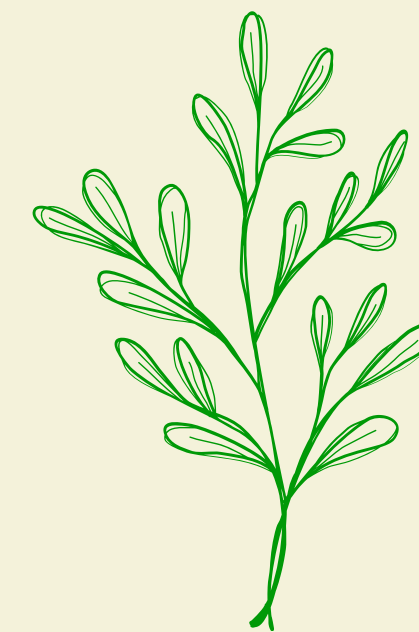
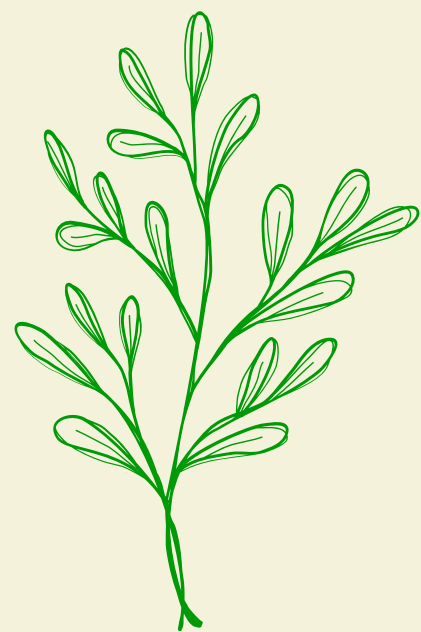




PA HOME + GARDEN SHOW

Sponsorship Information



PA Home + Garden Show!

At the PA Home + Garden Show, an average of 15,000 consumers found fresh inspiration, helpful tips, innovative products and fantastic deals in remodeling, home improvement, décor, gardening and outdoor spaces with 215+ exhibitors.



Stand out in the crowd!

Are you looking for more exposure at the show? Grow your presence leading up to and at the show by becoming a sponsor!

What's in it for you?

- Increase exposure before, during and after the Show
- Drive traffic to your booth and/or website
- Stand out from your competitors
- Increase your social media following
- Build your database
- AND MORE!



Show at a Glance

Show Info:

PA Home + Garden Show
March 5-8, 2026
PA Farm Show Complex
Harrisburg, PA

Social Media

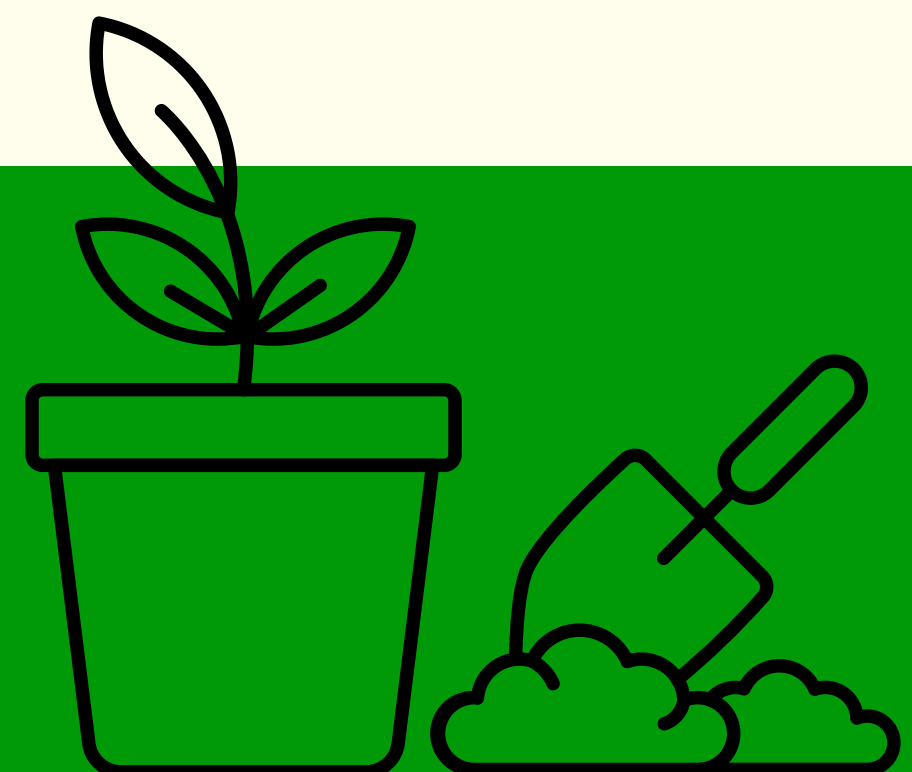
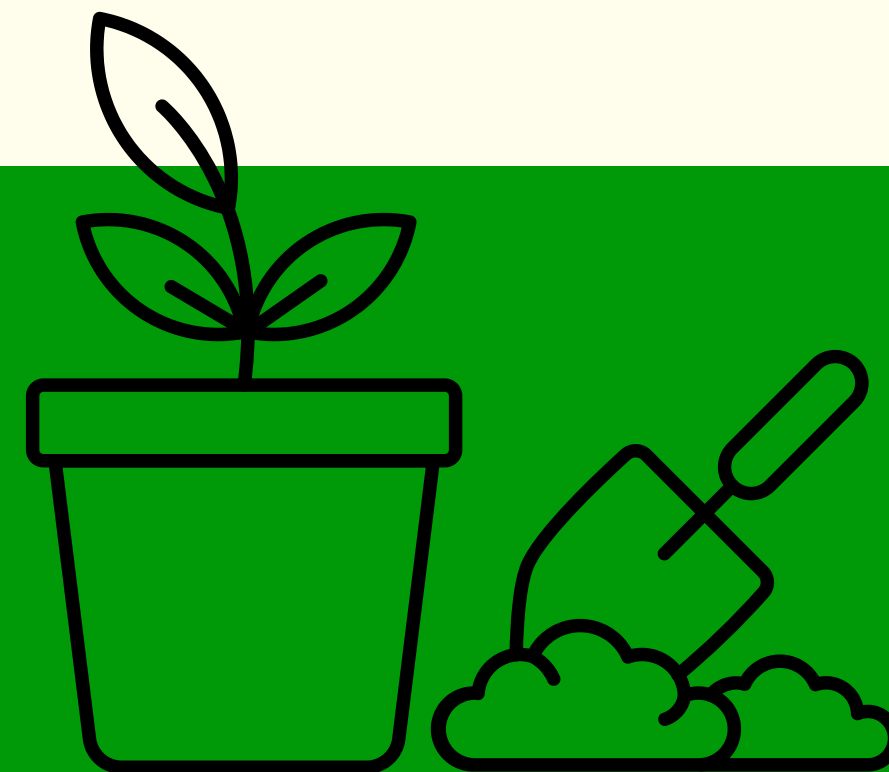
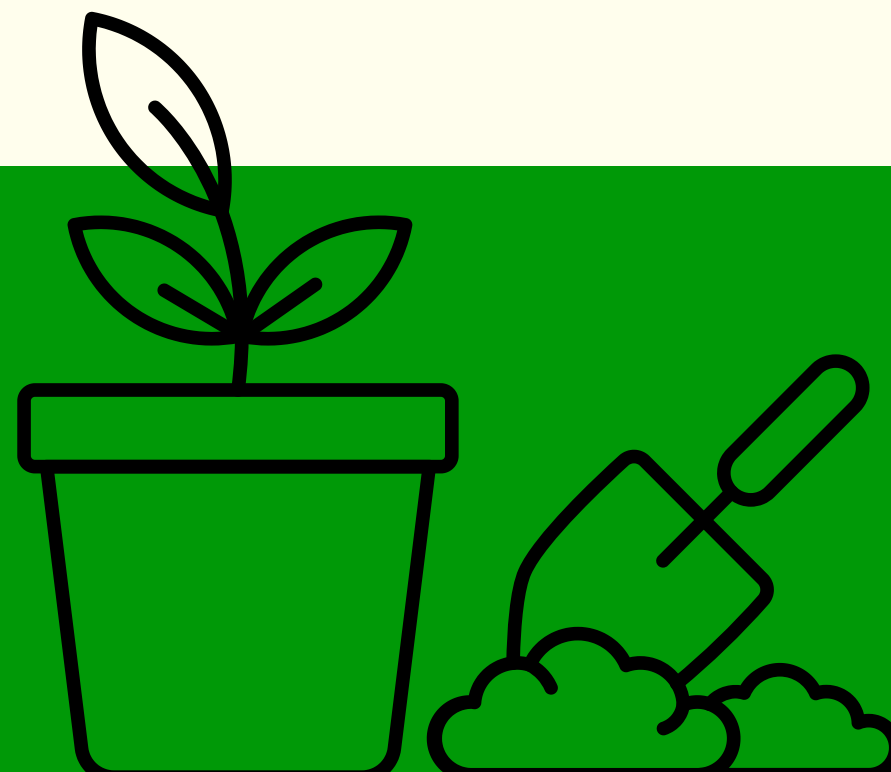
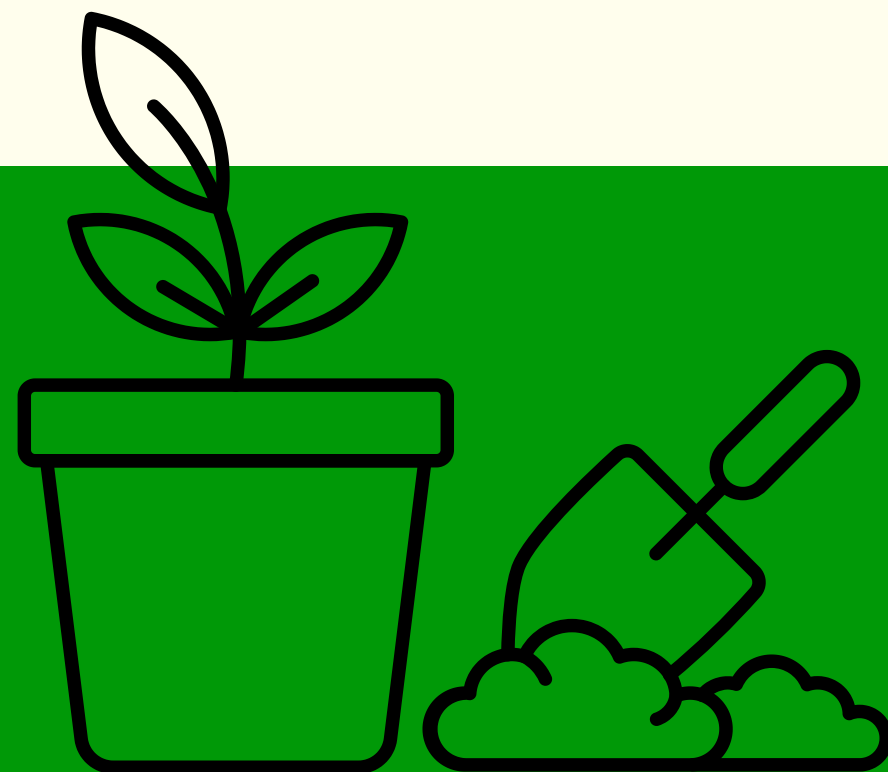
Facebook:
1,700 Likes/2,009 Followers
Instagram:
622 Followers

Media

Media Spend:
\$112,273
Media Impressions:
7.9 Million

Marketing

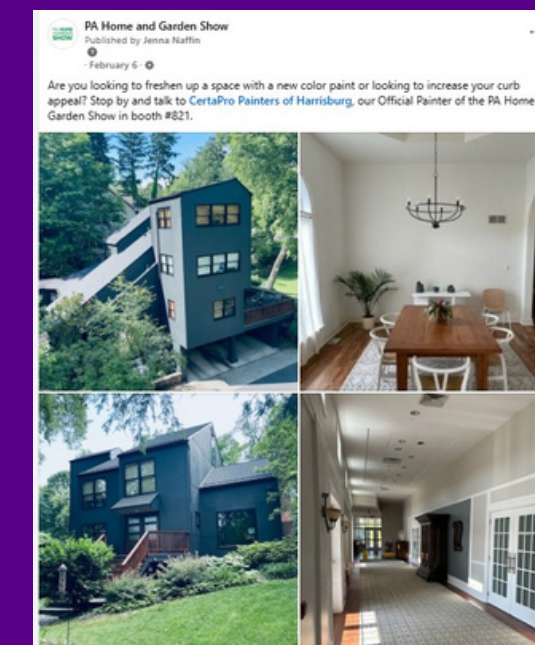
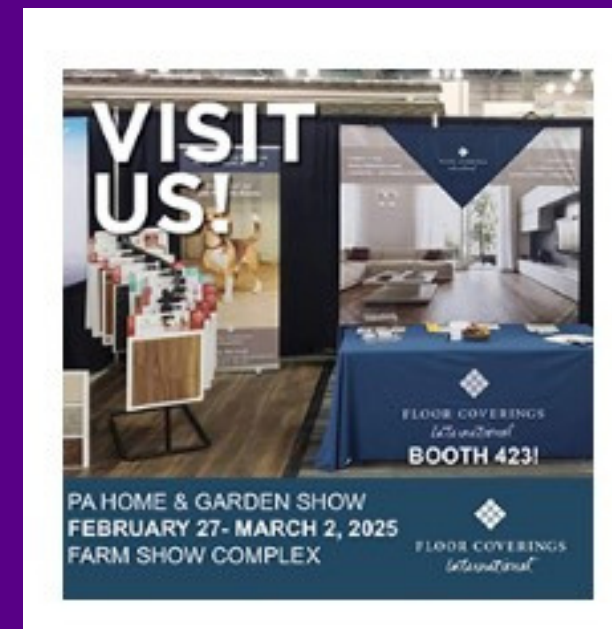
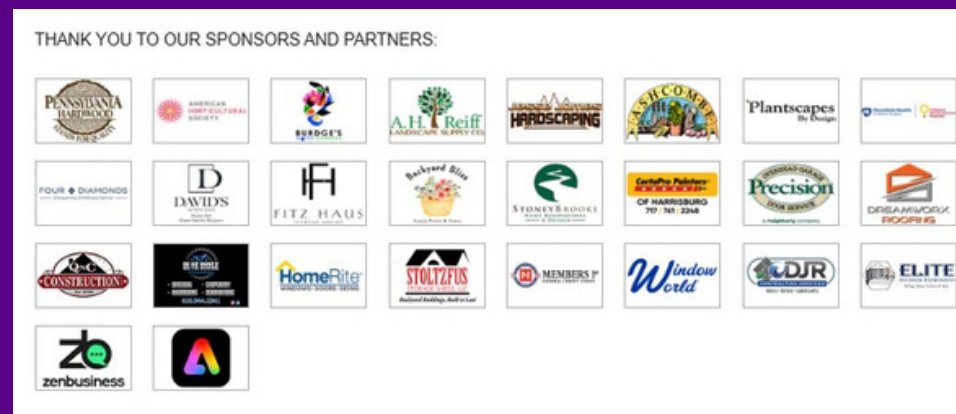
Email Database:
2,232
Open Rate:
28.4%
User Web Traffic
3 months prior:
21,454



Included Deliverables

All sponsorships include the following deliverables. Every sponsorship has additional benefits on the sponsorship. Ask for more details.

- Logo/link on show website sponsor footer
- Logo/link on consumer email blasts
- Logo + company description on dedicated sponsor page of website
- Additional Complimentary Tickets (quantities vary)
- Pre-show social media (minimum of 1 post)
- Logo inclusion on large sponsor sign at the Show



Presenting Sponsorship

Include your company name or logo anywhere the show name is mentioned! Your company logo will be integrated into our logo, paid and earned media, tickets, emails, websites, signage and more! This sponsorship will increase your branding in the market through our media spend.

Value: \$40,000+

Your Cost: \$13,500

Pre-Show

Your company will be listed anywhere the show is mentioned include paid advertising. You'll have the opportunity to include ads on our website and in our consumer emails.



Onsite

Your company's logo will be included in onsite signage, ticket artwork, and in announcements!



Feature Sponsorship

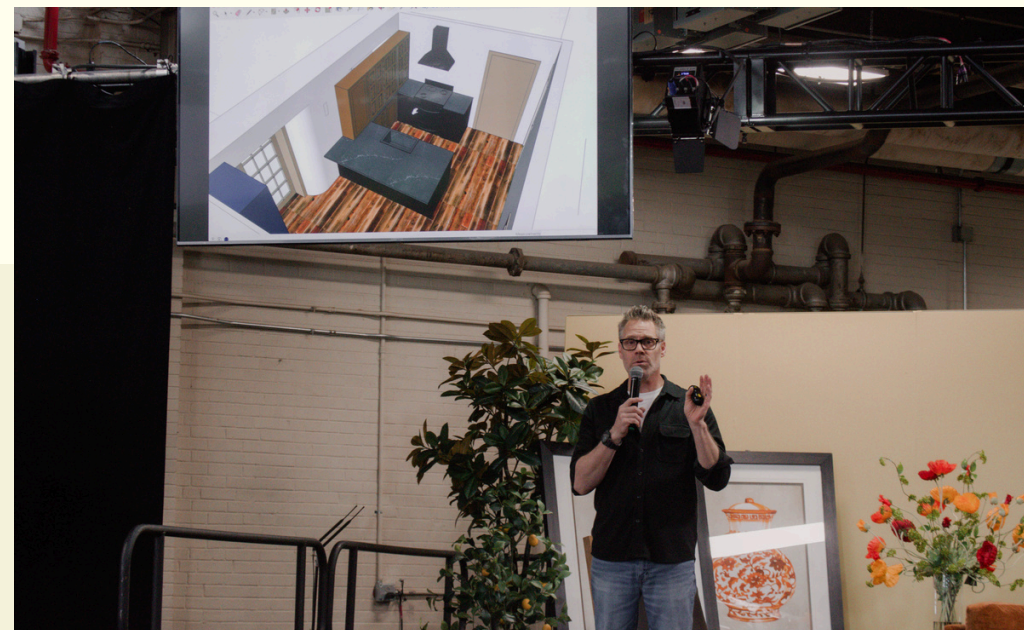
Gain visibility pre-show and onsite by sponsoring a popular feature or celebrity! Features are what makes our show unique.

Attendees enjoy participating in the expert presentations, hands on projects and inspirational vignettes!

Cost: \$3,000- \$10,000 (depending on feature)



Stage Sponsor



Celebrity Sponsor



Feature Sponsor

(Garden Hall, Marketplace, Make It Take It)

Onsite Visibility

Increase your exposure to attendees through these great onsite sponsorships!



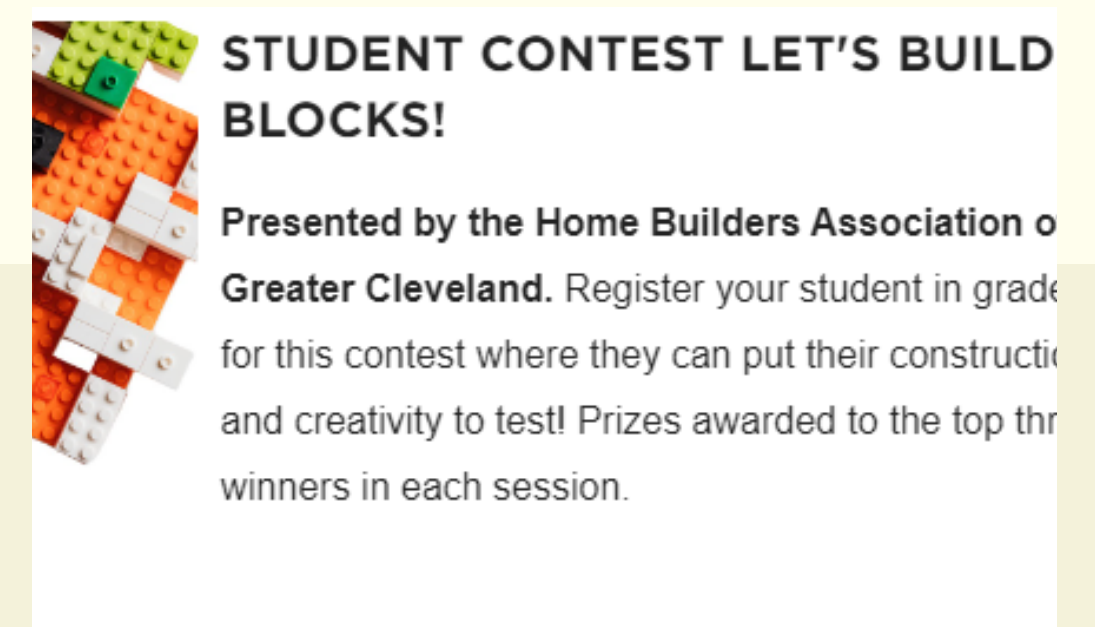
Bag Sponsor

Cost: \$3,000 + Bags



Info Desk Sponsor

Cost: \$1,500



Kid's Zone/Activity

Cost: \$1,500

Branding Opportunities

Stand out in a crowded category!



Official Product Sponsor

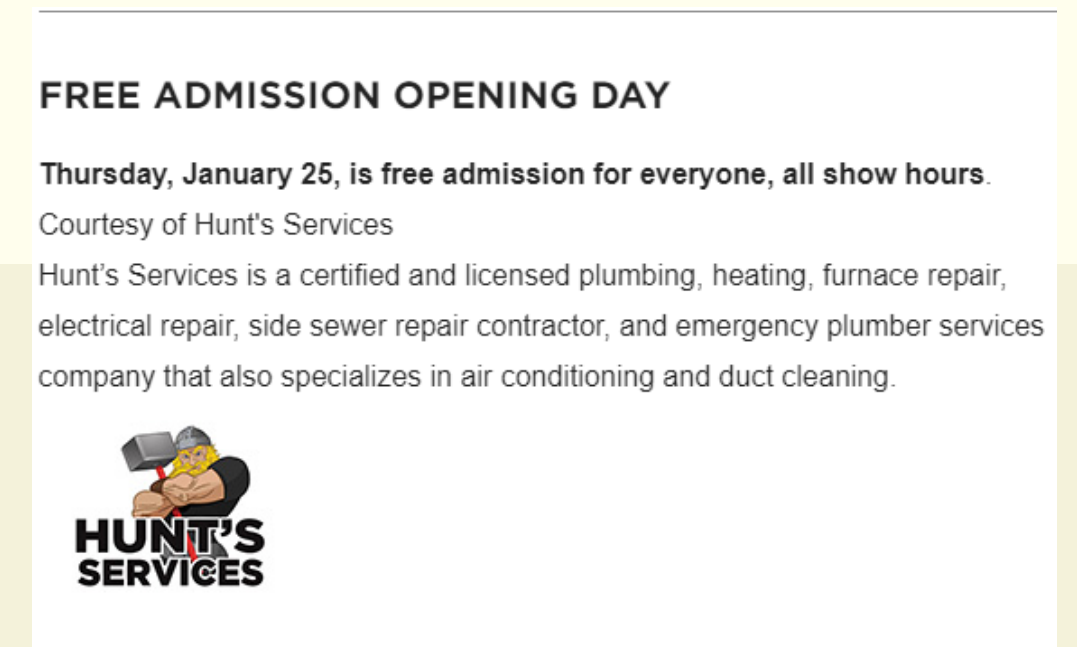
Cost: \$2,500



Online Ticket Discount Sponsor

Cost: \$5,000

(Included in paid advertising)



Day Sponsor

Cost: \$3,000-\$10,000

(depends on day)



Traffic Drivers

Website Banner Ad	\$449
2 Floor Decals	\$325
Bold Show Guide Listing	\$200
Logo/Coupon on Online Tickets	\$650
Promotion Contest	\$1000
Visit Stamp Win + \$250 Prize	\$500
Aisle Sponsorship	\$650



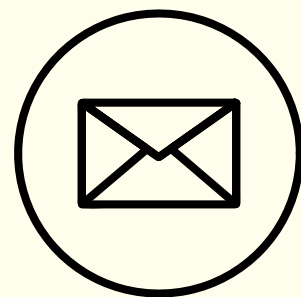


Contact Us

Jenna Naffin
Show Manager



215-704-4124



JennaN@mpeshows.com

