

## INTRODUCING THE QR CODE!

*A new way to accelerate leads generated onsite at the show!*



A floor decal with a unique QR Code will be placed in front of your booth. When attendees scan the QR Code, it will allow them to save the information provided when you enhanced your company's exhibitor listing for the show website. We will encourage attendees to 'Save Their Favs' while walking the show floor! If they scan your code and request additional info, we will pass the lead to you after the show.

### Your QR Code will provide consumers with the following information:



1 Company name or logo with a brief company description; so let them know what you do!

2 Contact information (contact person, phone number, and email); make it easy for them to get more information.

3 Show special; the number one thing our consumers are looking for, so make it exciting!!

Encourage your booth visitors to scan the QR code and enter their email to receive contact info and more!

9:39

◀ Camera



You have favorited:



**Joanne Carry** | [416-555-1234](tel:416-555-1234)  
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Established in 2011, with an Experience of 10+ Years, JK Floral is among the leading florist in Toronto, ON. At JK Floral only the finest quality products are used in our custom designs. We offer custom fresh flowers, as well as stunning gift baskets perfect for any occasion.



**Show Special**

25% off all floral arrangements purchased at the show!

**Send yourself info on your favs below**

your email here  **SEND**

Nashville Home Show  
Music City Center  
Sep 8-10, 2023

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🔒 favs.info

