

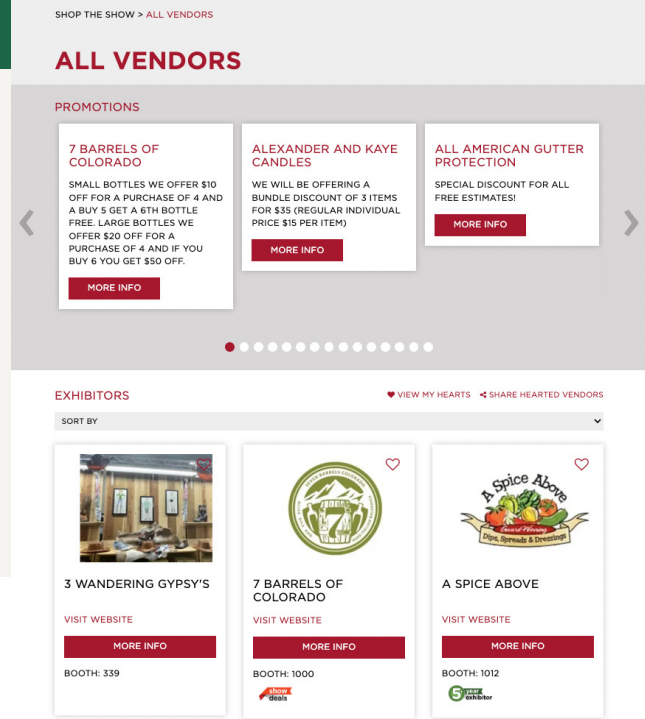


# ENHANCED VENDOR LISTING

## Go from Basic to Enhanced!

An Enhanced Listing is an amazing marketing opportunity. You can maximize your exposure and introduce more customers to your business by enhancing your vendor listing. The vendor list is one of the most visited pages across all show websites. Consumers view the vendor list before, during, and after the show. Make your listing the best it can be!

This is all included in the contracted space cost and there is no additional charge.



More than 2 out of 3 consumers are looking for deals and specials as they shop. Include a show deal and we'll include it on your listing and on a special promotion page.



62% of consumers prefer to browse for products by image. Make sure to include photos on your enhanced listing.



Enter a full description of your company. Help consumers find you using the search tool. If you sell different types of products, be sure to list them all.



List the best way to shop your products (website, social media pages, physical address, email address). Make it easy to do business with you!

## BENEFITS OF CREATING YOUR ENHANCED LISTING

### VISIBILITY

Receive a full page on our website! Detailed company information will remain on the website throughout the show and can be used to promote your specific products and services.



### SALES

Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Questions? Email our digital support representative.

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