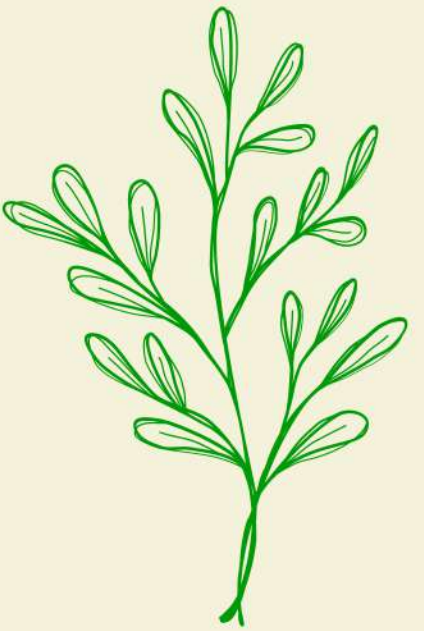


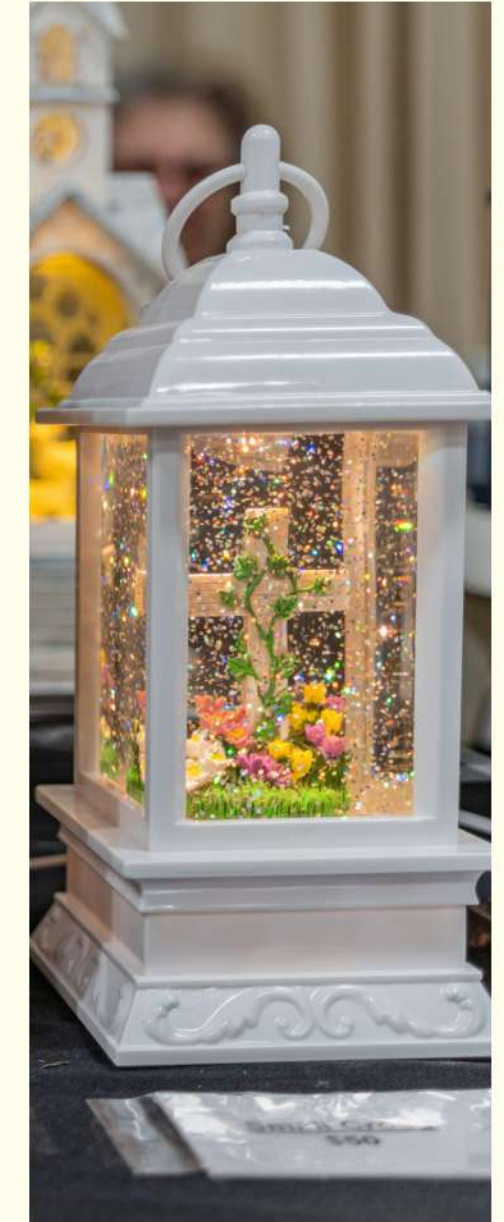
PHILLY HOME + GARDEN SHOW

Sponsorship Information



Philly Home + Garden Show!

At the Philly Home + Garden Show, an average of 20,000 consumers found fresh inspiration, helpful tips, innovative products and fantastic deals in remodeling, home improvement, décor, gardening and outdoor spaces with 300+ exhibitors.



Stand out in the crowd!

Are you looking for more exposure at the show? Grow your presence leading up to and at the show by becoming a sponsor!

What's in it for you?

- Increase exposure before, during and after the Show
- Drive traffic to your booth and/or website
- Stand out from your competitors
- Increase your social media following
- Build your database
- AND MORE!



Show at a Glance

Show Info:

Philly Home + Garden Show
February 20-22, 2026
Greater Philadelphia
Expo Center
Oaks, PA

Social Media

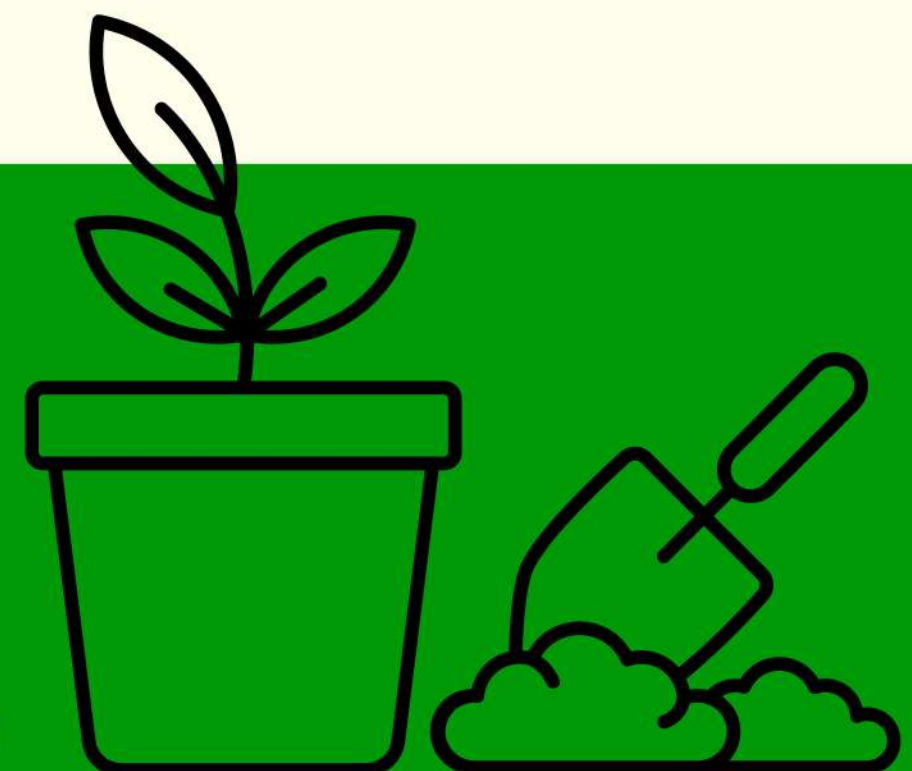
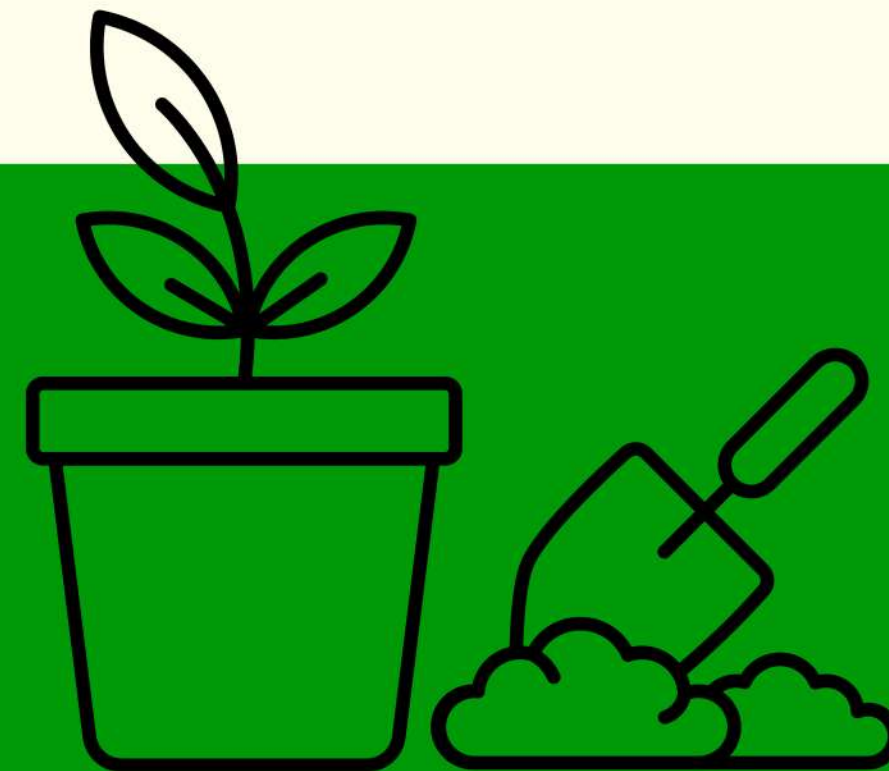
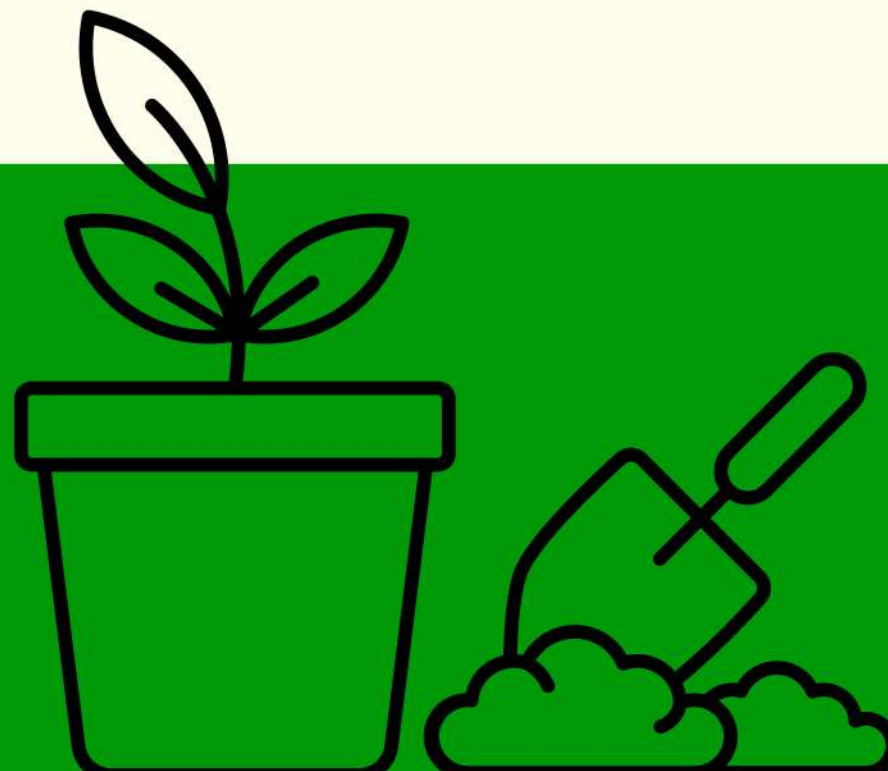
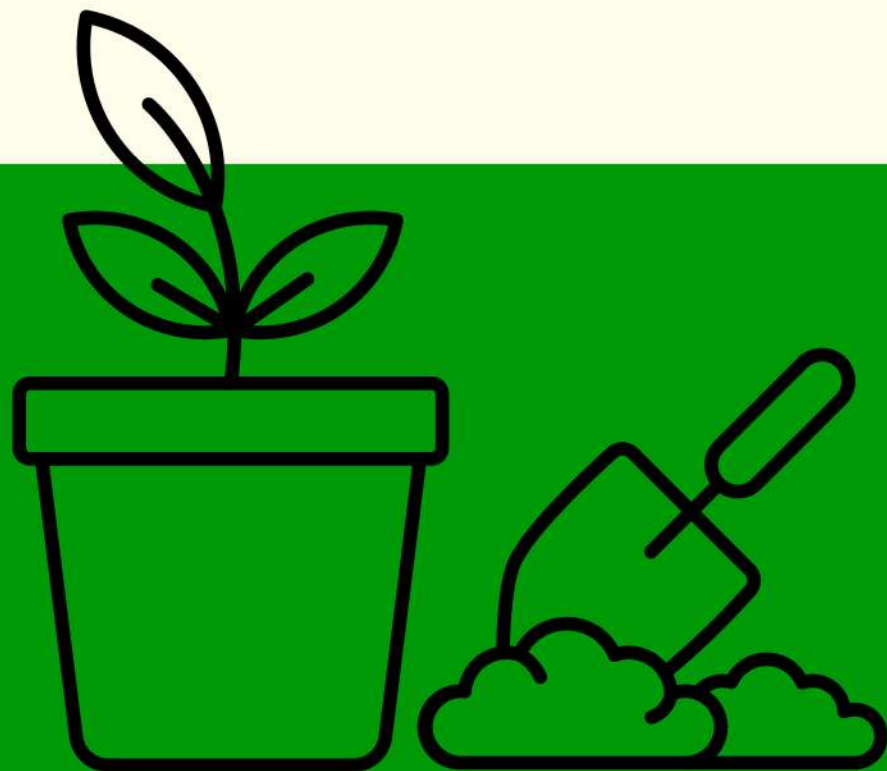
Facebook:
618 Likes/820 Followers
Instagram:
2,538 Followers

Media

Media Spend:
\$269,275
Media Impressions:
29.4 Million

Marketing

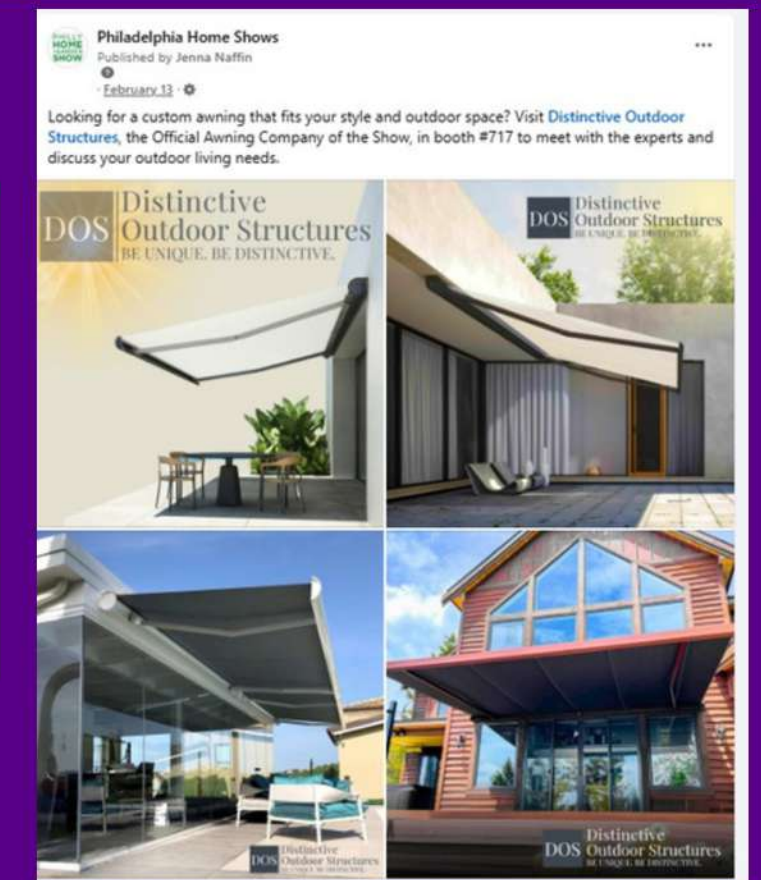
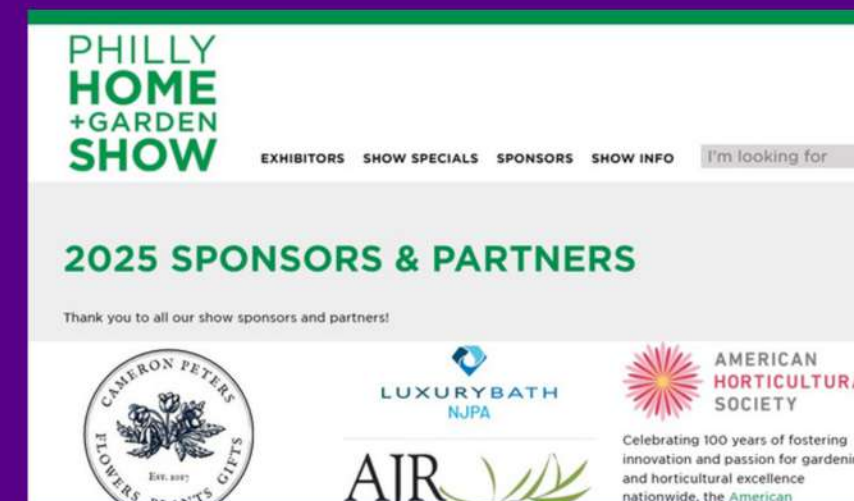
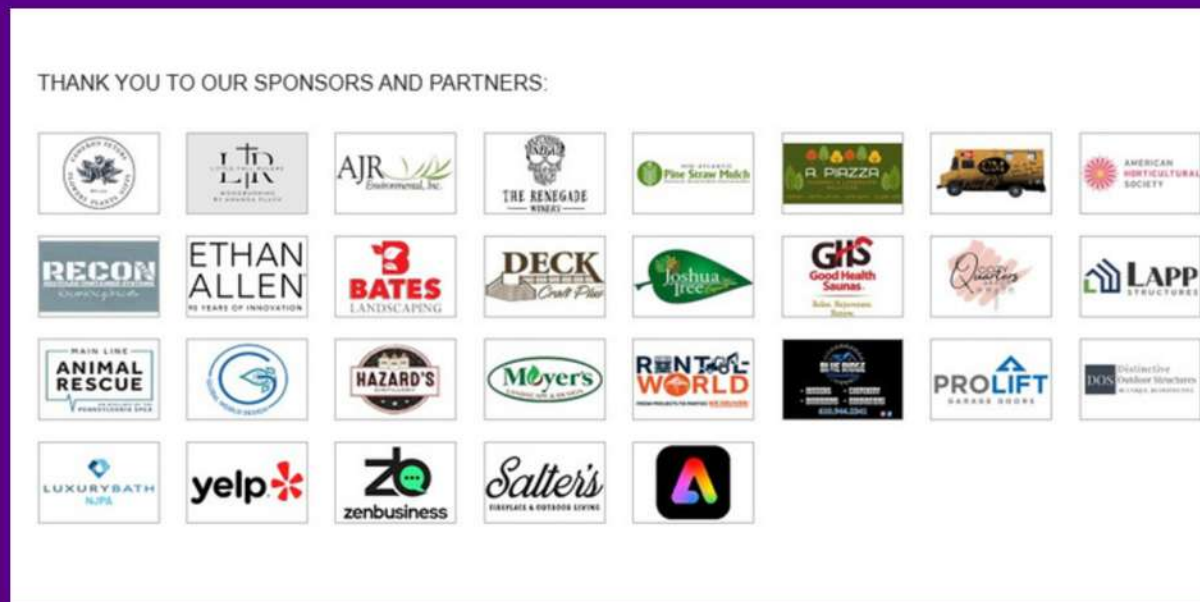
Email Database:
39,390
Open Rate:
28.6%
User Web Traffic
3 months prior:
58,697



Included Deliverables

All sponsorships include the following deliverables. Every sponsorship has additional benefits on the sponsorship. Ask for more details.

- Logo/link on show website sponsor footer
- Logo/link on consumer email blasts
- Logo + company description on dedicated sponsor page of website
- Additional Complimentary Tickets (quantities vary)
- Pre-show social media (minimum of 1 post)
- Logo inclusion on large sponsor sign at the Show



Presenting Sponsorship

Include your company name or logo anywhere the show name is mentioned! Your company logo will be integrated into our logo, paid and earned media, tickets, emails, websites, signage and more! This sponsorship will increase your branding in the market through our media spend.

Value: \$50,000+

Your Cost: \$17,000

Pre-Show

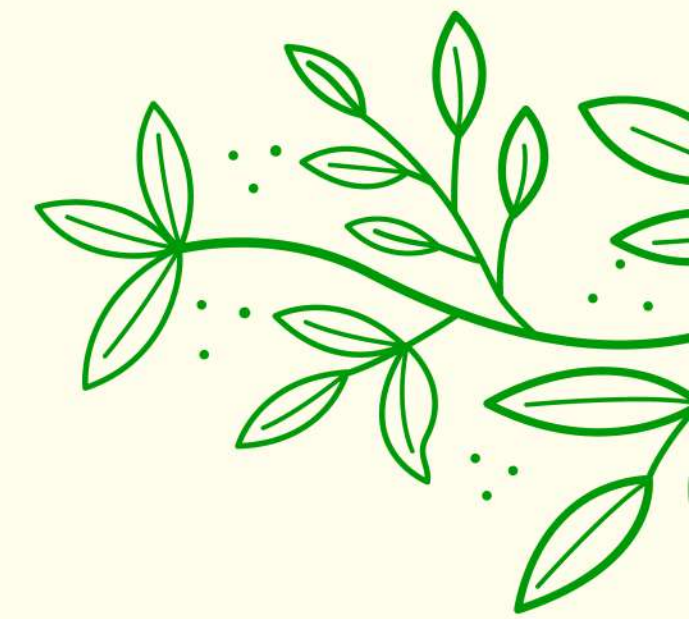
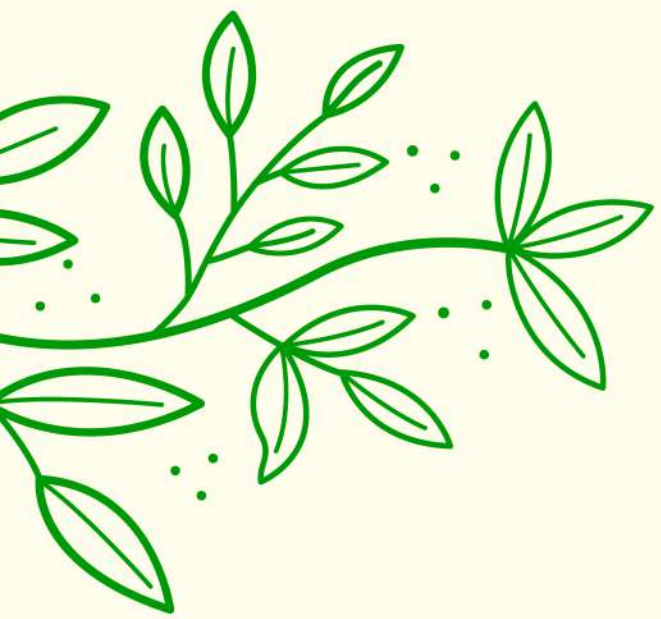
Your company will be listed anywhere the show is mentioned include paid advertising. You'll have the opportunity to include ads on our website and in our consumer emails.



Onsite

Your company's logo will be included in onsite signage, ticket artwork, and in announcements!





Feature Sponsorship

Gain visibility pre-show and onsite by sponsoring a popular feature or celebrity! Features are what makes our show unique. Attendees enjoy participating in the expert presentations, hands on projects and inspirational vignettes!

Cost: \$5,000- \$12,000 (depending on feature)



Stage Sponsor



Celebrity Sponsor



Feature Sponsor

(Garden Hall, Marketplace, Make It Take It)

Onsite Visibility

Increase your exposure to attendees through these great onsite sponsorships!



Bag Sponsor

Cost: \$3,000 + Bags



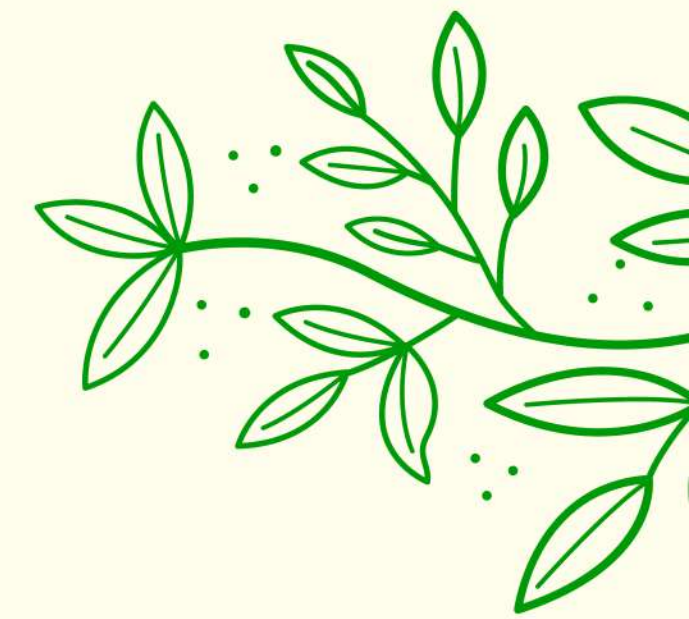
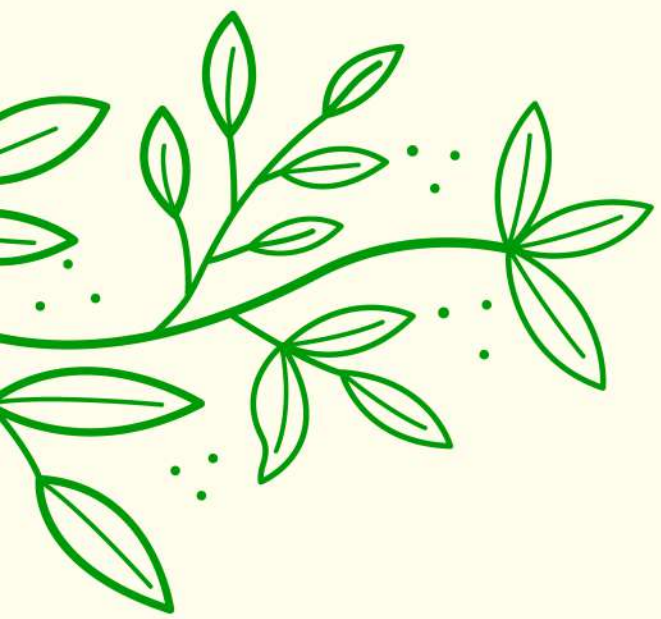
Info Desk Sponsor

Cost: \$2,000



Kid's Zone/Activity

Cost: \$2,000



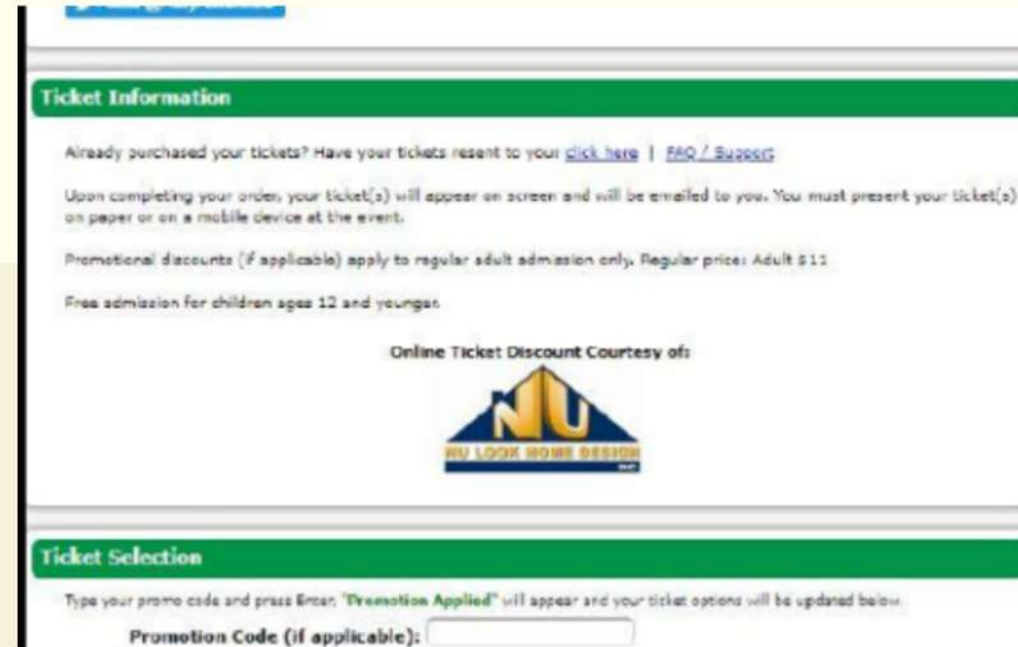
Branding Opportunities

Stand out in a crowded category!



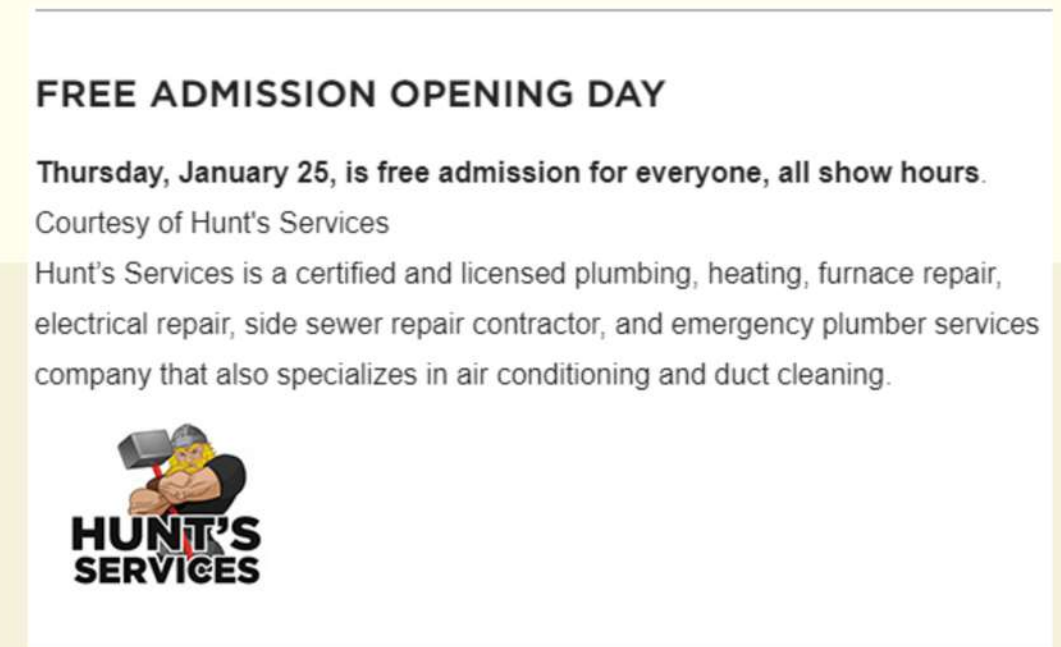
Official Product Sponsor

Cost: \$2,500



Online Ticket Discount Sponsor

Cost: \$6,500
(Included in paid advertising)



Day Sponsor

Cost: \$5,000-\$15,000
(depends on day)

Traffic Drivers

Website Banner Ad	\$449
2 Floor Decals	\$325
Bold Show Guide Listing	\$200
Logo/Coupon on Online Tickets	\$650
Promotion Contest	\$1000
Visit Stamp Win + \$250 Prize	\$500
Aisle Sponsorship	\$650

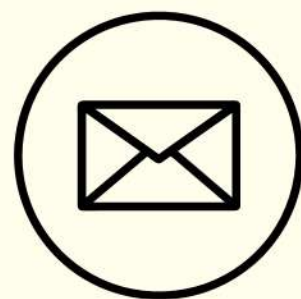


Contact Us

Jenna Naffin
Show Manager



215-704-4124



JennaN@mpeshows.com

