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CONTACT: Lisa Johannsson, Kazoo Marketing and Communications – (918) 935-1582  
Kristin Ware, Kazoo Marketing and Communications – (918) 527-0617

**Braum's Affair of the Heart returns to Tulsa July 11-13**  
*Celebrating 40 years in Oklahoma in 2025*

TULSA, Okla. (June 2, 2025) – Braum's Affair of the Heart show returns to Tulsa July 11-13 with hundreds of small businesses and makers offering handmade, boutiques and gourmet food items including everything from jewelry and up-cycled furniture to clothing, home décor, handcrafted lotions and soaps, and much more. Braum's Affair of the Heart is the state's longest-running contemporary craft show with 40 years of showcasing artists, crafters and small businesses to shoppers in Oklahoma.

Over three days the show provides shoppers with a unique opportunity to shop from hundreds of small businesses selling unique, one-of-a-kind items celebrating the craft, skill, art and style of the vendor.

Additional offerings for 2025 include a special 50 percent ticket discount at the box office for teachers and educators on Sunday, July 13, with valid photo identification.

"Marketplace Events is excited to continue Braum's Affair of the Heart's history in Oklahoma and in Tulsa," said Tina Robinson, group manager for Marketplace Events. "We look forward to continuing the founders' mission of supporting small businesses from across the state and the nation while offering a unique shopping product to the community. As the operators of the Oklahoma City Home + Garden Show and the OKC Home + Outdoor Living Show in addition to AOTH, Marketplace Events understands the importance and impact these businesses have on the community and those who reside in Oklahoma."

The July show will feature more than 300 booths in the SageNet Center Upper Level at Expo Square.

This is the largest and longest running show of its kind in Oklahoma that started with 60 booths and 800 shoppers in 1985. It is now consistently ranked one of the 200 Best contemporary craft shows in the country by vendor ballots cast through the industry's leading publication, *Sunshine Artist* magazine.

Show times are Friday, July 11, and Saturday, July 12, 9 a.m. to 6 p.m.; and Sunday, July 13, 11 a.m. to 5 p.m. Admission is \$12 at the door for unlimited re-entry all three days.

Kids 12 and under get in free. For more information, or to purchase tickets in advance, visit [www.TulsaSummerAOTH.com](http://www.TulsaSummerAOTH.com).

### **About Marketplace Events**

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces more than 100 business-to-consumer and trade shows in North America including almost 70 home and garden shows, 19 sport and outdoor shows, 21 holiday shows and 11 regional trade shows. The 110+ combined events, in 50-plus markets, currently attract 30,000 exhibitors, 2.2 million attendees and another 5 million unique web visitors annually. The company produces some of the most successful and longest-running shows in North America, including market-leading shows in Seattle, Minneapolis, Indianapolis, Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. For a full list of upcoming events visit [www.marketplaceevents.com](http://www.marketplaceevents.com).

### **About Braum's Ice Cream and Dairy Stores and Fresh Markets**

Bill and Mary Braum opened their first Braum's store in 1968. The company is still family owned and operated. Braum's has stores in Oklahoma, Texas, Kansas, Missouri and Arkansas with 130 of them located in Oklahoma alone. For more information about Braum's, go to [www.braums.com](http://www.braums.com).

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