The **Halifax Fall Home Show** - the only fall home show in Atlantic Canada - is back October 2-4 at the Halifax Exhibition Centre! Maximize your visibility and connect with attendees before, during, and after the show with these multi-channel sponsorship packages.

Stand Up, Stand Out Sponsorship Special - $1,000

This unique sponsorship package has three elements: **one web banner, two social media posts and two floor decals.**

Capture attendees' attention before the show by showcasing a 300 x 250 **web banner** on our show's official website. Banners are displayed on a rotating basis for added visibility.

Reach our Halifax Home Show Facebook and Instagram audience by providing two graphics (1080 x 1350) with text and links to your mentions in **two social media posts**.

Plus, get **two branded floor decals**, each featuring your full-color logo and directional arrows displayed at the show. This eye-catching solution is highly effective for capturing attention and driving traffic to your booth.

Floor Decals - $300

Get two branded floor decals, each featuring your full-color logo and directional arrows displayed at the show. This eye-catching solution is highly effective for capturing attention and driving traffic to your booth.

Web Banner - $500

Capture attendees' attention before the show by showcasing a 300x250 web banner on our show's official website. Banners are displayed on a rotating basis for added visibility.

Lanyard Sponsor - $500 plus lanyards (only 1 available)

Create high business exposure by providing branded lanyards distributed to all exhibitors worn throughout the entire event. Sponsor provides a minimum of 1200 lanyards.

Visitor Bag Sponsor - $1,000 + Bags (only 1 available) SOLD

Your branded show bags will be handed to all visitors at the show entrance. Sponsor provides a minimum of 2,500 bags. Ability to display pop-up banner or similar included.

Online Ticket Sponsor - $1,500 (only 1 available)

Your logo will be showcased on the show's official ticketing website, online tickets, social media posts, and in direct email marketing featuring ticket sales.

Stage Sponsor - $3,000 (1 Available)

The seminar stage will put your brand front and center. Included in this sponsorship is the opportunity to display your signage and/or backdrops on the stage. The sponsorship also includes mentions via social media, website, and direct email marketing when the stage is mentioned or promoted.

Entrance Sponsor – Distribution Rights - $3,000 (only 1 available)

High Visibility. High Customization. Create a branded welcome area at the front entrance with the opportunity to distribute products to show visitors, place floor decals, and signage- get creative.

Title Sponsor – Naming Rights - $12,500 (1 Available)

Maximum Exposure. Premium Positioning. Be the name behind the event. Position your brand at the forefront as the official Title Sponsor, receiving exclusive naming rights (e.g., *"Halifax Fall Home Show presented by [Your Company]"*). Enjoy powerful advertising exposure, including placement in all promotional campaigns—radio, online, and social media—as well as in-show signage, ticketing, and email marketing.

ACT NOW!

Many of the opportunities are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first serve basis.

We look forward to helping you maximize your sponsorship to its full potential.

BOOK YOUR SPACE TODAY!

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