

EXPO

GRANDS TRAVAUX

ÉQUIPEMENT LOURD

SPONSORSHIP OPPORTUNITIES



APRIL 1 - 2, 2027 | ESPACE SAINT-HYACINTHE

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CUSTOM PACKAGES AVAILABLE

If you don't see what you are looking for in the following pages or would like to discuss a unique package tailored to your company's specific needs, **please reach out to our sales team:**



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EXPO GRANDS TRAVAUX ÉQUIPEMENT LOURD

EXPO GRANDS TRAVAUX: WHERE CONNECTIONS HAPPEN

Boasting a strong audience of buyers, a vast exhibitor base and the best possible venue for a show of this magnitude, Expo Grands Travaux delivers.

Don't miss this prime opportunity to elevate your business. Showcase your company's offerings to key stakeholders from an impressive list of different industries including Construction, Roadbuilding, Forestry, Screening /Crushing /Hauling, Trucking /Transportation, Municipalities, Material Handling, and so many more!



ACT NOW!

Many of the opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

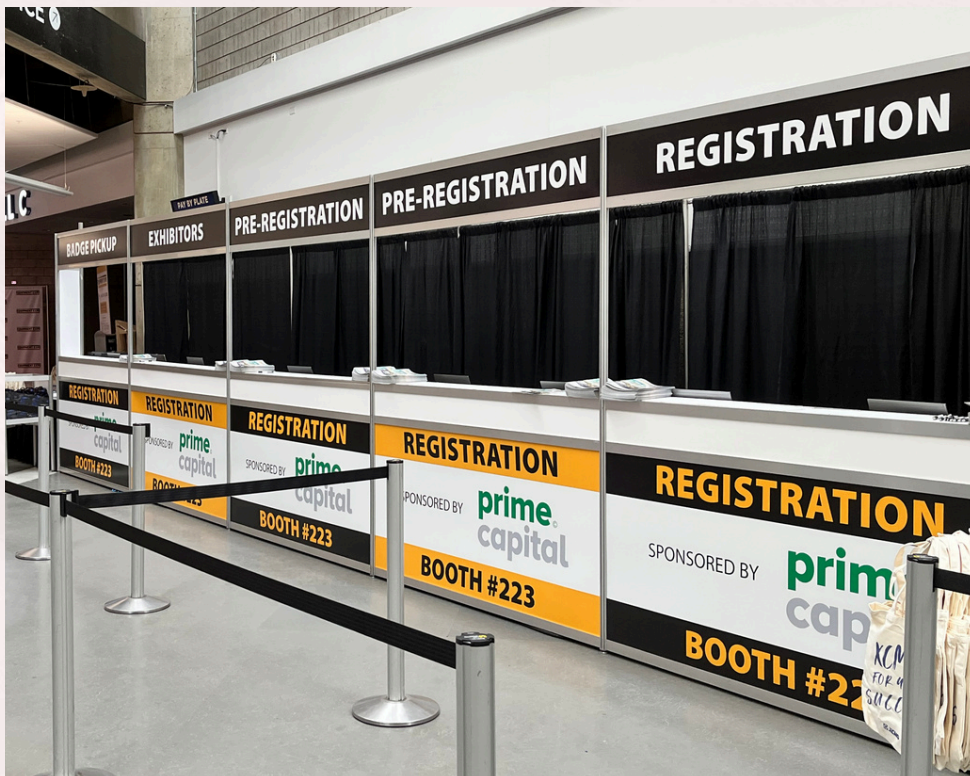
ON-SITE VISIBILITY

SIGNAGE & AREA SPONSORSHIPS

EXCLUSIVE REGISTRATION SPONSOR

\$3,000

By becoming the exclusive sponsor of the trade show's registration process, you will ensure that attendees are greeted by your brand from the moment they arrive. Your company's logo will be prominently displayed on registration signage, kiosks, and on our website, creating a strong visual presence that establishes your brand as a trusted partner in the trade show experience.



Example of sponsored registration.

ENTRANCE TAKEOVER SPONSORSHIP

\$3,000

The Front Entrance Sponsorship offers unparalleled visibility and prime branding opportunities, making it the first and last impression for event attendees. This premium sponsorship positions your company at the forefront of the event, ensuring maximum exposure to all visitors.



Example of entrance takeover sponsorship.

DIRECT ROUTE SPONSOR (3 AVAILABLE PER BUILDING)

\$1,000

There's no better way to guide attendees straight to your booth than with a Direct Route Sponsorship. You'll receive five strategically placed floor decals that create a clear path on the show floor, leading directly to your booth. Each decal features your full-color logo alongside directional arrows, making it both eye-catching and highly effective at capturing attention and driving traffic.



'YOU ARE HERE' SIGN SPONSOR (3 AVAILABLE)

\$1,000

As a sign sponsor, your logo will be above the site map and your location will be highlighted on the map, leading visitors directly to your booth.

Example of sponsored signage.

TV SPONSOR (4 AVAILABLE)

\$500

Two 45" flat screen televisions will be positioned near the entrance and registration area at the show. Your company name, logo and a short message will be displayed for all visitors to see. You have the option of providing us with a prepared full screen graphic or sending the elements for us to design. Sponsor slides will be interspersed with a welcome message and general show information.

ON-SITE VISIBILITY

MERCHANDISE SPONSORSHIPS

EXCLUSIVE ATTENDEE BAG SPONSOR

\$1,500 + BAGS

Attendees will appreciate this convenience as they visit exhibits and walk through the show. Official show bags will be handed to all attendees at the show entrance, which will offer them an easy way to gather and transport all of the information they receive during their time at the show. It's a great way to create an early and lasting impact while welcoming visitors to the show.

*Sponsor must provide a minimum of 5,000 bags. We reserve the right to approve the bag design. *Option to insert one promotional item into bag; insert must be a small promotional item or a one-sheet marketing piece.*

EXCLUSIVE LANYARD SPONSOR

\$1,500 + LANYARDS

As attendees register for the show, they will be given a lanyard to hold their badge around their neck. You have the opportunity to provide lanyards imprinted with your corporate logo for all attendees. Don't miss this highly visible opportunity to hang your name on every potential customer that attends.

Sponsor must provide a minimum of 5,000 lanyards. MUST be bulldog clip style.

EXCLUSIVE PEN SPONSOR

\$1,000 + PENS

The busy registration area will have attendees looking for pen to register for the show. Enjoy the benefits of having your name within arm's reach of all attendees. They'll be offered your corporate pen to keep.

Sponsor must provide a minimum of 5,000 pens.

EXCLUSIVE NOTEPAD SPONSOR

\$1,000 + NOTEPADS

Your corporate notepads will be on hand at the registration area for attendees to take with them as they enter the show. These handy items will keep you top-of-mind to all attendees.

Sponsor must provide a minimum of 5,000 notepads.

ONLINE VISIBILITY

SOCIAL MEDIA / WEB SPONSORSHIPS

EXCLUSIVE ONLINE REGISTRATION SPONSOR

\$1,500

As a sponsor, a branded web banner will be prominently displayed on our online registration page creating valuable exposure. This strategic placement not only increases brand visibility but also strengthens brand awareness right from the beginning.

SOCIAL MEDIA SPONSOR (3 AVAILABLE)

\$750

Harness the power of social media! Social Media sponsors get up to three (3) posts on the shows official Facebook page. Your company name, booth number and a link to your corporate website will be included in each post.

All three (3) posts are only guaranteed when sponsorship is purchased a minimum of 12 weeks prior to the show.

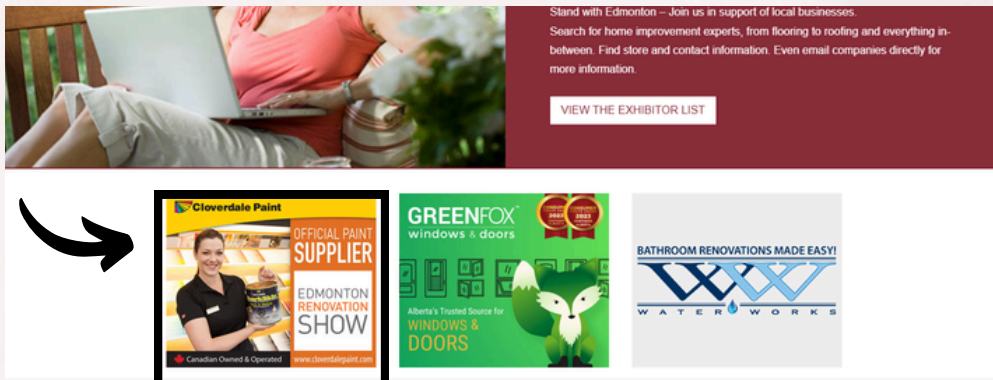


The images above are general examples of the sponsorship content. May not reflect actual sponsorship.

WEBSITE BANNER SPONSOR

\$500

Web banners are a cost-effective way to reach qualified clients and to create an impact, months prior to the show. As online registration becomes available, website traffic will increase with visitors registering for the show in addition to looking for information. *Note: Sponsor to provide 300 x 250 px visual for banner.*



DON'T WAIT: REACH OUT TO THE TEAM TODAY

Our team would be happy to provide additional details on any of the opportunities outlined in this document, as well as discuss customized options tailored to your organization's specific needs.

We look forward to working with you to maximize impact of your sponsorship investment.



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IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- Show management must approve ALL sponsorship merchandise using the show logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, caps, notepads, lanyards).
- Provision and delivery of sponsorship merchandise will be determined on an individual basis with each sponsor.