

### TAKE ADVANTAGE OF OUR DISCOUNT OFFERS TO PLACE YOUR COMPANY IN THE SHOW DIRECTORY.

**50% OFF PROMOTION:**

Buy any **two** shows **3 weeks prior** to the first show date you purchase at **50% off**. Payment is due upon purchase.

**40% OFF PROMOTION:**

Buy any **one** show **3 weeks prior** to the first show date you purchase at **40% off**. Payment is due upon purchase.

**FREE ARTICLE:**

Purchase a **full page** and we will give you a **free article** in the directory. Payment is due upon purchase.

**75% OFF PROMOTION:**

Purchase **1/8th of a page** in any show 3 weeks prior to the show and get a **75% discount**. Payment is due upon purchase. **Discounted cost is \$124.75**

### PREMIUM POSITIONING

|   |         |
|---|---------|
| Back Cover (7.5"H x 5"W - Full Page).....                                       | \$1,899 |
| Inside Back Covers (7.5"H x 5"W - Full Page).....                               | \$1,599 |
| Opposite Inside Back (7.5"H x 5"W - Full Page).....                             | \$1,599 |
| Opposite Inside Back (3.5"H x 5"W - 1/2 Page).....                              | \$999   |
| Opposite Listing Pages In Middle of Directory.....<br>(7.5"H x 5"W - Full Page) | \$1,299 |
| Opposite Listing Pages In Middle of Directory.....<br>(3.5"H x 5"W - 1/2 Page)  | \$999   |
| Middle of Directory (7.5"H x 5"W - Full Page).....                              | \$1,299 |
| Right or Left Side (3.5"H x 5"W - 1/2 Page).....                                | \$999   |
| Double Trunk Full Middle Section (7.5"H x 10"W).....                            | \$2,199 |

### RUN OF PUBLICATION

|  |       |
|--|-------|
| 1/8 Page (1.75"H x 2.25"W).....          | \$499 |
| 1/4 Page Vertical (1.75"H x 5"W).....    | \$595 |
| 1/4 Page Horizontal (3.5"H x 2.2"W)..... | \$595 |
| 1/3 Page Horizontal (2.25"H x 5"W).....  | \$775 |
| 1/2 Page Horizontal (3.5"H x 5"W).....   | \$875 |
| Full Page (7.5"H x 5"W).....             | \$999 |

### ARTICLE

Maximum of 250 words per article. You must ..... \$450  
 have an ad placed in the directory in order to  
 be able to run an article. We reserve the right  
 to not run any article at the publisher's sole  
 discretion.