



# SPORT & WILDERNESS SHOW

MARCH 6 - 8, 2026

TRADEX

Abbotsford, BC



[bc sport and wilderness.com](http://bc sport and wilderness.com)

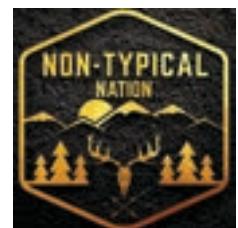
Produced by  
MARKETPLACE  
EVENTS

# Step Into Adventure at the **BC Sport and Wilderness Show!**

Imagine the possibilities for your next outdoor escape. Whether you're planning a major expedition or simply seeking fresh inspiration, this is your destination for trusted advice, expert insights, and the latest gear. Explore everything from lodges and outfitters to fishing, boating, camping, hiking, hunting, and all-terrain vehicles. No matter your experience level or the size of your next adventure, you'll find everything you need to make it happen.

Join us for three days at TRADEX and get ready to embark on your next journey. Don't miss out! Plan your visit today and discover how the BC Sport & Wilderness Show can help you unlock your next great adventure.

## **Thank you to our Show Partners & Sponsors**





## Experience Community-led Cultural Events with Canoe Cultures

Canoe Cultures offers hands-on canoe carving and paddling programs, public exhibitions, storytelling, and community-led cultural events.

[CanoeCultures.com](http://CanoeCultures.com)

# BIG OR SMALL, WE MAKE IT ALL.

RIGHT HERE IN CANADA!

## PROMESH®

*-- The BEST of the MESH --*

BUY ONLINE AT [cghartdm.com](http://cghartdm.com)  
OR CALL 604.925.7824

**ALLTERRA** TECH

### Trade Show Special

**\$1000 DISCOUNT**  
ROOF RACK SET  
(\$350 VALUE)  
INSULATED LINER  
(\$390 VALUE)

\* Subject to available stock and ends April 15, 2026

[www.allterratach.com](http://www.allterratach.com)  
[info@allterratach.com](mailto:info@allterratach.com)

**PROMESH®**  
*-- The BEST of the MESH --*

BUY ONLINE AT [cghartdm.com](http://cghartdm.com)  
OR CALL 604.925.7824

**IS CANADA'S**  
**GUN LOBBY**

Check Out [ccfra.ca](http://ccfra.ca) & Click "[Why Join](#)" to See What Canada's Gun Lobby Does for You!



**FEED YOUR BEARD!**  
**VALHALLA**  
 BEARD CARE

Canada's Premium Beard Care & Shaving Products

Contact us at: [lee@feedyourbeard.ca](mailto:lee@feedyourbeard.ca)  
 403-618-9015  
[www.feedyourbeard.ca](http://www.feedyourbeard.ca)

Made in Calgary, Ab. - Shared with Canada

**FEED YOUR BEARD!**



**Portside Marine Insurance**

We make insurance simple and stress-free, with service you can count on!

Save big on insurance without cutting corners on coverage.

*Scan for a Quote Today!*



*or call us at 1-844-491-0963*

**WHERE  
WILL  
YOU  
GO?**

Visit the **SCOUT Hub**  
 BC's home of **SCOUT Campers + Go Fast Campers** + a carefully curated selection of the best camping + adventure gear

[scoutcampers.com/hubbc](http://scoutcampers.com/hubbc)



30580 South Fraser Way  
 Abbotsford, BC

**SCOUT**



# STAGE PRESENTERS & AMBASSADORS



## Wes David

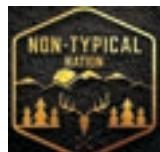
*Stage Host, Stage Presenter and Show Ambassador*

Wes David was born and raised on a cattle ranch near Beiseker, Alberta and has called Airdrie, Alberta, home for the last 23 years. A former professional bull rider turned professional walleye tournament angler, outdoor writer, and host & producer of Fishing the Wild West TV, a fishing show dedicated to angling throughout western Canada and the northern U.S. States. Fishing the Wild West TV is in its 10th season and currently airing on 7 different US and Canadian networks.

Wes spends about 125-days on the water each year fishing, videoing, and researching information for magazines, TV, and conservation efforts. Wes has videoed and written magazine articles covering all freshwater fish species and fishing for them and many saltwater species.

Articles and videos also cover hunting, wildlife and fisheries, fishing gear, outdoor gear, and future conservation.

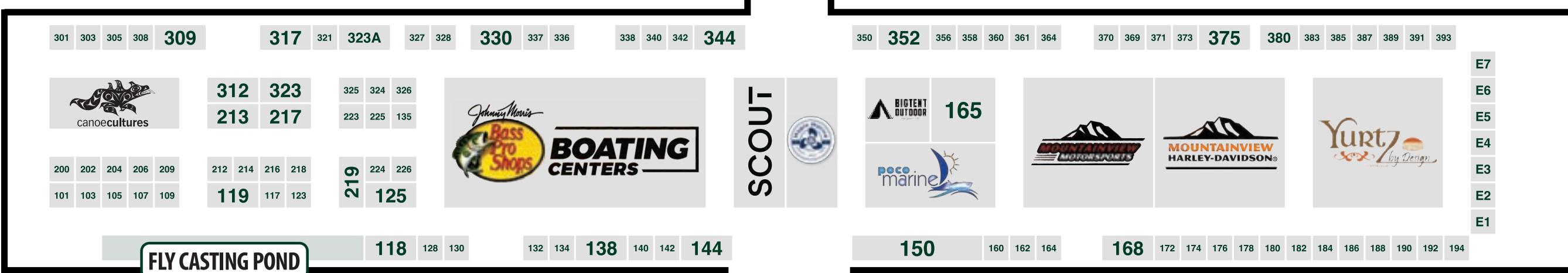
Wes is a big believer in conservation, educating about Canada's fisheries and wildlife, and getting our youth involved in the outdoors.



## Brody Teale

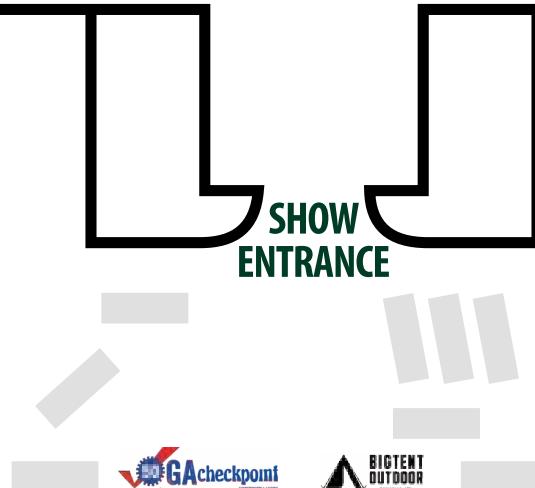
*Show Ambassador*

Introducing Brody Teale, the charismatic host and visionary creator of the thrilling television sensation, "Non-Typical Nation." Born and bred in the wild heart of western Canada's wilderness, Brody's love for hunting and the great outdoors courses through his veins. Since the inception of his media empire in 2017, he has led an unwavering charge into the uncharted territories of the hunting industry, making "Non-Typical Nation" a beacon for all who seek adventure, challenge, and a profound connection to the wild. For Brody Teale, the urban jungle was never an option. From a young age, he was destined to be a woodsman. Whether armed with a slingshot, fishing rod, or pellet gun, his earliest memories are woven with the threads of exploration and an unyielding passion for nature's bounty. This foundation of true grit, determination, and unwavering respect for the wild has culminated into the epic television journey that is "Non-Typical Nation."



## SPORT & WILDERNESS SHOW

MARCH 6 - 8, 2026  
TRADEX  
Abbotsford, BC



Scan the QR Code to access  
our virtual showroom

## FOLLOW US!

@bc sport wilderness show #BCSWS26 BC Sport Wilderness Show  
Blog: [bc sport and wilderness.com/show-features/blog](http://bc sport and wilderness.com/show-features/blog)

# STAGE PRESENTERS & AMBASSADORS

*For a full list of stage presenters visit our website [bcsportandwilderness.com](http://bcsportandwilderness.com)*

## **Vanessa Harrop**

Vanessa has a deep passion for hunting and the outdoors. She loves to immerse herself in cultures around the globe. As hunting is the cornerstone of all cultures, she believes there is no better way to experience a destination. She is constantly seeking out new adventures and whether it's climbing mountains in search of mountain goats and sheep, chasing Muskox on the tundra with her bow, or stalking elk and deer in the foothills of Alberta, she embraces it all! There is nothing quite like the adrenaline and anticipation that comes with each adventure. Vanessa is also a gear junky and is constantly searching out and testing products to assist in her pursuits. There is no need to call Vanessa a huntress. She is proud to be simply a hunter and no matter where she hunts, she is respected for her tenacity and grit. She is a strong role model for all women hunters.



## **Rod Giltaca**

Rod Giltaca is the CEO and Executive Director of Canada's gun lobby, the Canadian Coalition for Firearm Rights (The CCFR). Rod was also the first President of the organization starting in 2015. As an experienced Canadian entrepreneur, Rod's background includes over a decade of international business development in the manufacturing and software industries. Rod has registered intellectual property, founded venture-financed start up's and engaged directly in business with some of the world's largest corporations and government bodies such as Ford Motor Company, AT&T, the United States Navy, Air Force and Marine corps.

In addition to his other business activities, Mr. Giltaca previously owned and operated one of Canada's most recognizable training businesses Civil Advantage Firearms Training (Civil Advantage Management Inc.). In addition, Rod was an instructor in good standing with the RCMP Canadian Firearms Program having trained over 4,000 students in the

Canadian Firearm Safety Course and live fire training for 10 years.

In the early days of firearm-related YouTube, Rod produced and hosted the largest (all Canadian) firearms channel, the "Civil Advantage Channel". In later years, he created, hosted, wrote and produced numerous nationally broadcast television specials and series. Rod currently hosts and produces "CCFR Radio – On The Air" and "My Best Hunt" on WildTV, as well as the most popular firearm-related podcast in Canada "The CCFR Radio Podcast". The podcast is uploaded bi-weekly and can be found on the CCFR YouTube Channel, Rumble, Facebook, Apple Podcasts and is rated in the top 5% of all podcasts on Spotify.

# STAGE PRESENTERS & AMBASSADORS

For a full list of stage presenters visit our website [bcsportandwilderness.com](http://bcsportandwilderness.com)



## Aaron Walker

Aaron is the Head of Sales and Marketing at Nuefoil Watersports Ltd., a company dedicated to creating innovative, high-quality, and accessible eFoil for water enthusiasts. With a background in entrepreneurship, digital marketing, and product development, Aaron brings a unique blend of technical expertise and a passion for all things water. He is committed to helping everyone experience the joy of getting on the water through eFoiling.

Aaron and his team have successfully launched Nuefoil as a family-friendly, entry-level watersports brand while maintaining a focus on innovation, performance, and safety. When he's not on the water, Aaron enjoys playing roller hockey and ice hockey, and spending time with family and friends.

Aaron and the team at Nuefoil are driven by the goal of getting more families on the water eFoiling. They work to make the sport safe, accessible, and fun for riders of all ages, creating experiences that bring people together and celebrate the thrill of the water.

---

## Tim Dolden

Tim Dolden is the president of BuzzBomb Tackle Inc. Tim grew up in Horseshoe Bay in West Vancouver and spent all of his free time off grid around the lower mainland. Even before off grid was a thing, Tim was jigging fish in the various waters across the Pacific Ocean. After 25 years of business travel, Tim and his Italian wife Gaia purchased Buzz Bomb and

Zzinger Lures Inc. from the original inventor – Doug Field – in 2016. Ten years onward the BuzzBomb Tackle family of lures is still totally made in Courtenay, BC on Vancouver Island, and the 4 brands – Buzz Bomb, Zzinger, Spinnow and Zelda Jig – represent excellence, innovation, and local fishing capability unmatched in the industry anywhere in the world.



# MUST SEE FEATURES

## Fly-Casting Pond

Curious about fly fishing but not sure where to start? This is the perfect place to dive in! Learn the basics, pick up tips and tricks from Calgary's own experts, and gain confidence with guidance from Josh Nugent and his team at Out Fly Fishing. They'll walk you through the gear, the movements and may even share a few insider secrets about the best local fishing spots!

Hosted by *Josh Nugent*



Panning for Gold with Yukon Dan is a hands-on feature where visitors can try gold panning while learning about Canada's historic gold rushes. With engaging stories from the Fraser River, Barkerville, and the Yukon, Yukon Dan shares his deep knowledge of gold; how to find it, why it's unique, and what to look for, alongside real gold nuggets and flakes on display.



Zero Gravity Bike Show is a high-energy, adrenaline-charged performance featuring some of Canada's most skilled riders, including local champions and seasoned pros. Watch jaw-dropping stunts, mind-bending maneuvers, and insane trick-riding demos performed live on the show floor. This is extreme biking at its best and a must-see experience for thrill-seekers of all ages.

Visit our website at [bc sportandwilderness.com](http://bc sportandwilderness.com) for show dates and times.

## Serena G Artistry

Serena G Artistry brings color, creativity, and a touch of sparkle to the show! Serena Grayson will be on site daily offering whimsical face painting that transforms kids into a living canvas of fun, from fluttering butterflies to roaring tigers. With every brushstroke, she adds a little magic, because every event deserves a lot of colour and a little sparkle.

## Wild TV Outdoor Stage

We've got an incredible lineup hitting the stage all weekend long! From local pros in fishing, hunting, and wild game cooking to must-know diving insights, you won't want to miss a moment. Stay tuned—our full schedule will be posted soon on our website and social channels so you can plan your perfect weekend!

Visit our website at [bc sportandwilderness.com](http://bc sportandwilderness.com) for the complete WildTV Outdoor Stage schedule & presenters.

Sponsored by



Dreaming of your own wilderness escape? Make Yurtz By Design a must-stop at the BC Sport & Wilderness Show.

As Canada's leading yurt manufacturer, they build stunning, four-season yurts designed to thrive in rugged backcountry conditions while delivering serious comfort and style, perfect for off-grid living, glamping, ski cabins, and backyard retreats.

Stop by **Booth #199** to see their craftsmanship up close, get inspired by custom design options, and chat with the team about turning your outdoor dreams into reality. Trust us, you won't want to miss this one.

## Kids Fishing Pond

Don't miss this family favorite! The Kids Fishing Pond invites families to experience the thrill of catch-and-release fishing with live trout. From the first tug on the line to the huge smiles that follow, it's an unforgettable moment for kids and adults alike. Bring your family and create lasting memories, make sure to stop by and join the fun!

Presented by



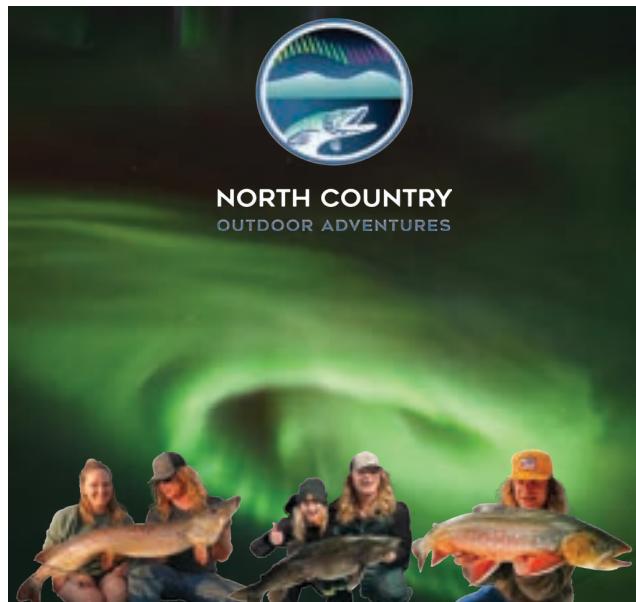
# MUST SEE FEATURES

## Climb to New Height

Bring the whole family to the BC Sport & Wilderness Show and experience the thrill of climbing in a fun, welcoming environment. Approach Climbing is BC's premier bouldering facility, offering walls for all skill levels, from first-time climbers to seasoned pros, so everyone can join in the adventure.

Stop by **Booth #800** to try out the climbing wall, challenge each other, and discover why Approach Climbing is the perfect way for families and friends to get active, have fun, and share an unforgettable outdoor-inspired experience!

Presented by



**NORTH COUNTRY  
OUTDOOR ADVENTURES**

YUKON WILDLIFE PRESERVE • FISHING GEAR RENTALS  
YEAR-ROUND GUIDED FISHING • HOT SPRINGS  
AURORA VIEWING (SMALL GROUPS!)  
MILES CANYON BOAT TOURS • AND MORE!

**KYLE CALLBECK 1.867.689.0273**  
**NORTHCOUNTRYYUKON.CA**



OWL (Orphaned Wildlife) Rehabilitation Society is a registered non-profit organization dedicated to the rescue, rehabilitation, and release of injured and orphaned birds of prey across British Columbia. Established in 1985, OWL specializes exclusively in raptors—including eagles, hawks, falcons, owls, ospreys, and vultures—and has cared for thousands of patients with the support of skilled staff, volunteers, and community partners. Licensed by the Ministry of Forests, Lands, and Natural Resource Operations, OWL also plays a vital role in educating the public about raptor conservation—**visit them at Booth #653 to learn more and meet the team behind this incredible work.**



**RENEWAL  
by ANDERSEN**  
Full Service Window & Door Replacement

**LOCALLY OWNED  
AND OPERATED**

Win \$25,000  
in free windows & doors  
at the Sports & Wilderness Show

 **TACTICAL**  
INNOVATIONS CANADA

PROUD CANADIAN BRAND

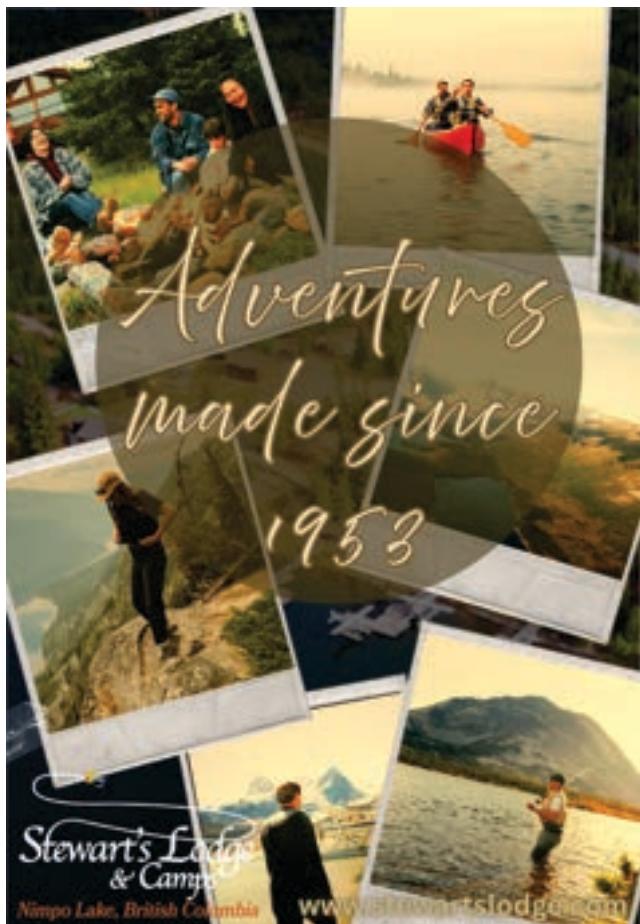


MORALE PATCHES  
CANADIAN FLAGS  
COMBAT BAGS  
MEDICAL SUPPLIES  
OUTDOOR & SURVIVAL PRODUCTS  
PERFORMANCE FLASHLIGHTS  
TACTICAL ACCESSORIES  
TACTICAL GEAR  
RANGE GEAR  
DUTY GEAR

CUSTOM MADE PRODUCTS  
AVAILABLE UPON REQUEST

 SCAN ME

[WWW.TACTICALINNOVATIONS.CA](http://WWW.TACTICALINNOVATIONS.CA)



 MOUNTAIN VIEW  
HARLEY-DAVIDSON®

**WHERE ADVENTURE BEGINS!**





 MOUNTAINVIEW  
MOTORSPORTS

