

# Boost Your Visibility with an Enhanced Exhibitor Listing!

**Turn website traffic into real business opportunities — at no extra cost.**

Your basic listing is live—now take it to the next level at no extra cost. Included with your booth space, the enhanced listing helps increase your visibility and attract more customers. Within 24 hours, you'll receive an email with a link to edit your listing. You can update it as often as you like through the end of the show. Your listing remains active as long as you are exhibiting.

## WEBSITE IMPACT STATS (2025):

Exhibitor List Page Views: **1,619,326**  
up 7% over 2024

Website Engagement Rate: **48%**

Show Specials Page Views: **99,632**  
up 9% over 2024

Total New Users: **2,380,507**

## WHY UPGRADE TO AN ENHANCED LISTING?

Full Page Profile: Company info stays live before, during, and after the show

Sales Tools: Email contact form, quote requests, and show appointments

Photos & Logos: Upload product images and company branding

Improved Search Visibility: Help consumers find your business by listing all product types and services

**QUESTIONS OR  
NEED HELP?**



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## TESTIMONIAL



First time exhibitor - **Hickory Dickory Decks Franchise**

20 solid leads, 5 booked jobs with more still in the pipeline. Was approached through the website (customer did not attend home show) and was booked for a 9 unit townhouse project which is a \$240k job plus he is doing the siding and trim on top.

“Got a life changing call from a customer that didn’t even go to the show!”