



February 14 – 18, 2024

Seattle Convention Center
Seattle, WA

Show Ticket Sale Rules and Regulations for Ticket Outlets

About the Show Tickets

Northwest Flower & Garden Festival tickets are not date specific. Attendees can come any day; however, each ticket is only good for one day. *All tickets are non-refundable.*

Show Tickets Sold Through Ticket Outlets

- **Early Bird Adult Tickets** **\$22.00**

A \$5 savings over the at-the-door Adult ticket price. Ticket Outlets will be the only place that Early Bird discount ticket can be purchased during show days.

Show Tickets Sold Through Other Methods

*Physical tickets not available at Ticket Outlets**

All tickets listed below are available for purchase at gardenshow.com or at the door

- **Student Ticket** **\$13.00**

For students ages 13-23 or with valid Student ID. Children 12 and under are admitted free.

- **Half-Day Ticket** **\$14.00**

Allows entry only after 3 pm Wednesday – Saturday, and 2 pm on Sunday.

- **Group Tickets** **\$18.00**

Minimum of 20 tickets must be purchased to receive group rate.

- **Adult Tickets** **\$27.00**

Available for purchase during Show days only.

- **2-Day Pass** **\$40.00**

Good for one person per day, any two days of the Show.

- **5-Day Pass** **\$80.00**

Available for purchase by Wednesday of the Show only. Good for one person per day.

****You will be provided with a unique link to our ticketing page which you can share with your customer database and on social media. You will also receive a \$1 commission on any ticket type sold through this link.***

Ticket Outlet Procedures

- **Commission**: Ticket Outlets can receive a \$1.00 commission for every ticket they sell per location, as long as you meet the minimum requirement of **\$550** in total ticket sales (equivalent of **25** Early Bird tickets), and all unsold tickets and payment for sold tickets are postmarked by the due date of **March 8, 2024**.
- **Early Bird Ticket**: Ticket Outlets will continue to sell the Early Bird ticket at the \$22 cost until the last day of the Show. This ticket price will be exclusive to Ticket Outlets during show days. Ticket price on show days is \$27.00.
- **Postage Reimbursement**: Marketplace Events will reimburse your postage costs for returning all unsold tickets, as long as all unsold tickets and payment for sold tickets are postmarked by the due date of March 8, 2024.

BEFORE THE SHOW:

- **Ticket Sales**: The Early Bird tickets will be delivered to your place of business by the first week of December. Included will be ticket sales procedures, a ticket manifest, show posters to display, and informational Show Seminar Guides with a guide holder. **You do not have to pay for your tickets until after the show!**
- **Financial Responsibility**: **Once you sign for and accept delivery of the tickets, you take full responsibility for them**. Each ticket has a monetary value attached to it - you must treat them as cash. Any tickets not returned to our office must be paid for.
- **Complimentary Tickets**: Each outlet will receive ten complimentary tickets to the Show, which you can use for staff or to conduct ticket giveaways to your customers.
- **All Sales are Final**: The show tickets are non-refundable; however, they are transferrable if someone cannot attend the show. If we are forced to cancel the show due to governmental mandates, you will not issue any refunds. Please direct any inquires to our office.

AFTER THE SHOW:

- **Reconciliation**: A final reconciliation statement will be emailed to you by the close of the Show on February 18, 2024, which must be completed and returned to our office along with your unsold tickets and funds from sold tickets, postmarked by **Friday, March 8, 2024**.
- **Commission Paid**: A \$1.00 per ticket sold commission will be paid to you if you meet the minimum requirement of **\$550** in total ticket sales (equivalent of 25 Early Bird Tickets), and all unsold tickets and payment for sold tickets are postmarked by the due date of **March 8, 2024**.
- **Commission Forfeit**: The commission will be forfeited if all unsold tickets and payment for sold tickets are not postmarked by the due date of **March 8, 2024**.
- **Postage Paid**: Postage for returning the unsold tickets and payment for tickets sold will be reimbursed as long as the package is postmarked by March 8, 2024.
- **Payment for Sold Tickets**: All ticket sales must be processed through your company, and payment for sold tickets must be made to Marketplace Events in one payment.
- **You are responsible for all Tickets Received**. Any tickets not returned to our office must be paid for. Tickets must be treated as cash - there is no way to track them if they are lost or stolen. **All tickets not returned to our office by March 8, 2024, will be considered sold and you will be invoiced for them**.

The March 8 deadline to account and pay for all tickets sold is a hard deadline - we have deadlines with the City of Seattle to account for all tickets sold. If it is difficult for you to return your unsold tickets and payment by March 8, then we ask that you reconsider applying. Please contact Michelle at (206) 620-0938 if you have any questions.