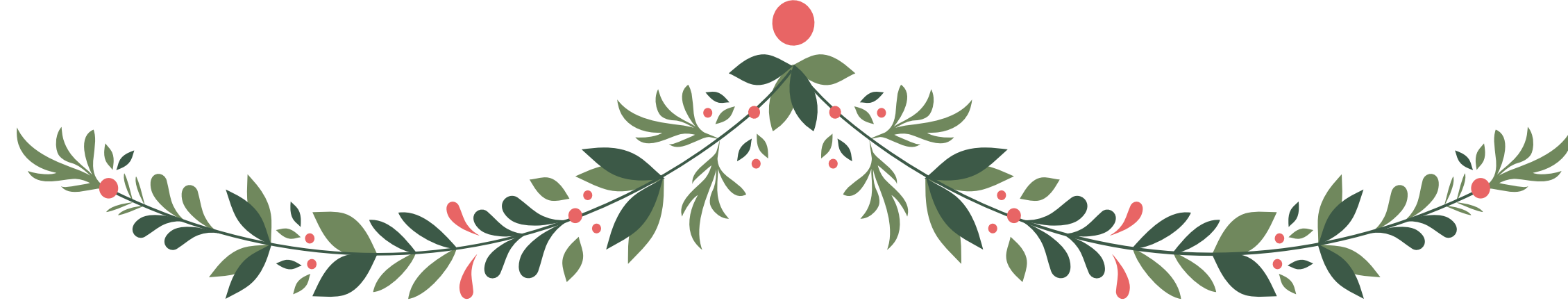


PENNSYLVANIA
Christmas
+ GIFT
SHOW

Sponsorship
OPTIONS

2024



Get in front of 30,000 attendees!



SHOPPING BAG SPONSOR

Do you want to have a walking billboard at the show?
Consider sponsoring our shopping bags given out at the entrance! This is a gift that keeps on giving – if reusable –our attendees will reuse them time and time again, increasing your exposure way past the end of the show!

Company to provide approximately 7,500 to 10,000 bags for consumers (First 1000 to 1500 attendees each day will receive a bag)





GIRL'S NIGHT OUT SPONSOR

We're planning a party! On Friday, December 6th from 4pm-7pm it will be Girls' Night out at the show. This sponsor allows us to offer discounted tickets, \$5 off signature drinks, fun door prizes, a DJ, and more to the ladies!





SHOPPER'S LOUNGES - 2 OPPORTUNITIES-

Our attendees are shopping until they drop! to get everything they need for their holiday gifts. They need somewhere to take a break, relax and re-energize so they can get back out there for round two!

GIANT HALL SOLD FOR 2024
EQUINE ARENA AVAILABLE FOR 2024





COURTESY SHUTTLE

This is a big show in a big building with a lot of attendees -parking can be far on a crowded day! We want attendees to save their energy for shopping. Help provide a courtesy shuttle to escort them from their parking area right to the front door! Attendees will surely be grateful!





DAY SPONSOR

Sponsor an entire day of the show! This sponsorship allowed you the opportunity to have an additional table right inside the entrance. Greet attendees as they enter the show and let them know where to find you on the Show Floor. Have fun with it – dress in Christmas Character, give out candy canes, enter people to win gift cards or fun holiday prizes!





SANTALAND SPONSOR

We gave Santa a present last year: an enhanced Santaland designed to evoke the North Pole! Help us create an even bigger and better experience in 2024 for groups and families to enjoy! Santa will be in the North Hall each day Wednesday thru Saturday, 11am - 5pm and Sunday 11am - 3pm.





HERO DAY SPONSOR

We're honoring our heroes on Sunday, Dec. 8th of the Show. Help us offer all active military personnel, veterans, police, firefighters and first responders, nurses, doctors, and teachers FREE show admission with valid ID at the Box Office. Offer valid Sunday only and does not extend to family members, one admission per ID.

As a sponsor of this promotion, you'll be featured everywhere we mention the promotion and special offers including website, social media, consumer emails, select paid media and press releases.





FAMILY DAY SPONSOR

We're offering family and friends day this year on Sunday, Dec 8th. This offer is for 2 for 1 tickets after 1pm to make sure you get your shopping done before the show's over! Families and friends will be treated to special activities including FREE Face painting, Stories with Santa, dance groups on the Main Stage, games and more!

As a sponsor of this promotion, you'll be featured everywhere we mention the promotion and special offers including website, social media, consumer emails, select paid media and press releases.

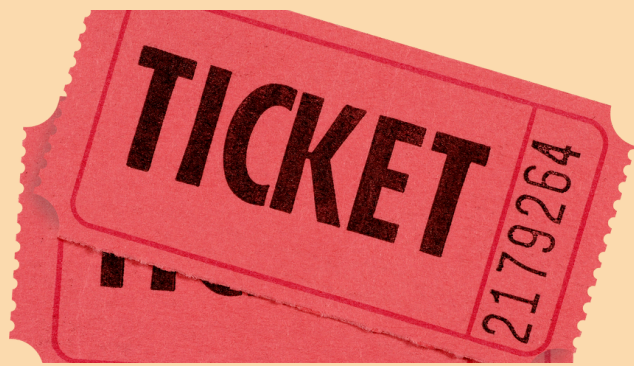




SECOND DAY TICKET SPONSOR

With over 575 vendors, some of our guests need a second day to finish their shopping! We offer a discounted \$5 second day ticket at the box office that they can buy before they leave the show on the first day.

As a sponsor of this special offer, you'll be featured everywhere we mention it including website, social media, consumer emails, select paid media and press releases.



THANK YOU!

Please reach out to Jenna Naffin at jennan@mpeshows.com or
215-704-4124 with additional questions.