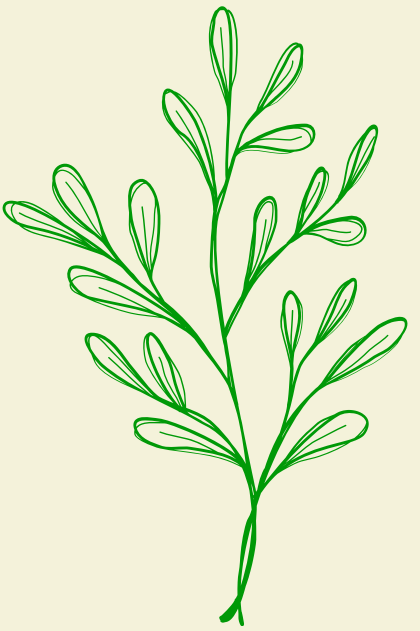
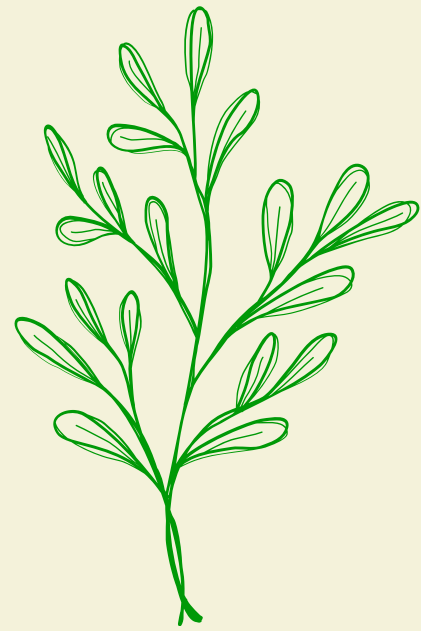




PHILLY HOME + GARDEN SHOW

Sponsorship Information



Philly Home + Garden Show!

At the Philly Home + Garden Show, almost 20,000 consumers found fresh inspiration, helpful tips, innovative products and fantastic deals in remodeling, home improvement, décor, gardening and outdoor spaces with almost 300 exhibitors.



Stand out in the crowd!

Are you looking for more exposure at the show? Grow your presence leading up to and at the show by becoming a sponsor!

Sponsorships are customized for each individual company. Here you can find examples of deliverables we can offer to you in your custom package. If you're looking for something other than the options below, just ask us.

We want to help you hit your marketing goals! Contact Jenna Naffin to build your custom sponsor package.



Presenting Sponsorship

Include your company name or logo anywhere the show name is mentioned! Your company will be integrated into our paid and earned media, emails, websites, signage and more!

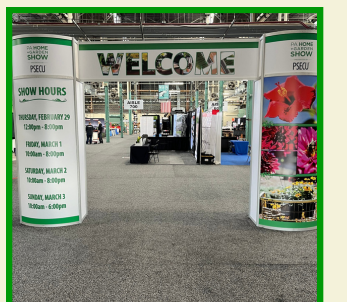
Pre-Show

Your company will be listed anywhere the show is mentioned include paid advertising. You'll have the opportunity to include ads on our website and in our consumer emails.



Onsite

Your company's logo will be included in onsite signage, ticket artwork, and in announcements!



Feature Sponsorship

Gain visibility pre-show and onsite by sponsoring a popular feature or celebrity! Features are what makes our show unique. Attendees enjoy participating in the expert presentations, hands on projects and inspirational vignettes!



Stage Sponsor



Celebrity Sponsor



Feature Sponsor

(Garden Hall, Marketplace, Make It Take It)

Onsite Visibility


Increase your exposure to attendees through these great onsite sponsorships!



Bag Sponsor



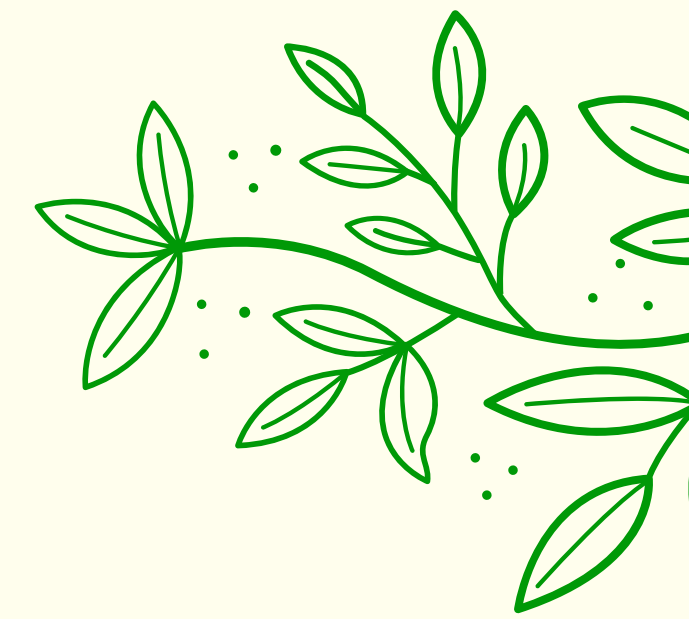
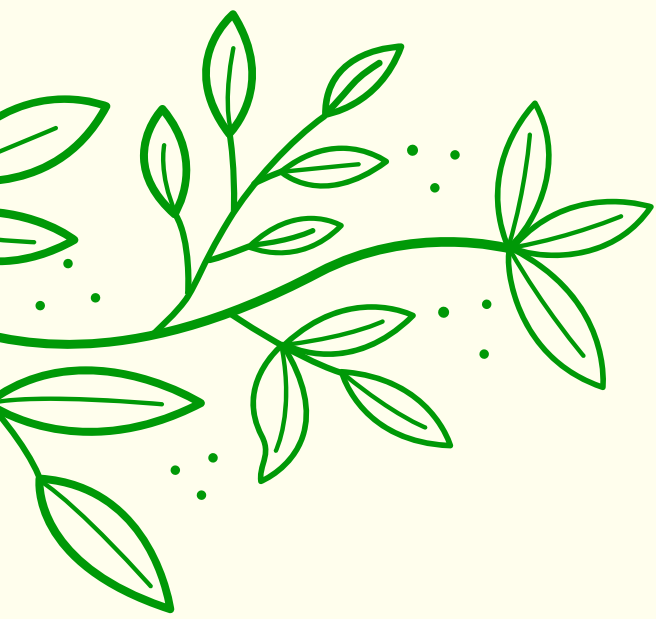
Info Desk Sponsor



STUDENT CONTEST LET'S BUILD BLOCKS!

Presented by the Home Builders Association of Greater Cleveland. Register your student in grade for this contest where they can put their construction and creativity to test! Prizes awarded to the top three winners in each session.

Kid's Zone/Activity

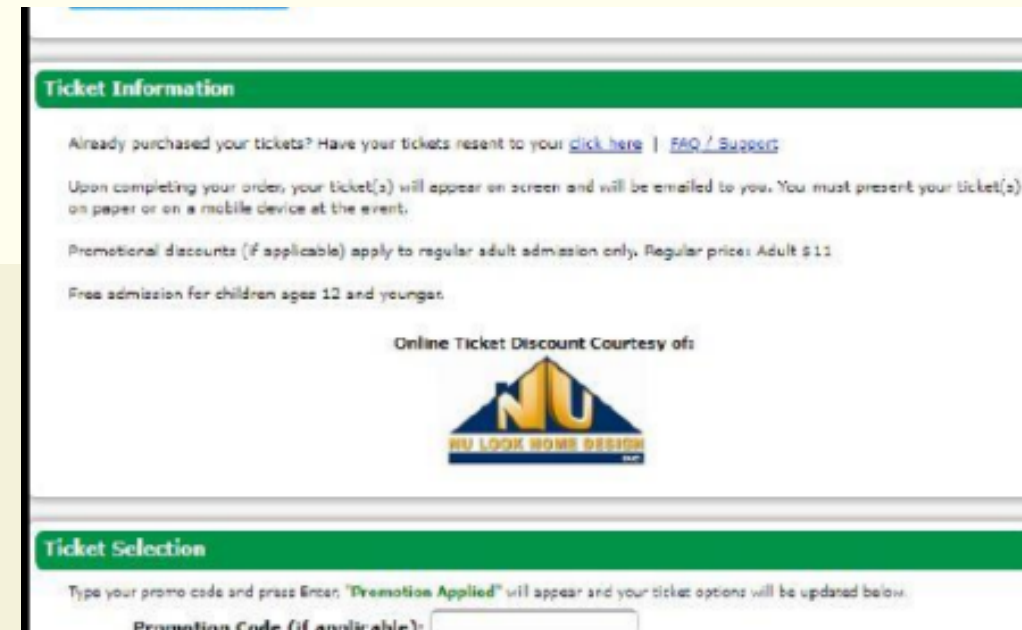


Branding Opportunities

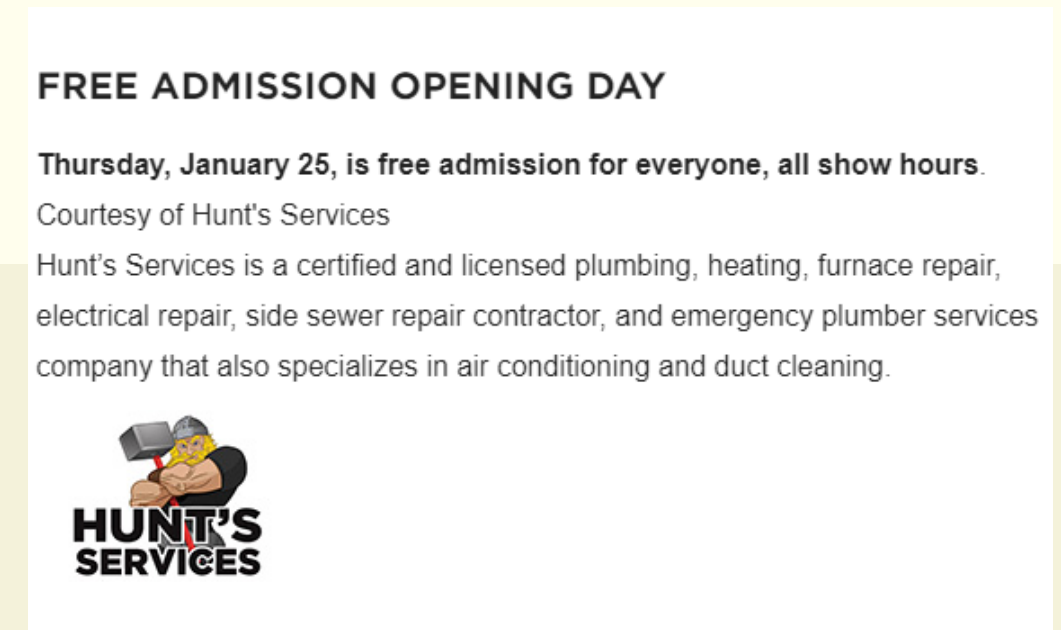
Stand out in a crowded category!



Official Product Sponsor



Online Ticket Discount Sponsor



Day Sponsor

Traffic Drivers

| | | |
|-------------------------|-------|--------|
| Website Banner Ad | | \$449 |
| 2 Floor Decals | | \$325 |
| Bold Show Guide Listing | | \$200 |
| Logo/Coupon on Online | | |
| Tickets | | \$650 |
| Promotion Contest | | \$1000 |
| Visit Stamp Win + \$250 | | |
| Prize | | \$400 |



Contact Us For More Info



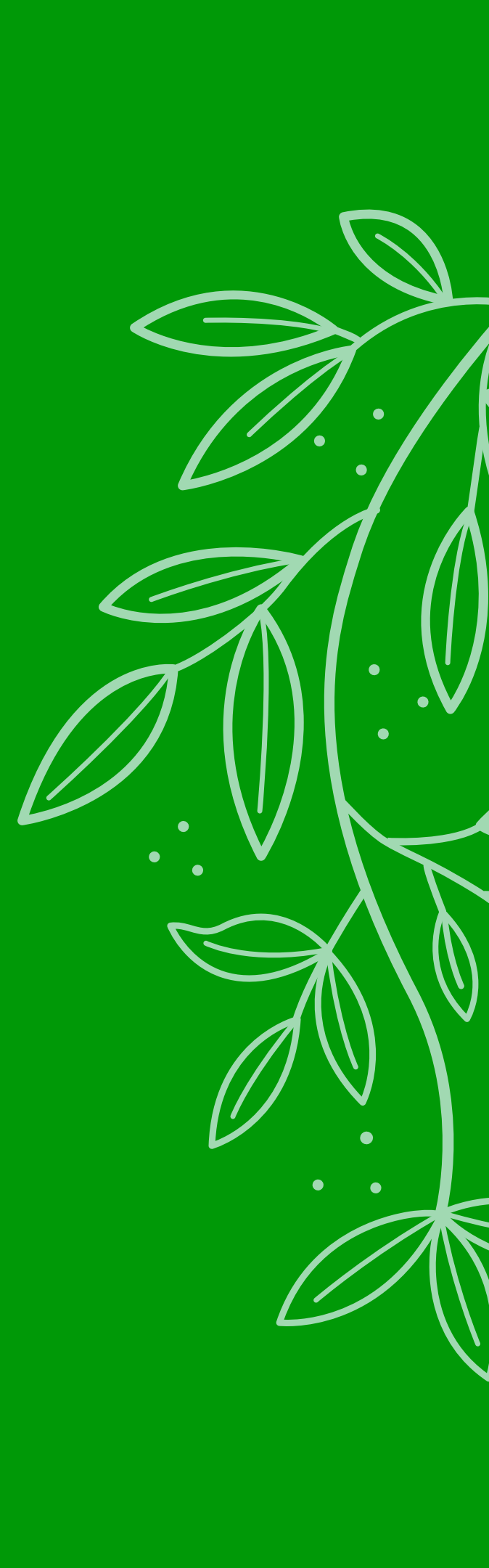
215-704-4124



PhillyHomeAndGarden.com



jennan@mpeshows.com



THANK YOU

