

NORTHWEST
FLOWER & GARDEN
FESTIVAL

February 17 – 21, 2027
Seattle Convention Center | Arch

CITY LIVING GUIDELINES

- City Living displays are meant to represent a deck or patio. The Show will provide the walls and flooring, which cannot be physically altered or painted. Artwork and coverings are permitted.
- Display must fit in a 6' deep x 12' wide display space. The space will be defined with paving slabs. There will be an 8'H x 6'L wood wall on each end of the display area. The walls are khaki, and the slabs are grey. The displays will overlook East and West of Pike Street to the West and East.
- Materials used in the display cannot require the use of machinery to lift into place. All materials used should be able to fit through the living area of an apartment or condo to be used on a deck.
- Plant material must be culturally compatible and in scale. Plant material must be natural, no artificial plants. The Show provides a credit from T & L Nursery as well as a direct cash subsidy of \$600 paid in two halves by December 2026, and April 2027
- If textiles are used vertically or draping, they must be fire retardant. Please provide a certificate or have the fire-retardant product available during move-in at the Show.
- The Show provides signage for each display that will include contact information. You may also incorporate signage into your display in a professional manner (no hand-written signs are permitted, some chalk art may be allowed, but please clear it with the Show first).
- Your display should not be commercial or retail oriented. The show does permit minimal logo/branding of your company or products in your display. Check with Lloyd if you have questions about a display item.
- All items in the display can be sold but not visibly priced, and must remain on exhibit until 6 pm, Sunday, February 21, 2027. Potential customers should contact designers directly.
- Electricity (up to 5 amps) is included but must be ordered in advance. There will be a required form to let us know what you will be using the electricity for. Day of move-in cost will be \$125.00.
- Designers are responsible for watering and grooming the plantings throughout the Show. Containers not maintained may be removed. Maintenance must be done before the Show opens at 9 am each day or after the show closes at 8 pm. Displays can be taken down after the Show closes on Sunday. All materials must be removed by 6:00 pm Monday, February 22, 2027.
- The Northwest Flower & Garden Festival is not responsible for loss or damage of any materials used in your display.

2027 Entry Deadline: Deadline July 9, 2026.

There are a limited number of spaces, submit your proposal as soon as possible for consideration

For questions contact **Lloyd Glasscock, Garden Coordinator**

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