NORTHWEST FLOWER & GARDEN FESTIVAL

February 17 – 21, 2027

Seattle Convention Center | Arch

Floral Installation Guidelines

- The floral installation competition is free to enter. Each selected designer will be given a $300 credit per 5x6 space to be used towards materials for an Installation design to display the entirety of the show. You may request multiple spots for a larger installation. Designers are responsible for all additional expenses related to the creation of their designs including materials, labor, transportation, delivery, assembly and disassembly.

- Designers will be notified in October if they have been selected and given this year's theme.

- The assigned design space is square footage only. There is no electricity, or furniture included with design space. All materials used must be provided by designer.

- Show attendees may vote for their favorite design at the Info Booth, Show Office, or Coat Check. The designer with the most votes will be awarded "***Best in Bloom***" and awarded a $500 cash prize. The winner will be contacted by show staff, and announced before show open on Sunday, February 21st via social media.

- Design must consist of at least 80% Fresh, dried, or preserved flowers which include but is not limited to foliage, branches, fruits, vegetables, moss, fungi, lichens, branches, vines, and bark.

- Faux flowers made of silk, fabric, plastic or other materials may not be used in the design

- Designs may incorporate non-organic materials that complement the overall construction and theme, including but not limited to: metal, rock, stone, clay, wire, rope, wood, canvas, fabric, plastic, and glass. Any textiles used vertically or as draping must be fire retardant, please bring a certificate of compliance or the fire-retardant product itself during move-in.

- All fresh materials must have a water source or mechanics that are sufficient for keeping the materials alive for the duration of the 5 days, and do not leak.

- Designers are responsible for watering and grooming their installations throughout the Show. Installations not well maintained will be removed. Any necessary maintenance must be done before the Show opens at 9 am or after the show closes at 8 pm.

- Installation begins at 8 am Tuesday February 16, 2026 and must be completed by 9 pm Tuesday, February 16, 2026. To request earlier access to your design space, contact Show Coordinator Emily Bedient.

- Materials used in the display cannot require the use of machinery to move or lift into place.

- Your display should not be commercial or retail oriented. The Show provides signage for each display that will include contact information. Designers may promote themselves and their business by providing standard sized business cards placed near their work during the entirety of the exhibition.

- Displays must be taken down after the Show closes at 6 pm Sunday, February 22, 2026, and all installation materials must be removed by 10:30 pm.

- The Northwest Flower & Garden Festival is not responsible for loss or damage of any materials used in your display.

2027 Entry Deadline: Deadline October 15, 2026.

For questions contact **Emily Bedient, Show Coordinator**
Phone: 503-567-5712
Email: EmilyB@mpeshows.com