

EASTERN CANADIAN

FISHERIES

EXPOSITION

Yarmouth, Nova Scotia, Canada

SPONSORSHIP OPPORTUNITIES



JANUARY 22-23, 2027 | MARINERS CENTRE

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CUSTOM PACKAGES AVAILABLE

If you don't see what you are looking for in the following pages or would like to discuss a unique package tailored to your company's specific needs, **please reach out to show management:**



Shawn Murphy

Show Manager
ShawnM@mpeshows.com
506-300-4117



Kori Levy

Exhibit Sales Consultant
KoriL@mpeshows.com
902-201-6908



THE EASTERN CANADIAN FISHERIES EXPOSITION: BRINGING TOGETHER KEY BUYERS FROM ACROSS ATLANTIC CANADA

This coming January, the Mariners Centre will once again host the Eastern Canadian Fisheries Exposition. This event is presented in partnership with The Navigator and caters to all those who work on or around the water, featuring boats, supplies services and safety equipment for commercial fisherman and other workboats.

Take advantage of this phenomenal opportunity to put your company name in front of the thousands of exhibitors and visitors who are part of this show every two years.



ACT NOW!

Many of the opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

ON-SITE VISIBILITY

SIGNAGE & AREA SPONSORSHIPS

EXCLUSIVE REGISTRATION SPONSOR

\$1, 500

By becoming the exclusive sponsor of the trade show's registration process, you will ensure that attendees are greeted by your brand from the moment they arrive. Your company's logo will be prominently displayed on registration signage, kiosks, and on our website, creating a strong visual presence that establishes your brand as a trusted partner in the trade show experience.



Example of sponsored registration.

EXCLUSIVE VENUE BRANDING SPONSOR

STARTING AT \$1,500

High Visibility. This unique opportunity is a way to get your brand front and center. This will ensure you are the first and last thing event attendees see. This opportunity is customizable, and opportunities are endless. Working closely with our marketing team - we will ensure your brand is imprinted in attendees' minds.



The image above showcases a venue branding sponsorship at the Moncton Coliseum. Sponsorship specifics will be coordinated directly with show management.

MOVE-IN SPONSOR

\$500 + REFRESHMENTS

There is nothing more appreciated during move-in than a cup of hot coffee and a donut. As the move-in sponsor, you will be recognized with on-site signage and in the Official Show Guide.

Sponsor must provide coffee and donuts for 50 people on both mornings of move-in.

DIRECT ROUTE SPONSOR (LIMITED AVAILABILITY)**\$500**

There is no better way to lead visitors directly to your booth than with Direct Route sponsorship. You will receive 5 floor decals, which will lead a path directly to your booth. The decals will feature your full color logo and an arrow in the direction of your booth. It's an eye-catching and highly effective way to draw attention and traffic to your booth.

Limited to 2 sponsors per arena.

**JUMBOTRON SPONSOR (LIMITED AVAILABILITY)****\$500**

The Mariners Centre's state of the art Big Screen display located in rink 1 is now available to exhibitors. This great sponsorship opportunity offers the chance to promote your business and direct visitors to your booth. The screen is 10'X17' and can display any high resolution image or text.

(Minimum 3 sponsors required. Limited to 10 sponsors. Images will rotate on a 30-sec interval.)

ON-SITE VISIBILITY**MERCHANDISE SPONSORSHIPS****EXCLUSIVE LANYARD SPONSOR****\$1,000 + LANYARDS**

As attendees register for the show, they will be given a lanyard to hold their badge. You have the opportunity to provide lanyards printed with your corporate logo for all attendees. Don't miss this high-visibility opportunity to hang your name on exhibitors who will be face to face with attendees.

Sponsor provides a minimum of 2,000 pre-printed lanyards. MUST be bulldog clip style.

PEN SPONSOR (EXCLUSIVE)**\$1,000 + PENS**

The registration areas will be busy during the show. It is the first-place attendees will enter and the first place they'll look for a pen to register for the show. Each attendee will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing the Show with your corporate pens.

Sponsor must provide a minimum of 2,000 pens.

SWAG DAY SPONSOR (2 AVAILABLE)**\$500 + SWAG**

This unique sponsorship opportunity will get your branded swag (hat, t-shirt, etc.) in the hands of the first 500 attendees. This is a superb opportunity to create brand awareness or draw attention to a new brand, product or product line. This opportunity is available each event day - four opportunities. Swag day sponsors will be advertised throughout our social media and on our website.

ONLINE VISIBILITY

SOCIAL MEDIA / WEB SPONSORSHIPS

EXCLUSIVE ONLINE REGISTRATION SPONSOR

\$1,000

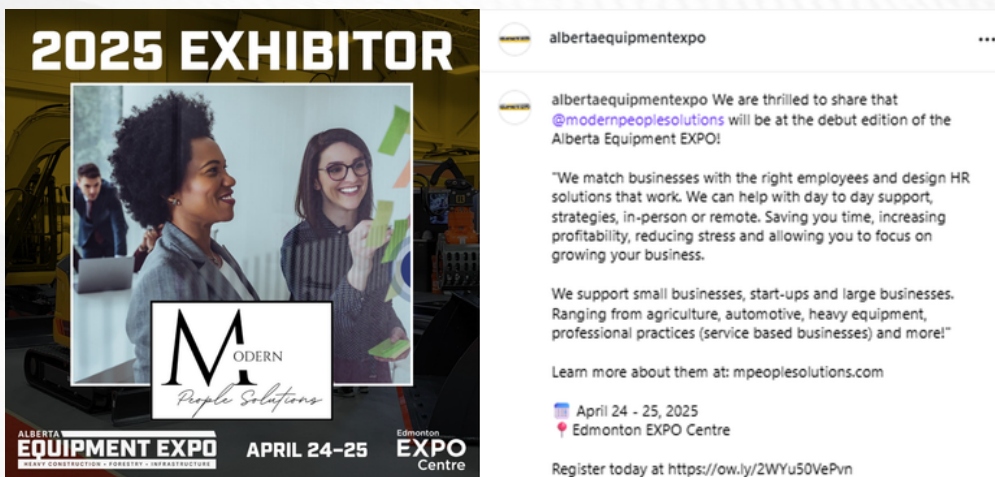
As a sponsor, a branded web banner will be prominently displayed on our online registration page creating valuable exposure. This strategic placement not only increases brand visibility but also strengthens brand awareness right from the beginning.

SOCIAL MEDIA SPONSOR (3 AVAILABLE)

\$1,000

Harness the power of social media! Social Media sponsors get up to three (3) posts on the shows official Facebook page. Your company name, booth number and a link to your corporate website will be included in each post.

All three (3) posts are only guaranteed when sponsorship is purchased a minimum of 12 weeks prior to the show.

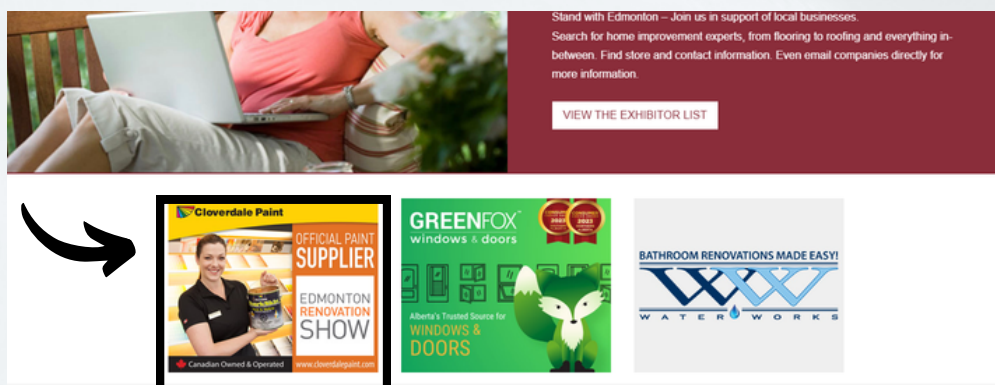


The images above are general examples of the sponsorship content. May not reflect actual sponsorship.

WEBSITE BANNER SPONSOR

\$500

Web banners are a cost-effective way to reach qualified clients and to create an impact, months prior to the show. As online registration becomes available, website traffic will increase with visitors registering for the show in addition to looking for information. *Note: Sponsor to provide 300 x 250 px visual for banner.*



DON'T WAIT:

REACH OUT TO THE TEAM TODAY

Our team would be happy to provide additional details on any of the opportunities outlined in this document, as well as discuss customized options tailored to your organization's specific needs.

We look forward to working with you to maximize impact of your sponsorship investment.



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Show Manager
shawnm@mpeshows.com
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IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- Show management must approve ALL sponsorship merchandise using the show logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, caps, notepads, lanyards).
- Provision and delivery of sponsorship merchandise will be determined on an individual basis with each sponsor.