

# HALIFAX

# RV SHOW & SALE

**January 22 - 25**

**2026** **HEC** HALIFAX EXHIBITION CENTRE

[www.HalifaxRVShow.ca](http://www.HalifaxRVShow.ca)

The **Halifax RV Show & Sale** is Atlantic Canada's go-to gathering for RV lovers and outdoor enthusiasts. For more than 20 years the show has attracted over **6,500** attendees annually becoming the place where buyers come to explore the newest motorhomes, travel trailers, fifth wheels, and accessories — all in one high-energy space.

With a strong mix of RV dealers, accessory suppliers, and lifestyle exhibitors, the show attracts engaged attendees who are ready to discover new products, services, and destinations. It's the perfect opportunity for sponsors to connect directly with motivated consumers and elevate their brand within a thriving, loyal community.

Sponsorship isn't just visibility—it's meaningful engagement with qualified buyers, loyal attendees, and industry leaders who return year after year.

**POSITION YOUR BRAND WHERE PASSION MEETS PURCHASE.**

## MEET OUR AUDIENCE

**79%** of Attendees are RV owners

**70%** of Attendees say they attend the show annually.

**91%** Attend with a Spouse/Partner or Friend

**90%** Would return to the show.

**60%** Male

**40%** Female

## OUR FOLLOWERS

**SOCIAL MEDIA** Over 3,100 followers

**NEWSLETTER SUBSCRIBERS** Over 8,300 subscribers

**WEBSITE VISITORS** 16,000 Visitors  
Oct - Jan

**EXHIBITORS** 60 Annually

**MARKETPLACE  
EVENTS**

# 2026 SPONSORSHIP OPPORTUNITIES



## ENTRANCE / EXIT SPONSOR

**\$3,500 / 1 Available**

Stand out where it matters most! Maximize visibility as attendees enter and exit the show —distribute materials, offer samples, run contests, and connect with thousands at the prime points of engagement.

### Unique Benefits Include:

- ✓ Archway at the entrance with your branding
- ✓ Unique Signage Specific to your sponsorship
- ✓ 20 Complimentary Tickets
- ✓ Company branding on website
- ✓ Company branding on our social media posts
- ✓ On-site activation opportunity.

## LANYARD SPONSOR

**\$1,000** (*Sponsor Provides Lanyards*)

**\$2,500** (*Show Provides Lanyards*)

**1 Available**

Be seen everywhere! **500** branded lanyards worn by exhibitors and staff to keep your brand front and center during every handshake, meeting, and connection.

### Unique Benefits Include:

- ✓ Web Ad
- ✓ Opportunity to place a banner at the show
- ✓ Opportunity to distribute printed material
- ✓ 50 / 20 Complimentary Tickets

## AUDIENCE BAG SPONSORSHIP

**\$2,500** (*Sponsor Provides Bags*)

**\$5,000** (*Show Provides Bags*)

**1 Available**

Make a bold first impression! **4,000** (approximately one per couple) branded bags distributed at the entrance ensure your logo is carried throughout the event—and even long after the show ends.

### Unique Benefits Include:

- ✓ Web Ad
- ✓ Opportunity to place a banner at the show
- ✓ Opportunity to distribute printed material
- ✓ 20 / 50 Complimentary Tickets

## ONLINE TICKET SPONSOR

**\$1,500 / 1 Available**

Your brand, their first impression. Feature your logo on every online ticket purchased, giving your company visibility before attendees even step through the door.

### Unique Benefits Include:

- ✓ Unique Signage Specific to your sponsorship
- ✓ 20 Complimentary Tickets
- ✓ Company branding on ticketing website
- ✓ Logo on social media posts for ticket sales



# 2026 SPONSORSHIP OPPORTUNITIES



## KIDS ACTIVITY ZONE SPONSOR

**\$1,500 / 2 Available**

Inspire the next generation! Align your brand with fun, energy, and discovery while families explore and engage with interactive boating activities. Put your brand front-and-centre for this year's activity zone.

### Unique Benefits Include:

- ✓ Web Ad
- ✓ Opportunity to place a banner at the show
- ✓ Opportunity to distribute printed material
- ✓ 50 / 20 Complimentary Tickets

## HAT DAY SPONSOR

**\$500 + *Sponsor Provides Hats***

**4 Available**

Kick off the show in style! 500 branded hats handed directly to attendees as they arrive, turning them into walking ambassadors for your brand all day long.

### Unique Benefits Include:

- ✓ Opportunity to place a banner
- ✓ 20 Complimentary Tickets

## EXHIBITOR MORNING BREW

**\$700 / 4 Available**

Fuel the day (and your brand recognition)! Provide coffee and snacks for exhibitors as they network and prepare for a successful day of sales—your brand takes center stage as they start the morning.

### Unique Benefits Include:

- ✓ Unique Signage Specific to your sponsorship
- ✓ Opportunity to place a banner
- ✓ 20 Complimentary Tickets
- ✓ Opportunity to distribute printed material

## ELEVATE YOUR BRAND!

### SOCIAL MEDIA PACKAGE

**\$750 / 3 Available**

Stand out with premium exposure to our audience and exhibitors. Drive engagement and brand recognition.

### INCLUDES:

- 1 Website Ad
- 2 Facebook/Instagram Feed Posts
- 2 Story Posts

### FLOOR DECAL PACKAGE

**\$600 / 3 Available**

Direct your audience to your booth right from the start!

**INCLUDES:** 10 Directional Decals with your logo and booth number.

## CONTACT US TO LEARN MORE:



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