**Media Kit**  
  
As an exhibitor or sponsor at Fish Canada Workboat Canada, you have a unique opportunity to spotlight your brand, services, and products in front of a highly engaged audience from the commercial fishing and marine industries. But the chance to engage with your target audience starts even before the event begins!

Promoting your involvement in the event is a key factor in your success. We strongly encourage you to leverage our official logo and promotional materials as part of your digital marketing strategy in the run-up to and during the event. We've made it easy for you by providing a selection of ready-to-use social media posts, digital assets, and branding tools to help you maximize your impact.

Sample Posts

Here are some sample posts for your convenience. Feel free to make your own edits or write your own message!

For Exhibitors:

Join us at Fish Canada Workboat Canada presented by The Navigator, Canada’s largest event for commercial fishing, aquaculture, and workboat industries! Meet the dedicated team from (COMPANY NAME) at booth (BOOTH#) and explore our latest offerings in (products/services). Don’t miss this industry-leading event – register to attend here: FCWC.ca

For Sponsors:

We are proud to announce that (COMPANY NAME) is a sponsor of Fish Canada Workboat Canada presented by The Navigator. Join us in Moncton, NB, on January 23 & 24, 2026, for Canada’s must-attend event for the commercial marine and fishing sectors. Register to attend today and be part of this vital industry gathering: FCWC.ca

Relevant Hashtags:

#FCWC2026 #CanadianFishingIndustry #CommercialFishing #CanadaFishing