on Home Network and DIY expert Leigh-Ann Allaire. Plus, don't miss the Cooking Stage, where you can catch live demos from local chefs and pick up culinary tips to elevate your home cooking skills. Whether you're starting to build your dream home or are tackling renovation projects one room at a time, our special guests will help you gain the confidence and knowledge you need to tackle it all! From the top trends in 2025 to industry best practices you need to know, it's where tips, tricks and expert advice unite!



Bryan Baeumler

from *Bryan's All In* on **Home**
NETWORK

Bryan doesn't believe he's put in an honest day's work unless he gets his hands dirty. A natural-born teacher, the Gemini-award winning host has been educating and entertaining viewers across Canada and the US since 2007. His legacy of hit shows includes Disaster DIY, Canada's Handyman Challenge, Leave it to Bryan, House of Bryan, Bryan Inc., Island of Bryan, Renovation Resort, and most recently Bryan's All In – all available to stream now on STACKTV. Bryan's quick wit and easy-going personality have made him a huge hit with viewers on all of his home renovation shows.

Learning valuable tricks of the trade from his father, a meticulous aircraft engineer, Bryan spent his childhood summers building his family's cottage from the ground up. After earning a dual degree in Political Science and Business, Bryan headed towards a career in practicing law. Realizing he'd rather be renovating than being chained to a desk, his innate passion for building took over and he traded in his tie for a tool belt and founded Baeumler Quality Construction.

A few kids and number of hit TV shows later, Bryan continues to tackle home renovation projects, be the spokesperson for numerous products and expand his growing businesses to include Baeumler Approved and Baeumler Custom Cabinetry. Bryan's next adventure has him and wife Sarah tackling new challenges in Building Baeumler, premiering in 2025 on Home Network.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: January 25-26 (*schedule depending*)

Presentation: "Taking the Guesswork Out of Home Ownership. How to Get There, and Build Real Value"

- Saturday January 25th at 3PM
- Sunday January 26th at 1PM

For more information about Bryan, visit bryanbaeumler.com.



Leigh-Ann Allaire Perrault

Design & DIY Expert

Leigh-Ann Allaire Perrault is a renowned design and DIY expert dedicated to making home transformations easy and accessible to everyone. Known for her witty, approachable style and innovative ideas, Leigh-Ann has a knack for inspiring others to embrace their inner creativity and tackle do-it-yourself projects with confidence. As a sought-after TV personality, speaker, and writer, Leigh-Ann shares her passion for design through practical tips, thrifty hacks, and sustainable solutions. Her mission is simple: to prove that anyone can create a stunning, stylish home—no matter the budget.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: January 25-26
(schedule depending)

Presentation: Paint It Pretty: How to Create BIG Design Impact on a Thrifty DIY Budget.

- Friday January 24th at 5PM
- Saturday January 25th at 1PM



Adam Weir

TV Personality and Construction Expert

Adam Weir brings a unique mix of humor, hard work, and hands-on experience to the world of construction and entertainment. As Bryan Baeumler's right-hand man, Adam mastered the art of tackling unexpected challenges with a smile. Whether serving as construction coordinator, project manager, or on-camera talent (most recently on Bryan's All In), Adam has worn many hats—literally and figuratively. Since his time on the island, he's swapped sand for studio lights, producing, directing, and filming content for top suppliers and sponsors. This year, Adam is excited to combine his passion for storytelling and love of construction to inspire and entertain you.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: January 25-26
(schedule depending)

Presentation: Blueprints to Reality: Insider tips from HGTV's Construction Expert

- Friday, January 24 at 6pm
- Saturday, January 25 at 6pm



Chef Gloria Bednarz

The Art of Cake

Chef Gloria Bednarz grew up in a small farming community in Alberta. Moving to Edmonton to attend NAIT culinary school, she turned her love of baking into her dream come true. Gloria and her husband have been creating wedding cakes and more for the last 30 years. You can find their vintage-inspired cafe, The Art of Cake, in Columbia Plaza. They have created loyal customers through generations within many Edmonton families. Gloria is a firm believer in everything not only looking good but also tasting amazing! She is always grateful for the customers who continue to allow her to do what she loves.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: January 25-26
(schedule depending)

Presentations:

- Saturday January 25th at 4:30PM "Bake It To Make It" Celebrity Challenge
- Sunday January 26th at 11AM "Construct your Pie: The art of making pie crust from scratch"



Chef Loreto Nardelli

Sugar Loves Spices

Hello, we are Loreto and Nicoletta, and our food blog is [SugarLoveSpices](https://sugarlovespices.com). Loreto is Canadian born Italian and Nicoletta was born and raised in Rome, Italy. Since a very young age we have both been inspired and surrounded by great cooks, seasonal organic ingredients, and timeless recipes. The kitchen is the heart of our home, where we combine our passion for savory and sweet, and a bit of spice. Our goal is to inspire people of all ages to start cooking. From traditional Italian recipes, dishes inspired from all over the world, incredible baking, and so much more, we not only ignite appetites but bring passion to you to create wonderful food in your own kitchen!

Media Availability:

- Virtually (anytime, TBD)
- In-Person: January 25-26
(schedule depending)

Presentations:

- **Friday, January 24th at 4PM: "Straccetti with Arugula and Shaved Parmigiano"**
- **Sunday, January 26th at 2PM: "Rigatoni with Amatriciana Sauce"**



Tidy Matters (Pam + Angie)

Organizing Professionals

Pack a Pantry Feature Designers

Passionate about both organization and beautiful spaces, sisters Angie & Pam are the owners & founders of Tidy Matters. As Organizing Professionals, they know the impact clutter and disorganization have on physical and mental well-being. Certified in both professional organization and home staging, they approach every project as an opportunity to challenge themselves to find new, creative solutions that bring form, function and style to their client's spaces and help them live a more simplified and stress-free life.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: Anytime (based in Edmonton)



Ashley Rosenow

Muralist, Artist

Paint with Purpose Feature Designer

Local and emerging artists, including local muralist and illustrator Ashley Rosenow, are unleashing their creativity live at the Edmonton Renovation Show! Watch as these talented individuals paint and transform canvases into vibrant masterpieces. Paint with Purpose is where art meets philanthropy: each finished mural will be generously donated to deserving local YEG charities.

Media Availability:

- Virtually (anytime, TBD)
- In-Person: Anytime (based in Edmonton)



Sharleen Thomas

Interior Designer, Where My Love Grows
The Lounge, Feature Designer

Media Availability:

- Virtually (anytime, TBD)
- In-Person: Anytime (based in Edmonton)



Suzanne Kryton

Interior Designer, Suzanne Kryton Designs
Reset Your Table, Feature Designer

Media Availability:

- Virtually (anytime, TBD)
- In-Person: Anytime (based in Edmonton)



Visit our website for the full list of presenters, features, and stage schedule!

**Schedule subject to change.*

www.edmontonrenovationshow.com

SHOW FEATURES

New to You: Sustainable Style Shop

By the  **THE R.A.K.**
BOUTIQUE

Step into the future of fashion with The R.A.K. Boutique's sustainable style showcase. Embrace eco-conscious choices and effortlessly chic looks that prove sustainability never goes out of style. Fashion-forward and eco-smart? Yes, you can have it all!

Reset Your Table

Designed by  **SUZANNE KRYTON DESIGNS**

New year, new menu! Explore the latest trends in at-home dining and hosting as this space transforms into a stunning, functional centerpiece. Discover creative ways to reimagine your table, blending style and practicality for everyday living and special occasions.



Time to get geared up and start training like a pro! Whether you're new to power tools, want to learn the best techniques for tiling or need a refresher on drywalling – jump into the DIY Training Center to kick-start your renovation skills! Get hands-on training and learn some of the most important basics you need to tackle any home improvement project. What are you waiting for? Slide on your safety glasses and let's get building!

The Homegrown + Handmade Hub

Pop-by The Hub to shop hundreds of unique handcrafted items and a diverse offering of goodies from local makers across the province. It's the ultimate destination for lovers of handmade goods and homemade décor and where local makers, artists, and creators shine!

Pack a Pantry

Sponsored by  **Towne & Countree**
KITCHENS

Designed +
Organized by  **Tidy Matters**  **In support of EDMONTON'S
FOODBANK**

Get tips for the ultimate pantry makeover at Pack a Pantry! Throughout the weekend, Pam and Angie, the organizational experts behind Tidy Matters, will transform a walk-in pantry into a model of order and efficiency. Every donation made to Pack a Pantry will help stock the shelves of the Edmonton Food Bank, and each donation made will earn you a free ticket to the Edmonton Home + Garden show. Pam and Angie will be on-site all weekend, sharing their must-know tips and tricks for organizing, de-cluttering, and simplifying any home space.

Paint with Purpose

Designed by  **Illustrious
INTERIORS**

Local and emerging artists, including local muralist and illustrator Ashley Rosenow, are unleashing their creativity live at the Edmonton Renovation Show! Watch as these talented individuals transform canvases, furniture and walls into vibrant masterpieces.

Paint with Purpose is where art meets philanthropy: each finished mural will be generously donated to deserving local YEG charities.

The Lounge

Designed by  **WHERE MY
LOVE GROWS**
Amanda Design Studio

Grab a glass and 'sip' back and relax in The Lounge. Rest those weary feet after visiting your favourite exhibitors and take a minute to soak in all the inspiration for your next home renovation project. The Lounge is the perfect place for a little pick-me-up to keep your creative juices flowing and your body energized!