



PENNSYLVANIA

Christmas

+G^{FT}

SHOW

Sponsorship
OPTIONS
2025



Get in front of 30,000 attendees!

Show at a Glance

PA Christmas + Gift Show
December 3-7, 2025

PA Farm Show Complex
Harrisburg, PA

18.8k Facebook Followers

Over 115k in media spend

306,115 unique website visits 3
months prior to show

Attendance - Avg. 30-35k
AVG HHI - \$120,434

69% of attendees come to the
show with no set budget

92% of attendees stay 4+
hours at the show





ONLINE TICKET SPONSOR

Have your branding included in our advertising by sponsoring our online ticket deals! Attendees can save \$2 by buying their tickets online by 12/2/2025! Your logo will show on our ticket form. Plus, you can ask two questions to collect demographic information!

We spend over \$115k in media/marketing and our online ticket sponsor will be included any time we mention online tickets!



SOLD

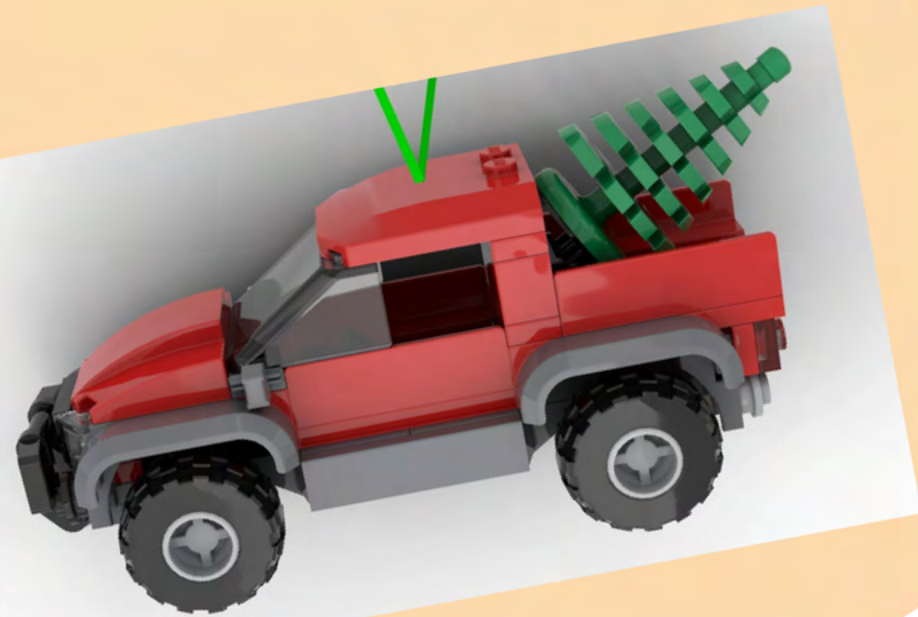
INVESTMENT:
\$6,000





FREE PARKING AFTER 3PM SPONSOR

Parking is \$10 at the PA Farm Show Complex. This can sometimes be a factor in attendees decision to come to the Show later in the day for our last few hours. We plan to offer this as a NEW perk this year and will include it in all available marketing opportunities! Get your company on our attendees good side from the second they pull in the parking lot!



INVESTMENT:

\$8,000





SHOPPING BAG SPONSOR

Do you want to have a walking billboard at the show?
Consider sponsoring our shopping bags given out at the entrance! This is a gift that keeps on giving – if reusable –our attendees will reuse them time and time again, increasing your exposure way past the end of the show!

Company to provide approximately 7,500 to 10,000 bags for consumers (First 1000 to 1500 attendees each day will receive a bag)



INVESTMENT:
\$3,000 + BAGS





GIRL'S NIGHT OUT SPONSOR

We're planning a party! On Friday, December 5th from 4pm-7pm it will be Girls' Night out at the show. This sponsor allows us to offer discounted tickets, \$1 off signature drinks, fun door prizes, a DJ, and more to the ladies!



INVESTMENT:
\$3,500





COUNTRY CHRISTMAS NIGHT SPONSOR

Shoppers can get gifts for all those cowboys and cowgirls on their list and then join us for a boot scootin' good evening as we break line dancing down step by step for all level dancers with Dancin' with Brittanie on the Entertainment Stage! Door prizes and other country themed giveaways will be announced throughout the evening! Attendees won't want to miss out on this opportunity to shop, dance and win and will thank the sponsor who offers this action packed theme night!



INVESTMENT:
\$4,000





SHOPPER'S LOUNGE

Our attendees are shopping until they drop to get everything they need for their holiday gifts. They need somewhere to take a break, relax and re-energize so they can get back out there for round two! More seating is one of our biggest consumer survey requests! Help us give them what they want in 2025!

GIANT HALL IS SOLD!

EQUINE ARENA AVAILABLE FOR 2025 INVESTMENT:

\$3,500





COURTESY SHUTTLE

This is a big show in a big building with a lot of attendees -parking can be far on a crowded day! We want attendees to save their energy for shopping. Help provide a courtesy shuttle to escort them from their parking area right to the front door! Attendees will surely be grateful!

INVESTMENT:
\$6,000





MAKER'S MARKET

Our shoppers want more handmade crafts available at the Show! We are now offering a Maker's Market that supports these small, handcrafts, many times brand new businesses participate in the show. Your sponsorship would allow us to offer them a discounted booth fee in the North Hall Maker's Market. This will certainly be a shopper favorite!

INVESTMENT:
\$3,500





DAY SPONSOR

Sponsor an entire day of the show! This sponsorship allowed you the opportunity to have an additional table right inside the entrance. Greet attendees as they enter the show and let them know where to find you on the Show Floor. Have fun with it - dress in Christmas Character, give out candy canes, enter people to win gift cards or fun holiday prizes!.

INVESTMENT:

\$4,000





SANTALAND SPONSOR

We gave Santa a present last year: an enhanced Santaland designed to evoke the North Pole! Help us create an even bigger and better experience in 2025 for groups and families to enjoy! Santal will be in the North Hall each day Wednesday thru Saturday, 11am – 5pm and Sunday 11am – 3pm.

INVESTMENT:

\$3,500





HERO DAY SPONSOR

We're honoring our heroes on Sunday, Dec. 7th of the Show. Help us offer all active military personnel, veterans, police, firefighters and first responders, nurses, doctors, and teachers FREE show admission with valid ID at the Box Office. Offer valid Sunday only and does not extend to family members, one admission per ID.

As a sponsor of this promotion, you'll be featured everywhere we mention the promotion and special offers including website, social media, consumer emails, select paid media and press releases.

INVESTMENT:

\$4,000





FAMILY DAY SPONSOR

We're offering family and friends day this year on Sunday, Dec 7th. This offer is for 2 for 1 tickets after 1pm to make sure you get your shopping done before the show's over! Families and friends will be treated to special activities including FREE Face painting, Stories with Santa, dance groups on the Main Stage, games and more!

As a sponsor of this promotion, you'll be featured everywhere we mention the promotion and special offers including website, social media, consumer emails, select paid media and press releases.

INVESTMENT:

\$4,000



SECOND DAY TICKET SPONSOR

With over 575 vendors, some of our guests need a second day to finish their shopping! We offer a discounted \$5 second day ticket at the box office that they can buy before they leave the show on the first day.

As a sponsor of this special offer, you'll be featured everywhere we mention it including website, social media, consumer emails, select paid media and press releases.

INVESTMENT:

\$2,500



ALL SPONSORSHIPS INCLUDE THE FOLLOWING:

- LOGO/ LINK ON WEBSITE SPONSOR FOOTER
- LOGO/LINK ON CONSUMER EMAIL SPONSOR SECTION
- MINIMUM OF 1 SOCIAL MEDIA POST
- LOGO AND COMPANY DESCRIPTION ON WEBSITE SPONSOR PAGE
- 30 OR MORE COMPLIMENTARY TICKETS (VALUE OF \$10)
- LOGO ON LARGE SPONSOR SIGN AT SHOW

EACH SPONSORSHIP ALSO CONSISTS OF UNIQUE DELIVERABLES.

ASK ABOUT A SPONSORSHIP TO LEARN MORE.

THANK YOU!

Please reach out to Jenna Naffin at jennan@mpeshows.com or
215-704-4124 with additional questions.