**Media Kit**

As an exhibitor or sponsor at the Halifax International Boat Show, you have a valuable opportunity to showcase your brand, products, and services to an enthusiastic audience of boating enthusiasts. But the chance to engage with your target audience starts even before the event begins!

Promoting your involvement in the event is a key factor in your success. We strongly encourage you to leverage our official logo and promotional materials as part of your digital marketing strategy in the run-up to and during the event. We've made it easy for you by providing a selection of ready-to-use social media posts, digital assets, and branding tools to help you maximize your impact.

Sample Posts

Here are some sample posts for your convenience. Feel free to make your own edits or write your own message!

For Exhibitors:

Join us at the Halifax International Boat Show, Atlantic Canada’s go-to event for boating enthusiasts! Visit the team from (COMPANY NAME) at booth (BOOTH#) to discover our latest products and services such as (products/services). Don’t miss this must-attend event — plan your visit and buy tickets online at HalifaxBoatShow.ca

For Sponsors:

We are proud to announce that (COMPANY NAME) is a sponsor of the Halifax International Boat Show! Join us in Halifax, NS on February 5-8, 2026, for Atlantic Canada’s must-attend event for boating enthusiasts. Buy tickets online at HalifaxBoatShow.ca

Relevant Hashtags:

#HalifaxBoatShow #HIBS2026 #BoatingLife #BoatingNS #HalifaxBoating #BoatingAtlantic