

MARCH 11-14, 2027 | EDMONTON EXPO CENTRE

Sponsorship OPPORTUNITIES



ENGAGE WITH OUR AUDIENCE

Entrance Sponsor — Maximize visibility as attendees enter the show — connect with thousands at the prime point of engagement. **\$3000+ Cost of Signage**

Hat Day Sponsor — Kick off the show in style! 500 branded hats handed directly to attendees as they arrive. **\$1,000+ Cost of Hats**

Kids Scavenger Hunt Sponsor — This family-focused sponsorship drives engagement across the show floor and creates lasting memories for youth. **\$1,000+ kids prizes**

Entrance Sampling Sponsor — Your product in the hands of show attendees. **Starting at \$1,500**

Feature Sponsorships — Be the heart of the action—whether it's the Casting Pond with live fly fishing demos, the Fishing Pond where families create lasting memories, or the Stage where expert speakers and entertainment draw engaged crowds. **Contact For Opportunities**

Online Ticket Sponsor — Your logo will be included on our website, on the thousands of purchased online tickets, and in all online ticket advertising. **\$3,000**

Printed Ticket Sponsor — Thousands of printed tickets are distributed in advance of our show make sure your brand is there. **Ad Placement - \$1,000 or Logo Placement - \$1,500**

ENGAGE WITH OUR EXHIBITORS

Lanyard Sponsor — Be seen everywhere! Lanyards worn by exhibitors and staff keep your brand front and center during every handshake, meeting, and connection **\$1,500+ Cost of Lanyards**

Exhibitor Lounge / Gift Packs — Connect directly with exhibitors and decision-makers through branded gifts, perks, or exclusive lounge sponsorship **\$1,500+ Cost of Giveaways**

Exhibitor Morning Brew — Fuel the day (and your brand recognition)! Provide coffee and snacks for exhibitors as they network and prepare for a successful day of sales—your brand takes centre stage as they start the morning. **\$1,000 per day + Cost of Coffee/Snacks**

ADVERTISING OPPORTUNITIES

Show Guide Ads — Advertise in our our Show Guide, distributed at the show and online.

Full Page - \$1,000

Half Page - \$750

Quarter Page - \$500

Guide Sponsor - Contact for pricing.

Website Ads — Web ads link directly from our homepage to your URL of choice.

\$750 per ad

Chair Sponsor — Your logo on every stage chair, visible throughout the show. **\$25 per chair + decal printing**

Floor Decals — Lead attendees to your booth with decals on the show floor. **\$200 Each**