



FOOD AND BEVERAGE SAMPLING POLICIES

Sodexo Live! retains the exclusive right to provide, control and retain all food and beverage services throughout the Colorado Convention Center events and shall retain any revenues therefore. Concessions, the sale of non-alcoholic and alcoholic beverages, and the provision of snacks, treats, and/or candies are included under this provision. All alcoholic beverages must be purchased through Sodexo Live! and served by Sodexo Live! staff. Please note that no food or beverages (including alcoholic beverages) of any kind may be brought into or out of the Colorado Convention Center without prior approval.

- A company/organization may not bring any food or beverages for use in the hospitality lounge, staff offices, or backstage areas.
- The selling or raffling of alcoholic beverages is prohibited.
- All food and non-alcoholic beverage samples or traffic promoters brought into the Colorado Convention Center must have approval from Sodexo Live! in writing prior to the event and adhere to the following guidelines:

Food & Non-Alcoholic Beverage Sampling

- A company/organization may only distribute samples of food and non-alcoholic beverage products that the company/organization produces and sells in its normal day-to-day operations. Samples may only be distributed in such quantities that are reasonable with regard to the purpose of promoting the merchandise.
 - Food samples are limited to two (2) ounce portions
 - Samples of non-alcoholic beverages are limited to a four (4) ounce portion
- A written description must be submitted in advance to Sodexo Live! that details the product and portion size to be sampled. Sodexo Live! will provide approval of sampling arrangements to the sampling company/organization in writing only.

Traffic Promoters / Branded Goods

- "Traffic Promoters" (i.e. private logoed bottled water, etc.) must contact Sodexo Live! prior to the event to arrange an appropriate buy-out fee. Please contact your Catering Sales Representative for more information about this. Please note, buy out fees do not apply to direct or similar items that Sodexo Live! can provide.

Food Storage, Delivery & Production Services

- If an organization requires food preparation, heating, cold or dry storage, or other kitchen services, arrangements must be made no later than 4 weeks in advance of the start of the event. Only Sodexo Live! staff may perform all preparation/cooking within the facility's production areas. Charges for these services will be based on the requirements of the arrangements. Please contact your Catering Sales Representative for more information.
 - For non-beverage & food vendors, refrigerated, freezer and dry storage is available for \$20.00 per cubic foot, per day.
 - Any special instructions for the handling of refrigerated product must be provided at time of order.
 - Delivery of any type of food and beverage product to the facility must be coordinated with your Catering Sales Representative. Sodexo Live! will not assume responsibility for incorrectly delivered product, damaged product at delivery, or the quality of product.
 - Ice may also be ordered in advance for delivery to your booth during the show. The fee for ice is \$10.00 for each 20-pound bag.

Alcoholic Beverage Sampling

- A company/organization may only distribute samples of alcoholic beverage products that the company/organization produces and sells in its normal day-to-day operations. Samples may only be distributed in such quantities that are reasonable regarding the purpose of promoting the merchandise.
 - All alcoholic beverages are limited to:
 - Spirits: half (1/2) ounce portion
 - Beer: two (2) ounce portion
 - Wine: two (2) ounce portion
 - All alcoholic beverages have labor fees associated:
 - Spirits: \$25.00 labor fee per bottle
 - Beer: \$1.00 labor fee per bottle/can
 - Wine: \$5.00 labor fee per bottle
- All products must be delivered from a licensed Colorado wholesaler and arrive with an invoice on a zero-balance invoice. All deliveries must arrive through the Sodexo Live! purchasing department.
- Alcoholic beverages can only be given to those that have had a valid over 21 years of age ID that has been checked upon arrival
- The selling or raffling of alcoholic beverages is prohibited.
- A written description must be submitted in advance to Sodexo Live! that details the product and portion size to be sampled. Sodexo Live! will provide approval of sampling arrangements to the sampling company/organization in writing only.

Labor Fees

Sodexo Live! will determine the labor fees for donated alcoholic beverages. Prior written approval is required. **These fees apply to all alcoholic product delivered and invoiced whether used or unused.**

- Contact your Catering Sales Representative for more information on labor fees and to make the necessary arrangements.

All of the aforementioned policies will be strictly administered. Any violation of these will result in the removal of product from the show floor.

Liability

The sampling company/organization will be fully responsible for any and all liabilities that may result from consumption of their products, and shall waive any and all liability against Sodexo Live!, SMG and the City and County of Denver. Contact your Catering Sales Representative for Liability Form.

Payment

- A 90% deposit and signed Food and Beverage contract is due 30 days prior to your Event, or upon receipt of the preliminary invoice. Sodexo Live! requires full payment (100%) of the total estimated charges (14) days prior to the Event. Any deposit schedule that deviates from the above must be agreed to and confirmed in writing by Sodexo Live!'s catering salesperson.
- If you are planning your event in less than 30 days from the date of the event, the required deposit will be 100% of the estimated balance due upon signing of the contract.
- A company check, ACH and credit card are all acceptable forms of payment. If paying by check or ACH, a credit card must be provided to make any changes on site.
- Any additional amounts due to Sodexo Live! from the Customer will be based on the actual number of persons/items served and any on site services requested and approved during your Event. Onsite charges will be reconciled daily. You have within (10) business days from the invoice date, advise Sodexo Live! in writing of any discrepancies in the invoice so that Sodexo Live! may review and, if necessary, make any proper adjustments.

Thank you for selecting Sodexo Live! It is our pleasure to serve you!



2025 Sampling Information Form

Please Read and Review All Food And Beverage Sampling and
Donation Policies Before Submitting Sampling Request Form.

Name: _____

Booth #: _____

Company: _____

Phone #: _____

Event: _____

FAX: _____

Event Dates: _____

E-mail: _____

Please describe the core business and/or product lines or service typically sold by your company:

Do you and/or your company directly produce or make this product/s:

_____ Yes

_____ No

Please describe product to sampled: _____

Portion Size/Sampling Method (Limited to 4oz beverage portions, 2 oz food portions) :

Please Note: Selling of Products for On-Site Consumption is NOT allowed.

Please contact your catering sales manager with questions

Please email complete form to your Catering Sales Manager

Signature

Date

INTERNAL USE ONLY:

Approved By:

Approved (Circle): YES NO

Comments: